

SHIRLEY H. TUCKER
Dept. of General Business & Finance
Box 2056
Huntsville, TX 77341
May, 2005

Research
Articles Published in Peer Reviewed Journals

Yvonne Goss and Shirley H. Tucker, "Repatriation: Twenty Years of the Same Problems," *Review of Business Research*, 1(2), 2003, 34-43.

Courtney Lindsey, Hadley Leavell, & Shirley H. Tucker, "Factors That Lead to Audit Failure When Fraudulent Reporting by the Client is Present," *Academy of Accounting and Financial Studies Journal*. (In print.)

Kathy L. Hill, John S. Green, Shirley H. Tucker, "The Impact of E-Commerce on Business," *Academy of Information and Management Sciences Journal*, 5 (1, 2), 2002, 105-114.

Shirley H. Tucker & Kathy L. Hill, "Women in the Workforce 2000+," *Academy of Entrepreneurship Journal*, 8(2), 17-34, 2002.

"You've Got E-Mail," Across the-University Writing Program, *Writing Across the Curriculum Journal*, December, 2001, 5-6.

Gary L. Whaley and Shirley H. Tucker, "A Typology of Three Levels of Diversity," *Journal of the American Society of Business and Behavioral Sciences*, 7(2), 2000, 104-124.

Shirley H. Tucker, Gary Whaley, and Michael Chester, "Reducing the Social and Economic Consequences of Sexual Harassment in the Accounting Industry," *Coastal Business Review*, Spring, 2000. (Under review.)

Shirley H. Tucker, Sara A. Hart, and Mitchell Muehsam, "Executives' Perceptions of the Importance of Selected Criteria when Evaluating Candidates for International Business Positions," *Academy of Managerial Communication*, 3(1,2), 1999, pp. 61-70.

Gary L. Whaley and Shirley H. Tucker, "A Theoretical Integration of Sexual Harassment Models," *Equal Opportunities International*, 17(1), 1998, 21-29.

Sara A. Hart, Shirley H. Tucker, and Mitchell J. Muehsam, "A Survey of Corporate Executives' Perceptions of Collegiate International Business Preparation," *Delta Pi Epsilon*, Spring, 1994, 96-109.

Shirley H. Tucker, Sara A. Hart, and Mitchell J. Muehsam, "Corporate Executives Express Need for Better Communication Between the Business World and Academia," *Management Review News*, 16(7), 1993, 5-9.

Shirley H. Tucker and Sara A. Hart, "Selected Ideas and Teaching Aids Which Will Facilitate the Inclusion of Intercultural Awareness into Business Education Curricula," *Texas Business Education Association Journal*, Summer, 1993, 57-70.

Shirley H. Tucker and Ronald D. Johnson, "Preparing Students for Job Performance Reviews: The Whys and Hows," *The Business Education Forum*, October, 1992, 37-38.

Gary L. Whaley and Shirley H. Tucker, "The Selection of a College: A Cross-Cultural Analysis of Freshmen at one Historically Black and One Predominately White Institution," *Virginia Social Sciences Journal*, March, 1992, 60-71.

Harold A. Hurry and Shirley H. Tucker, "Preparing Students for Success in Business," *Business Educator*, Winter, 1990, 6.

Shirley H. Tucker and Gary L. Whaley, "An Exploratory Analysis of Factors Influencing Minority Business Students' Selection of a College/ University," *Journal of Social and Behavioral Sciences*, 35(2), 1990, 89-98.

"Emphasizing Library Research in Intro Business Courses," *Business Education Forum*, 44(1), October, 1989, 20-22.

"From Roles to Role Models," *The Virginia Business Education Journal*, 11, Spring, 1988, 27-38.

"Enrollment Trends in Relationship to Perceived Recruitment Program

Effectiveness in Community, Junior, or Technical Colleges" *The Virginia Business Education Journal*, Spring, 1987, 11-24.

"Recruiting for Student Organizations," *The Virginia Business Education Journal*, Spring, 1986, 13-17.

Katie Dorsett and Shirley H. Tucker, "Wanted: Business Education Students," *Business Education Forum*, 38, April, 1984, 7-8.

