### Assessment: 2006 - 2007: Administrative Support:

**Student Activities**

- 4 Goals
- 4 Objectives
- 10 Indicators
- 10 Criteria
- 10 Findings
- 12 Actions
**GOAL: Cultural Awareness**

**Objective**  
Diverse Programs  
Create opportunities for students and staff to grow culturally and expand their perceptions by offering programs that explore various regions of diverse and social issues.  
*Associated Goals:* Cultural Awareness, Leadership Development of Students and Staff, Student Retention

| Indicator | Multicultural And International Student Services Sponsored Programs  
Number of programs offered by Multicultural and International Student Services. |
|-----------|---------------------------------------------------------------------|
| Criteria  | Multicultural and International Sponsored Programs  
To provide at least 50 Multicultural and International programs per fiscal year. |
| Finding   | MISS Sponsored Programs  
The Office of MISS sponsored 50 programs. This decrease is due to an unfilled coordinator position during part of the fiscal year. |

| Indicator | Program Council Sponsored Programs  
Number of programs offered by Program Council. |
|-----------|---------------------------------------------------------------------|
| Criteria  | PC Sponsored Programs  
To provide at least 70 Program Council programs per fiscal year. |
| Finding   | Number of PC Programs  
68 programs were sponsored by Program Council. This is a 1.5% increase. |

**Actions for Objective:**

- **Action**  
  Increase Quantity of MISS Sponsored Programs  
  Filled position during fiscal year. Continue to set goals for MISS sponsored programs. Increase number of programs and monitor programmer planning.

- **Action**  
  Monitor Quantity of Program Council Programs  
  Continue to monitor number of Program Council programs.
**GOAL: Cultural Awareness**

**Objective**  Leadership Development
Provide opportunities for intellectual, physical and spiritual growth among students and staff by offering interactive programs that stress critical issues in each of these areas and inspire participants to act on their learning.

*Associated Goals:* Cultural Awareness, Leadership Development of Students and Staff, Student Retention

**Indicator**  Program Council Sponsored Programs
Number of programs offered by Program Council.

**Criteria**
- PC Sponsored Programs
  - To provide at least 70 Program Council programs per fiscal year.

**Finding**
- Number of PC Programs
  - 68 programs were sponsored by Program Council. This is a 1.5% increase.

**Indicator**  Student Activities Sponsored Programs
Number of programs offered by Student Activities.

**Criteria**
- Student Activities Sponsored Programs
  - To provide at least 75 programs per fiscal year.

**Finding**
- Number of Student Activities Programs
  - 91 programs were sponsored by Student Activities. This is a 7% increase due to addition of summer programming.

**Actions for Objective:**

- **Action**  Monitor Quantity of Student Activities Programs
  - Continue to monitor number of Student Activities programs and continue summer programming.

- **Action**  Provide Opportunities for Greek Org. Growth
  - Provide more programs and services that allow Greek organizations to learn and make use of good practices. This can also be accomplished by maintaining contact with their national organizations.
GOAL: Leadership Development of Students and Staff

Objective
Diverse Programs
Create opportunities for students and staff to grow culturally and expand their perceptions by offering programs that explore various regions of diverse and social issues.

Associated Goals: Cultural Awareness, Leadership Development of Students and Staff, Student Retention

Indicator
Multicultural And International Student Services Sponsored Programs
Number of programs offered by Multicultural and International Student Services.

Criteria
Multicultural and International Sponsored Programs
To provide at least 50 Multicultural and International programs per fiscal year.

Finding
MISS Sponsored Programs
The Office of MISS sponsored 50 programs. This decrease is due to an unfilled coordinator position during part of the fiscal year.

Indicator
Program Council Sponsored Programs
Number of programs offered by Program Council.

Criteria
PC Sponsored Programs
To provide at least 70 Program Council programs per fiscal year.

Finding
Number of PC Programs
68 programs were sponsored by Program Council. This is a 1.5% increase.

Actions for Objective:

Action
Increase Quantity of MISS Sponsored Programs
Filled position during fiscal year. Continue to set goals for MISS sponsored programs.
Increase number of programs and monitor programmer planning.

Action
Monitor Quantity of Program Council Programs
Continue to monitor number of Program Council programs.
GOAL: Leadership Development of Students and Staff

Objective

Leadership Development

Provide opportunities for intellectual, physical and spiritual growth among students and staff by offering interactive programs that stress critical issues in each of these areas and inspire participants to act on their learning.

