The College of Business Administration's undergraduate and graduate degree programs are accredited by AACSB International, The Association to Advance Collegiate Schools of Business.

Administrative Officers

Dean
R. Dean Lewis, Ph.D.
Associate Dean
Leroy W. Ashorn, Ph.D.
Assistant Dean
Valerie Muehsam, Ph.D.
Department of Accounting
Philip Morris, Ph.D., CPA, Chair
Department of Economics and International Business
Donald Freeman, Ph.D., Chair
Department of General Business and Finance
Joe F. James, Ph.D., Chair
Department of Management and Marketing
Roger D. Abshire, D.B.A., Chair

Vision Statement

Sam Houston State University's College of Business Administration aspires to be recognized among the best regional colleges of business administration in the nation. It is committed to developing capable, confident, and ethical graduates equipped for a lifetime of productive contribution to business and society.

Mission Statement

The Mission of the College of Business Administration is to provide an excellent education to a diverse student body through traditional and unique business programs primarily at the undergraduate level. The College provides students with the opportunity to develop the skills necessary to achieve successful business careers in a global environment, to become productive and ethically committed citizens, to be prepared for advanced studies, and to pursue life-long learning. Through a continuously improving curriculum, excellent teaching, utilization of technology, and scholarly productivity the college responds to changing student needs and provides service to its constituencies. This mission is accomplished with talented, diverse, and dedicated faculty, staff, and administrators working together with business, educational, government and community leaders.
Core Purpose and Values

**COBA Core Purpose:** To prepare students for a lifetime of learning, for adapting to change and for productive service grounded in the disciplines of business

**Core Values:**

**Value of the Individual**
*COBA:*
- Supports the pursuit of individual goals and objectives
- Builds student success
- Embraces diversity among the faculty, staff and student body

**Honesty**
*COBA:*
- Demands ethical behavior, integrity and high standards
- Expects openness and fair-dealing with all stakeholders

**Quality**
*COBA:*
- Provides a quality education environment
- Nurtures intellectual development
- Maintains relevant curricula and teaching pedagogy

**Responsibility**
*COBA:*
- Emphasizes individual accountability
- Promotes personal initiative
- Values dependability

**Mutual Respect**
*COBA:*
- Cultivates a spirit of cooperation and collegiality
- Maintains trust, collaboration and respect of others

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**Degree Programs**

The College of Business Administration offers a Master of Business Administration (MBA) degree and a Master of Science (MS) degree in Finance. Both of these degrees are comprised of thirty-six (36) graduate credit hours and are open to students with a baccalaureate degree from any academic discipline. **Prerequisite courses are required for those students without the necessary academic foundation for graduate business courses.** The prerequisite courses are listed in the "stem requirements for non-business graduates" section for this college. The College of Business Administration also offers a Master of Science degree in Accounting. **This degree program is comprised of thirty (30) graduate credit hours and is open only to students with a baccalaureate degree in accounting.** Please refer to the Master of Business Administration program or the Master of Science in Finance program for a detailed listing of the specific degree requirements. Also, see website http://www.shsu.edu/~coba/programs/.

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**Admission Requirements**

Students must submit to the Office of Graduate Studies, an application, application fee, official transcript(s) of all previous college work, and a Graduate Management Admission Test (GMAT) score. Applicants with a baccalaureate degree from a recognized, accredited university in the United States who satisfy at least one of the following graduate admission formulas shall be admitted unconditionally into SHSU’s MBA or MS in Finance graduate programs:
Applicants who meet all other qualifications but whose combined score using the formulas above is less than 1100 but greater than 950 (or less than 1150 but greater than 1000 on advanced hours) will be invited to submit additional supporting information to be considered for admission by the College of Business Administration Graduate Admission Committee. The deadlines for submission of supplemental materials are:

- November 15 for spring semester admission
- April 15 for summer admission
- July 15 for fall admission

Contact the graduate advisor for a list of additional materials that may be required.

Applicants seeking admission to the MS in Accounting program must: (1) hold a bachelor's degree in accounting, (2) possess an overall undergraduate 3.0 or better GPA and a GPA in advanced accounting course work of 3.0 or better, and (3) meet the above listed formula score for admission to graduate study in the College of Business Administration.

The grade point average (GPA) is based on a four-point scale and only courses from the baccalaureate degree granting institution are used for determining graduate admission. Students who are not in good standing at another college or university are not eligible for admission into the MBA, MS in Accounting or the MS in Finance programs.