Katie Dorsett and Shirley H. Tucker, "Enhancing Computation and Communication in Introduction to Business," *Business Education Forum*, 37, May, 1983, 12-14.

Katie Dorsett and Shirley H. Tucker, "Make Informed Decisions on the Purchase of Word Processing Equipment," *Business Education Forum*, 35(4), 1981, 6-7.

"The Effect of Composition Instruction on Students' Ability to Compose at the Typewriter in Second Semester Beginning Typewriting," *Alpha Epsilon Research*, 21, Spring, 33-34. Abstract.

Articles Published in Refereed Proceedings

Tucker, S. H., Tucker, C. D., Hill, K. L., & Whaley, G. L. "Prejudice, Power, and Discrimination," Academy of Business Disciplines, Sixth Annual Conference, November, 2004, *Proceedings Abstract*. (In press.)

Wood, M. J., Tucker, S. H. & Hill, K. L. "Greed is Good. . .Or is it? An Analysis of Ethical Business Practices of Pre- and Post-Enron Financial Failure," Academy of Business Disciplines, Sixth Annual Conference, November, 2004, *Proceedings Ab-*

stract. (In press).

Yvonne Goss & Shirley H. Tucker, "Repatriation: Twenty Years of Common Problems," *Abstract Publication* in the *Review of Business and Economics* (RBE printed), Las Vegas, Nevada, October, 2003.

Shirley H. Tucker & Kathy L. Hill, "Emerging Family Structures in the US: The Single Mother," *Academy of Legal, Ethical and Regulatory Issues*

Proceedings, Allied Academies International Conference, April, 2003, 5.

Taylor, J., Hill, K. L., Tucker, S. H., & Green, J.S. ,“Single Mothers: The New Norm,” *Contemporary Business Readings*, April 2003 Edition, 95-102.

Bell, C., Hill, K.L., Tucker, S.H. & Green, J.S., “Working Women’s Balancing Act: Work Versus Family.” *Proceedings of the Economics & International Business Research Conference Research Forum*, December, 2002, 1(2), 133-138.

Clarissa Bell, Kathy Hill, Shirley H. Tucker, John S. Green, “Issues Facing Women in the Workforce,” *Proceedings Abstract*, Academy of Business Disciplines 2002 Conference, Ft. Meyers, Florida, November 2002, on CD.

Curtis W. Kofoed, Shirley H. Tucker, Kathy L. Hill, Gary L. Whaley, “An Historical Development of Maquiladora Factories and Their Social, Physical, and Emotional Impacts on Mexico’s Female Labor Market: An Exploration,” *Proceedings Abstract*, Academy of Business Disciplines 2002 Conference, Ft. Meyers, Florida, November 2002, on CD.

Shirley H. Tucker, Kathy L. Hill, & John S. Green, “E-Commerce: Reshaping Business,” *Proceedings, Contemporary Business Readings*: 2002 Ed, April, 97-103.

Kevin Fritz & Shirley H. Tucker, “Life After Hopwood and Bakke: An Analysis of Court Cases and Their Effect on Affirmative Action in College Admissions,” *Academy of Educational Leadership Proceedings*, Allied Academies International Conference, Nashville, April 2002, 21-26.

Jeremy Jones & Shirley H. Tucker, “Taking a Closer Look at Gender Equity

in Sports,” *Academy of Managerial Communication Proceedings*, Allied Academies International Conference, Nashville, April 2002, 13-18.

Shirley H. Tucker and Gary L. Whaley, “Defining Diversity: Information Exchange,” *Proceedings*, Academy of Business Disciplines 2001 Annual Conference, Ft. Meyers Beach, Florida, November 2001, (10 pages) on CD.

Shirley H. Tucker and Gary L. Whaley, “Defining the Domains of Sexual Discrimination—Understanding and Measuring Sexual Harassment: Consulting Results and Recommendations for the Military Equal Opportunity Climate Survey, American Society of Business and Behavioral Sciences *Proceedings*, Las Vegas, NV, 2001, 8(5), 207-224.

Shirley H. Tucker and Gary L. Whaley, “A Model of Diversity, Sexual Harassment, Time, and Group Performance,” *Global Business Trends Contemporary Readings*, Cancun, Mexico, 2000, 253-261.