Associated Goals: Cultural Awareness, Leadership Development of Students and Staff, Student Retention

Indicator

Program Council Sponsored Programs

Number of programs offered by Program Council.

Criteria

PC Sponsored Programs
To provide at least 70 Program Council programs per fiscal year.

Finding

Number of PC Programs
68 programs were sponsored by Program Council. This is a 1.5% increase.

Indicator

Student Activities Sponsored Programs

Number of programs offered by Student Activities.

Criteria

Student Activities Sponsored Programs
To provide at least 75 programs per fiscal year.

Finding

Number of Student Activities Programs
91 programs were sponsored by Student Activities. This is a 7% increase due to addition of summer programming.

Actions for Objective:

Action

Monitor Quantity of Student Activities Programs
Continue to monitor number of Student Activities programs and continue summer programming.

Action

Provide Opportunities for Greek Org. Growth
Provide more programs and services that allow Greek organizations to learn and make use of good practices. This can also be accomplished by maintaining contact with their national organizations.
GOAL: Student Retention

Objective
Diverse Programs
Create opportunities for students and staff to grow culturally and expand their perceptions by offering programs that explore various regions of diverse and social issues.

Associated Goals: Cultural Awareness, Leadership Development of Students and Staff, Student Retention

Indicator
Multicultural And International Student Services Sponsored Programs
Number of programs offered by Multicultural and International Student Services.

Criteria
Multicultural and International Sponsored Programs
To provide at least 50 Multicultural and International programs per fiscal year.

Finding
MISS Sponsored Programs
The Office of MISS sponsored 50 programs. This decrease is due to an unfilled coordinator position during part of the fiscal year.

Indicator
Program Council Sponsored Programs
Number of programs offered by Program Council.

Criteria
PC Sponsored Programs
To provide at least 70 Program Council programs per fiscal year.

Finding
Number of PC Programs
68 programs were sponsored by Program Council. This is a 1.5% increase.

Actions for Objective:

Action
Increase Quantity of MISS Sponsored Programs
Filled position during fiscal year. Continue to set goals for MISS sponsored programs. Increase number of programs and monitor programmer planning.

Action
Monitor Quantity of Program Council Programs
Continue to monitor number of Program Council programs.
GOAL: Student Retention

**Objective**

**Leadership Development**

Provide opportunities for intellectual, physical and spiritual growth among students and staff by offering interactive programs that stress critical issues in each of these areas and inspire participants to act on their learning.

*Associated Goals*: Cultural Awareness, Leadership Development of Students and Staff, Student Retention

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**Indicator**

Program Council Sponsored Programs

Number of programs offered by Program Council.

**Criteria**

PC Sponsored Programs

To provide at least 70 Program Council programs per fiscal year.

**Finding**

Number of PC Programs

68 programs were sponsored by Program Council. This is a 1.5% increase.

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**Indicator**

Student Activities Sponsored Programs

Number of programs offered by Student Activities.

**Criteria**

Student Activities Sponsored Programs

To provide at least 75 programs per fiscal year.

**Finding**

Number of Student Activities Programs

91 programs were sponsored by Student Activities. This is a 7% increase due to addition of summer programming.

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**Actions for Objective:**

**Action**

Monitor Quantity of Student Activities Programs

Continue to monitor number of Student Activities programs and continue summer programming.

**Action**

Provide Opportunities for Greek Org. Growth

Provide more programs and services that allow Greek organizations to learn and make use of good practices. This can also be accomplished by maintaining contact with their national organizations.
**GOAL: Student Retention**

**Objective**  
**Spirit Programs**  
Provide programs and opportunities for students to learn university traditions and increase pride in their institution.  
*Associated Goals:* Student Retention, University Spirit and Traditions

| Indicator | Program Council Sponsored Programs  
Number of programs offered by Program Council. |
|-----------|----------------------------------------|
| Criteria  | PC Sponsored Programs  
To provide at least 70 Program Council programs per fiscal year. |
| Finding   | Number of PC Programs  
68 programs were sponsored by Program Council. This is a 1.5% increase. |

| Indicator | Spirit Program Performances  
Number of performances by Spirit Programs throughout university and surrounding community. |
|-----------|----------------------------------------|
| Criteria  | Spirit Program Performances  
To make at least 75 performances each year. |
| Finding   | Spirit Program Performances  
Co-ed cheer, all-girl cheer, mascots and dance team made 172 appearances. This 93% increase can be attributed to adding an all-girl cheer squad. |

**Actions for Objective:**

| Action | Continued Spirit Program Performance Growth  
Keep all-girl squad. Maintain and increase recruiting levels for all squads so that number of performances can continue to increase. |
### GOAL: Student Retention

#### Objective
Student Participation
Utilize methods to review and evaluate current programs to encourage and increase student participation.

