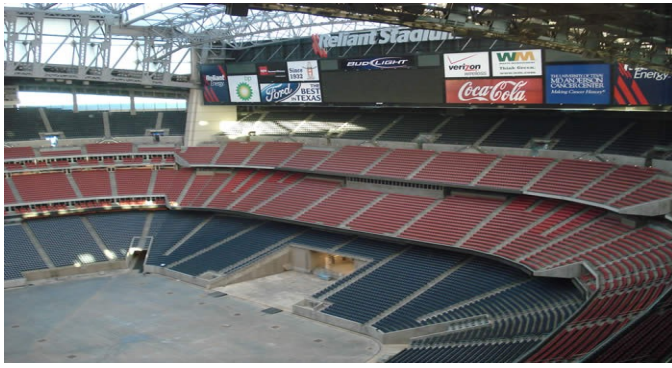


Master of Arts - Kinesiology (Sport Management)



“We can't always guarantee the ball game is going to be good, but we can guarantee the fan will have fun.”

Bill Veck

Health & Kinesiology College of Education

University Since 1879, Sam Houston State University has touched the lives of over 93,000 graduates and helped shape the economic, social and cultural development of the state and nation. Steeped in tradition and Texas hospitality, the university offers the type of educational experience most often found at private institutions. The low student to faculty ratio allows for more individual attention while our beautifully maintained campus and historic architecture provides a serene backdrop to high-tech facilities, equipment and amenities. Our tuition rates combined with exceptional faculty and academic programs is one of the best educational values in Texas.

Department The Health & Kinesiology Department is part of the nationally-recognized and accredited College of Education at Sam Houston State University.

Program The graduate program in Kinesiology is designed to enhance the professional expertise of teachers and coaches; to prepare students for positions in corporate, commercial, hospital health promotions and sport management settings; and for entry into doctoral programs.

Admission Requirements For admission the applicant must:

- Have an undergraduate degree (major or minor) in Kinesiology or completed a minimum of 12 hours of specified undergraduate course work in Kinesiology, Business, or a related field.
- Have a minimum overall GPA of 2.5 or 2.8 in the last 60 hours of baccalaureate course work.
- Achieve a score of at least 1500 based on the following formula: $GPA \times 250 + GRE = 1500$

Degree Options

Master of Arts in Kinesiology—Sport Management

- 30 hours with a thesis or
- 36 hours non-thesis option with internship/practicum

Teaching & Research Experience In addition to coursework and internships, you have the opportunity to gain valuable experience serving as a research assistant or graduate teaching assistant.

Outstanding Faculty Learn from an outstanding doctoral faculty with diverse experience in the fields of teacher preparation, exercise science, health promotion and sport management.



Sam Houston
STATE UNIVERSITY
A Member of The Texas State University System



Health & Kinesiology Department
Box 2176
Huntsville, TX 77341-2176
(936) 294-1039
www.shsu.edu/~hpe_www

Students may pursue a Master of Arts in Kinesiology—Sport Management through these options:

Sport Management Program Requirements (24 credit hours)

All students must complete the following required courses:

- KINE 5362 Legal Issues in Sports
- KINE 5363 Leadership in Health Promotion and Sports Management
- KINE 5370 Sport Marketing: Theory and Practice
- KINE 5371 Sport Finance and Sales
- KINE 5373 Event and Facility Management
- KINE 5374 Applied Research Methods in Health, Kinesiology, and Sport Management
- KINE 5380 Sport Ethics
- KINE 5393 Advanced Studies in the Psychology of Sport

Thesis students must also complete KIN 698 & 699 as part of their 30-hour program

Additional required courses for non-thesis students (3 credit hours):

- KINE 5389 Sports in American Culture
- KINE 5399 Media and Community Relations in Sport
(New course beginning Summer 2011)

Capstone courses:

Non-thesis degree option:

- KINE 5334 Practicum
- KINE 5334 Practicum

Thesis degree option:

- KINE 6398 Thesis
- KINE 6399 Thesis



Contact us for more information or visit us at:

http://www.shsu.edu/~hpe_www

or

<http://sportmanagement.shsu.edu>

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Start down the road to success TODAY!

Sam Houston
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