Small Business Development Center (2007 - 2008)

Filter by: Show All
### Objective: Business Expansions

The SBDC will work with established businesses to help them expand their product line and service area. The goal for the center this period is 16 business expansions.

Associated Goals: Assist Future Entrepreneurs In Starting New Businesses, Business Expansions, Capital Development, Retention Of Jobs, The Number One Goal Of The SBDC Is Job Creation, Work With Clients With Over 5 Hours

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- The goal for the year was 16 expansions and a total of 18 establishments were completed thus exceeding the goal.

- The criteria for this milestone and goal are the impact surveys that the client completes after the SBDC assists them with this specific goal of business expansions. This goal is also further documented by the client when the Crisman is completed and returned to the University of Houston.

**Actions for Objective:**

This objective has no actions associated with it.
GOAL: Assist Future Entrepreneurs In Starting New Businesses

Objective  
Job Creation  
This is the most important objective that supports this goal of the year. The objective goal for this assessment period is 220 jobs established throughout the service area.  
Associated Goals: Assist Future Entrepreneurs In Starting New Businesses, Business Expansions, Capital Development, Retention Of Jobs, The Number One Goal Of The SBDC Is Job Creation, Work With Clients With Over 5 Hours

Indicator  
Job Creation Accomplishment  
The SBDC help developed 222 jobs for this year. The goal was 200 thus the goal was exceeded for the year.

Criteria  
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The criteria for this milestone and goal are the impact surveys that the client completes after the SBDC assists them with this specific goal job creation. This goal is also further documented by the client when the Crisman is completed and returned to the University of Houston.

Actions for Objective:  
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GOAL: Assist Future Entrepreneurs In Starting New Businesses

Objective

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Clients With Over 5 Hours Accomplishments
The Center achieved 56 contact clients exceeding the goal by one and achieved 103 contact and productivity clients exceeding that goal by three.

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Documentation of Clients with Over 5 Hours
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## GOAL: Business Expansions

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### Actions for Objective:

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GOAL: Business Expansions

Objective: Retention Of Jobs
The SBDC will assist existing businesses in the retention of 60 jobs throughout the service area.

Associated Goals: Assist Future Entrepreneurs In Starting New Businesses, Business Expansions, Capital Development, Retention Of Jobs, The Number One Goal Of The SBDC Is Job Creation, Work With Clients With Over 5 Hours

Indicator: Job Retention Of Existing Businesses
The SBA goal was 60 for the year the Center accomplished 66 thus surpassing the goal by 6 jobs.

Criteria: Job Retention
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**GOAL: Business Expansions**

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**Criteria**  
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**Actions for Objective:**

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GOAL: Capital Development

Objective
Business Expansions
The SBDC will work with established businesses to help them expand their product line and service area. The goal for the center this period is 16 business expansions.

Associated Goals: Assist Future Entrepreneurs In Starting New Businesses, Business Expansions, Capital Development, Retention Of Jobs, The Number One Goal Of The SBDC Is Job Creation, Work With Clients With Over 5 Hours

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Actions for Objective:

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**GOAL: Capital Development**

**Objective**
Establish New Businesses Within The Service Area
The SBDC will help start a total of 57 businesses during this service year.

*Associated Goals: Capital Development*

**Indicator**
New Business Start Up Accomplishments
The Center assisted 41 individuals in starting businesses during the year. The goal was 57 thus this goal was not met. An explanation will be addressed under actions.

**Criteria**
Small Business Startups
The criteria for measurement is the client impact form that is completed and returned to the SBDC. Also, the Crisman annual survey is instrumental in verification.

**Actions for Objective:**
This objective has no actions associated with it.
### GOAL: Capital Development

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### GOAL: Capital Development

**Objective**  
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GOAL: Retention Of Jobs

**Objective**

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GOAL: The Number One Goal Of The SBDC Is Job Creation

Objective

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## GOAL: The Number One Goal Of The SBDC Is Job Creation

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Actions for Objective:
This objective has no actions associated with it.
**Objective**

Assisting Clients In Obtaining Capital

The SBDC will assist clients during this measurement period in obtaining up to 5 million dollars of financing for the year.

Associated Goals: Work With Clients With Over 5 Hours

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**Indicator**

Capital Formation Results

The SBA goal for this milestone was $5 million dollars. The Center achieved a total $5,843,520.00 which greatly exceeded this goal.

**Criteria**

Client Capital Formation

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**Actions for Objective:**

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**Objective**

Retention Of Jobs

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*Associated Goals:* Assist Future Entrepreneurs In Starting New Businesses, Business Expansions, Capital Development, Retention Of Jobs, The Number One Goal Of The SBDC Is Job Creation, Work With Clients With Over 5 Hours

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