*Associated Goals:* Student Retention

#### Indicator
MISS Program Participants
Number of students participating in Multicultural and International Student Services programs.

**Criteria**
- Percent of Students Participating in MISS Programs
  - Participation rate must increase by 2 percent each fiscal year.

**Finding**
- Participants in MISS Programs
  - 8,107 people participated in MISS sponsored programs. This 3% decrease is due to an open coordinator position and less program offered.

#### Indicator
Program Council Program Participants
Number of students participating in Program Council programs.

**Criteria**
- Percent of Students Participating in PC Programs
  - Participation rate must increase by 4 percent each fiscal year.

**Finding**
- Percentage of PC Participants
  - 21,417 people participated in Program Council sponsored programs. This 131% increase can be attributed to programs held in conjunction with athletic events.

#### Indicator
Registered Student Organizations
Student Organization Update Form.

**Criteria**
- Registered Student Organizations
  - To update student organization packets, inform the university community of organization creation opportunities, and maintain registered status for organizations.

**Finding**
- Number of Registered Student Organizations
  - 235 organizations registered with Student Activities during the 2007 fiscal year. This is a .004% increase from last year.

#### Indicator
Student Activities Program Participants
Number of students participating in Student Activities programs.

**Criteria**
- Percent of Students Participating in Student Activities Programs
  - Participation rate must increase by 4 percent each fiscal year.

**Finding**
- Participants in Student Activities Programs
  - 41,118 people participated in Student Activities sponsored programs. This 18% increase can be attributed to programming in conjunction with athletic events.

#### Indicator
Student Members in Fraternities & Sororities
Number of students participating in fraternity and sorority organizations.

**Criteria**
- Student Members in Fraternities & Sororities
  - To increase students joining fraternal organizations by 2 percent and measure
twice per fiscal year.

Finding  Members in Fraternities & Sororities
786 students were counted as members of fraternities and sororities. This is a 3.4% decrease due to suspension of two organizations.

Indicator  Student Members In Registered Student Organizations
Number of students participating in registered student organizations.

Criteria  Student Members in Registered Student Organizations
Measure number of students participating in registered organizations twice per fiscal year.

Finding  Members in Student Organizations
9,802 were reported as members of registered student organizations. This is a 47% increase.

Actions for Objective:

Action  Continued Collaboration for PC Programs
Continue to collaborate Program Council's programs with Athletics and other university departments in order to increase participation at events.

Action  Continued Collaboration for Std. Act. Programs
Continue to collaborate Student Activities' programs with Athletics and other university departments in order to increase student participation.

Action  Increase Quantity of MISS Programs
Add number of diversity programs offered to university community in order to increase participation rates for MISS programs.

Action  More Effective Advertising for MISS Programs
Implement new and more advertising methods for MISS programs to increase participation rate.

Action  Promote Student Organization Development
Promote student organization development and registration/updating through advertising, website and word of mouth.

Action  Recruit Greek Members
Increase recruiting efforts for Greek organizations through new methods and strategies. Continue to use ICS member management system.

Action  Report Organization Members
Continue to collect data and report number of members for student organizations.
**GOAL: University Spirit and Traditions**

**Objective**

**Spirit Programs**
Provide programs and opportunities for students to learn university traditions and increase pride in their institution.

*Associated Goals:* Student Retention, University Spirit and Traditions

**Indicator**

Program Council Sponsored Programs
Number of programs offered by Program Council.

**Criteria**

PC Sponsored Programs
To provide at least 70 Program Council programs per fiscal year.

**Finding**

Number of PC Programs
68 programs were sponsored by Program Council. This is a 1.5% increase.

**Indicator**

Spirit Program Performances
Number of performances by Spirit Programs throughout university and surrounding community.

**Criteria**

Spirit Program Performances
To make at least 75 performances each year.

**Finding**

Spirit Program Performances
Co-ed cheer, all-girl cheer, mascots and dance team made 172 appearances. This 93% increase can be attributed to adding an all-girl cheer squad.

**Actions for Objective:**

Action

**Continued Spirit Program Performance Growth**
Keep all-girl squad. Maintain and increase recruiting levels for all squads so that number of performances can continue to increase.