International students or students whose native language is not English must submit a GMAT score of at least 450 and a TOEFL score of at least 550 on the paper based exam, a TOEFL score of 79 on the internet-based exam, or a TOEFL score of at least 213 on the computer based exam. International students must submit all required admission materials at least sixty (60) days prior to the start of the admitting semester. All immigration requirements must also be satisfied prior to admission.

**Stem Requirements for Non-Business Graduates**

Students seeking either the MBA or MS in Finance who do not hold a baccalaureate business degree must complete the following course requirements as prerequisites to graduate business courses. Baccalaureate degrees from foreign universities not accredited by the Association to Advance Collegiate Schools of Business (AACSB, International) will be treated as non-business degrees. The graduate stem courses (530s) do not apply to the 36-hour graduate credit hour requirement of the MBA degree or the Master of Science in Finance degree.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>ACC 530</td>
<td>Analysis of Accounting Information</td>
<td>3 SCH</td>
</tr>
<tr>
<td>BAN 530</td>
<td>Quantitative Tools for Business</td>
<td>3 SCH</td>
</tr>
<tr>
<td>ECO 530</td>
<td>Economic Principles and Policy</td>
<td>3 SCH</td>
</tr>
<tr>
<td>FIN 530</td>
<td>Business Finance Environment</td>
<td>3 SCH</td>
</tr>
<tr>
<td>GBA 281</td>
<td>Business Legal Environment</td>
<td>3 SCH</td>
</tr>
<tr>
<td>MGT 380</td>
<td>Organization Theory and Human Behavior</td>
<td>3 SCH</td>
</tr>
<tr>
<td>MIS 388</td>
<td>Management Information Systems</td>
<td>3 SCH</td>
</tr>
<tr>
<td>MKT 371</td>
<td>Principles of Marketing</td>
<td>3 SCH</td>
</tr>
</tbody>
</table>

1 The combination of ACC 231 and ACC 232 can be substituted for ACC 530.
2 The combination of BAN 232 and MGT 475 can be substituted for BAN 530.
The combination of ECO 233 and ECO 234 can be substituted for ECO 530.  
The combination of FIN 334 and FIN 367 can be substituted for FIN 530.

Master of Business Administration

The Master of Business Administration program at Sam Houston State University is designed to develop candidates for positions of leadership in modern organizations or to prepare students to successfully pursue doctoral studies in business. Managerial procedures and practices are continually changing. Therefore, the program emphasizes the integration and synthesis of various disciplines to develop a student’s ability to function in a dynamic environment and make sound administrative decisions that maximize the value and contributions of an organization. The MBA program is suited for qualified students from any academic discipline. The program provides the candidate with a basic managerial background through the core requirements while providing individualized adaptation through elective courses.

The Master of Business Administration degree may be earned in one year by those fulltime students who have completed a Bachelor of Business Administration degree. For a student with a baccalaureate degree in a discipline other than business, a minimum of two years will probably be required. For the non-business graduate the first year of study will involve taking prerequisite courses in preparation for the graduate courses. Part-time students who have completed a Bachelor of Business Administration degree typically complete the program in two years.

The MBA degree program requires a core of twenty-four graduate semester hours and twelve hours of elective graduate business courses. The selection of elective courses allows a student to design his/her program to meet special interests or needs. The College of Business Administration offers graduate elective courses in Accounting, Economics, Finance, General Business Administration, Management, Management Information Systems, and Marketing. Individual readings/research courses can also be established to further facilitate special student interests.

MBA Program

Core

<table>
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<tr>
<th>Course</th>
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<tr>
<td>Accounting 564 Accounting for Management</td>
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<tr>
<td>Business Analysis 568 Techniques of Statistical Analysis</td>
<td>3</td>
</tr>
<tr>
<td>Economics (any 500 level ECO course, excluding ECO 575)</td>
<td>3</td>
</tr>
<tr>
<td>Finance 531 Introduction to Institutions, Investments, and Managerial Finance</td>
<td>3</td>
</tr>
<tr>
<td>General Business Administration 587 Research Writing in Business</td>
<td>3</td>
</tr>
<tr>
<td>Management (any 500 level MGT course, excluding MGT 575 and MGT 567)</td>
<td>3</td>
</tr>
<tr>
<td>Management 567 Seminar in Strategic Management and Policy*</td>
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<tr>
<td>Marketing 570 Marketing Seminar</td>
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Electives

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<td>Graduate Business Electives</td>
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Total Program

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<tbody>
<tr>
<td></td>
<td>36</td>
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</table>

*MGT 567 is a capstone course that satisfies the comprehensive exam requirement. A grade of “B” or better is required for graduation.

MBA at The University Center