Communication. To explore these scholarship opportunities, Scholarships are available through the Department of Mass a competitive basis after the completion of 18 credit hours of competitive basis. Teaching Assistantships are available on The department offers Graduate Assistantships on a unique challenges, including gender bias, reporting in danger- issues. GCJD stands ready to work with journalists facing work to create healthier relationships between the press and the entities it covers, and to raise awareness of complex The Global Center for Journalism and Democracy (GCJD) is GCJD is committed to bringing international journalists and other students who have a new outlook on the power of the mass media system.” - Jean Bodon, PhD

JANET BRIDGES
Interested in media management, newspaper competition, public relations issues, and research methodology; work has appeared in several top journals in the field of mass communication; co-editor of the 2006 book Newspaper Competition in the Millennium, published by Nova Science.

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ROBIN JOHNSON
Interested in social and symbolic connections among gender, technology, labor and digital media; the role of masculinity in video game production and culture.

CHRISTOPHER WHITE
Interested in broadcast television and the role of technology in university pedagogy; published in journals, such as the Journal of Broadcasting and the Southwestern Mass Communication Journal.

NAM YOUNG KIM
Interested in the effects of tailoring messages to youths’ health-related interests well as the effect of new media technologies; recent re- search examines the Web interfaces’ relevance to users’ goals and how this influences adver- tising effectiveness.

ELISA HERRMANN
Award-winning filmmaker and video artist from Brazil; produced and directed short experimen- tal films in 16mm narrative and experimental shorts in video format; experienced with docu- mentaries, TV shows, and concerts; current interests combine art and social engagement.

KELLI ARENA
Executive Director of the Global Center for Journalism & Democracy; Dan Rather Chair of Journalism; globally recognized, award-winning journalist and producer, with clients both on and off campus.

“Without a doubt, proficiency in digital media is no longer a pre- ferred skill in this industry; but a minimum requirement. Companies like my former employer, CNN, expect new entrants in the field to easily master new media models.” - Kelli Arena

PETER ROUSSEL
Warner Endowed Chair; faculty advisor for Priority PR; author, television, and radio commentator and public relations consul- tant with over 45 years of business, government, political and media experience, including two tours of duty in the White House under Presidents Reagan and Ford.

MEL STRAIT
Broadcast educator for almost three decades; former station manager of radio station KTAL in Kingsville, Texas; faculty advi- sor for Channel 7 Student News.

THE HOUSTONIAN is the award-winning student-run newspaper and online news site of SHSU. With four sections— news, opinion, sports, and entertainment—The Houstonian staff ensures that students and community members stay updated on the latest news and information from in and around the SHSU campus.

SUDDENLINK CABLE CHANNEL 7 offers locally-produced programs and local events during semesters at Sam Houston State University. Local programming is produced by the students of the Mass Communication Department along with select outside organizations.

KSHU 90.5 THE KAT is run entirely by Sam Houston State University students and offers Huntsville and the surrounding area a wide variety of music including: jazz, classical, college rock, classic rock and hip-hop. It also produces news, public affairs programs and play-by-play sports casts.

EL GATO EN ESPAÑOL is the only university Spanish-language television newscast in Texas.

ASSISTANTSHPAS & SCHOLARSHIPS

The department offers Graduate Assistantships on a competitive basis. Teaching Assistantships are available on a competitive basis after the completion of 18 credit hours of coursework.

Scholarships are available through the Department of Mass Communication. To explore these scholarship opportunities, visit shsu.edu/scholarships.

MEET THE FACULTY

JEAN BODON
Worked as a feature film director and producer and as a director of documentaries and television commercials; films have screened at some of the world’s most prominent film presentation organizations; other works have broadcast on HBO, Showtime, Cinemax, The Movie Chan- nel, E!, TLC, and many others.

“With great faculty members who do amazing research in video games, mass media law, social media, and a new form of teaching film, with digital equipment, so I think we will be able to educate students who have a new outlook on the power of the mass media system.” - Jean Bodon, PhD

JANET BRIDGES
Interested in media management, newspaper competition, public relations issues, and research methodology; work has appeared in several top journals in the field of mass communication; co-editor of the 2006 book Newspaper Competition in the Millennium, published by Nova Science.

ROBIN JOHNSON
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THE DAN RATHER COMMUNICATIONS BUILDING
Named for famous SHSU Mass Communications Alumnus Dan Rather, this building houses two large television studios with state-of-the-art lighting equipment, up-to-date camera equipment, class rooms, offices, a conference room, and is the home to the student run newspaper, The Houstonian, Channel 7 television and a fully equipped radio station. In the planning stages is another bilingual radio station which will primarily be geared to our Hispanic population. The Priority 1 Public Relations Team operates from this building as a student agency with clients both on and off campus.

SHSU MEDIA

Visit shsu.edu/scholarships.
APPLICATION REQUIREMENTS

To apply to the Digital Media, MA program, you will need to submit the following application materials:

1. Graduate Admissions Application (available online through ApplyTexas.org), along with the application fee
2. Official transcript from your bachelor degree granting institution
3. Personal Statement outlining your goals and objectives (500-word limit)
4. Digital Media Portfolio or provide a link to a virtual digital media portfolio (required only for Digital Media Production track)*

*Students without a portfolio or undergraduate coursework in digital media production may need to take additional undergraduate courses as determined by the faculty.

Note: International applicants must submit additional information. For International Admissions requirements, please visit shsu.edu/international.

For additional information, contact the Digital Media graduate academic advisor or visit the program website:

Dr. Robin Johnson
936.294.1499
robin.johnson@shsu.edu

http://www.shsu.edu/programs/master-of-arts-in-digital-media/