Gary L. Whaley and Shirley H. Tucker, “A Theoretical Presentation of Three Levels of Diversity,” *Proceedings of American Society of Business and Behavioral Sciences*, Las Vegas, Nevada, February, 2000, 7 (3), 29-35.

Shirley H. Tucker and Gary L. Whaley, “Pilot Test of an Integrated Model of Sexual Harassment,” *Proceedings of Academy of Business Administration*, 1999 Annual National Conference, Reno, Nevada, April, 1999. (In print). Gary L. Whaley, Shirley H. Tucker, and Michael Chester, “Influence of Sex Role Attitudes on Accountants’ Sexual Harassment Perceptions,” In *Contem-*

porary Business Readings, 1998 Edition, 53-57.

Gary L. Whaley and Shirley H. Tucker, "An Examination of Concepts That May Influence an Integrated Model of Sexual Harassment," *Proceedings of Association on Employment Principles and Practices Annual National Conference, Miami, Florida, October, 1997, pp. 1-5.*

Gary L. Whaley, Shirley H. Tucker, and Michael Chester, "Sexual Harassment in the Accounting Industry: An Assessment of the Problem and a Suggested Remedy," Association on Employment Principles and Practices Annual National Conference, San Diego, California, October, 1996, 28-30.

Gary L. Whaley and Shirley H. Tucker, "Refinement of a Sexual Harassment Index: Descriptor Analysis," Association on Employment Practices and Principles *Proceedings, New Orleans, Louisiana, October, 1995, 201-205.*

Shirley H. Tucker and Gary L. Whaley, "Perceptions of Sexual Harassment of Women: The Effects of Demographics and Attitudes Toward Women," *Trends in Modern Business, Academy of Business Administration, March 1995, 154-165.*

Shirley H. Tucker and Gary L. Whaley, "Perceptions of Sexual Harassment of Women: The Continued Development of a Sexual Harassment Index," Association on Employment Practices and Principles, Annual National Conference, October, 1994.

Shirley H. Tucker and Gary L. Whaley, "A Questionnaire Pilot: Influence of Sex Role Attitudes on Perceived Sexual Harassment of Women," *World Business Trends, Academy of Business, London, England, Summer, 1994, 196-205.*

Shirley H. Tucker, Gary L. Carson, and Gary L. Whaley, "A Questionnaire Pilot: Descriptive Terms Test and Definition Comparison," *Business Trends for the 21st Century, Academy of Business Administration, Las Vegas, Nevada, February, 1994, 232-240.*

Allen Scasta, Sara A. Hart, and Shirley H. Tucker, "A Study of Graduate International Business Programs and Communication/Interpersonal Programs for International Business Preparation," *Global Business: Theory and Practice, Academy of Business Administration, Nassau, Bahamas, December, 1993, 232-240.*

"Holistic Evaluation for Teaching and Grading Business Writing," *Proceedings, Southwestern Business Administration Teaching Conference, October, 1993, Houston, Texas, 83-86.*

Sara A. Hart, Shirley H. Tucker, and Mitchell J. Muehsam, "Evaluating Candidates for International Business Positions: A Comparison of US and Foreign Executives' Perceptions," *Contemporary Business Issues, Academy of Business Administration, Las Vegas, Nevada, February, 1992, 254-263.*

Sara A. Hart, Shirley H. Tucker, and Mitchell J. Muehsam, "A Survey of 500 Corporations to Determine Their Perceived Collegiate International Business Education Needs," *Near and Far Horizons, The Association for Business Communication, Honolulu, Hawaii, December, 1991, 241-245.*

Shirley H. Tucker and Gary L. Whaley, "Decision Models Students Use to Select A Comparative Analysis of Freshmen at Black and White Institutions," Association of Social and

Behavioral Scientists, Atlanta, Georgia,
March, 1989, 30.

Shirley H. Tucker and Gary L. Whaley,
"An Exploratory Analysis of Factors
Influencing Minority Business Students'
Selection of a College University,"
Association of Social and Behavioral
Scientists, Greensboro, North Carolina,
March, 1988, 21-22.

Other Published Articles

"Group Therapy for Evaluating and Executing Good Business Writing," Across-the-University Writing Program, Sam Houston State University, May, 1993, 6-7.

Shirley H. Tucker and Sara A. Hart, "How Executive Secretaries Can Respond to Today's Changing Global Environment," EXEC-U-TARY, February, 1993, 2-3.

Shirley H. Tucker, Sara A. Hart, and Mitchell J. Muehsam, "Corporate Executives Express Need for Better Communication Between the Business World and Academia," working paper, Sam Houston State University Research Council, May, 1993.

Co-Editor, *Directory of Speakers, School of Business*, October, 1986.

Proposals

"A Study to Compare AACSB International Diversity Standards to AACSB International Accredited Schools' Diversity Initiatives, COBA Research Fund Committee, Sam Houston State University, March, 2003, \$1,500.

Sara A. Hart and Shirley H. Tucker, "A Survey of Corporate Chief Executive Officers to Determine Perceived Needs of Collegiate Education in International Business, Faculty Research Grant, Sam Houston State University, September 2000, \$5,000.

Sara A. Hart and Shirley H. Tucker, "A Survey of Corporate Chief Executive Officers to Determine Perceived Needs of Collegiate Education in International Business, COBA Research Fund Committee, Sam Houston State University, September 2000, \$1,500.

Shirley H. Tucker. "Toward an Integrated Model of Sexual Harassment," COBA Research Fund Committee, Sam Houston State University, February, 1998, \$1500.

Shirley H. Tucker. "Toward an Integrated Model of Sexual Harassment," Faculty Research Grant, Sam Houston State University, December, 1997, \$5,000.

Shirley H. Tucker. "Continued Development of a Sexual Harassment Index: Reliability Across Samples and Descriptor Analysis," COBA Research Fund Committee, Sam

Houston State University, November, 1995, \$1,500.

Shirley H. Tucker. "Perceptions of Sexual Harassment: The Effect of Attitudes Toward Women," Faculty Research Grant, Sam Houston State University, December, 1994, \$7,500

Shirley H. Tucker. "Perceptions of Sexual Harassment: The Continued Development of a Sexual Harassment Index," COBA Research Fund Committee, Sam Houston State University, September, 1994, \$1,500.

Shirley H. Tucker. "Perceptions of Sexual Harassment: The Effect of Sex Role Identity," COBA Research Fund Committee, Sam Houston State University, September, 1993, \$1,500.

Shirley H. Tucker. "Communications Styles and Perceptions of Sexual Harassment: The Effect of Gender Bias," COBA Research Fund, Sam Houston State University, November, 1992, \$1500.

Sara A. Hart, and Shirley H. Tucker. "A Proposed Survey of AACSB Corporate Members and Nonmembers to Determine Perceived Needs of Collegiate Education in International Business," Faculty Research Grant, SHSU, December, 1990, \$7,500.

Sara A. Hart, and Shirley H. Tucker. "A Proposed Survey of AACSB Corporate Members and Nonmembers to Determine Perceived Needs of Business, COBA Research Fund, Sam Houston State University, December, 1990, \$1,500.

Jack Hulbert, Katie Dorsett, and Shirley H. Tucker, "Computer Aided Learning in English Basics," funded by Title III in the amount of \$75,000, 1982; part of a campus-wide proposal.

Refereed Presentations

Tucker, S. H., Tucker, C. D., Hill, K. L., & Whaley, G. L. "Prejudice, Power, and Discrimination," Academy of Business Disciplines, Sixth Annual Conference, Ft. Meyers Beach, FL, November, 2004.

Wood, M. J., Tucker, S. H. & Hill, K. L. "Greed is Good. . .Or is it? An Analysis of Ethical Business Practices of Pre- and Post-Enron Financial Failure," Academy of Business Disciplines, Sixth Annual Conference, Ft. Meyers Beach, FL, November, 2004.

Shani Nance, Kathy L. Hill, Shirley H. Tucker, & Casey D. Tucker. (2004). "The Lack of Minority Professors in Higher Education," American Society of Business and Behavioral Sciences Eleventh Annual Meeting, February, 2004, *Proceedings Abstract*.

Shirley H. Tucker. "The State of Diversity in AACSB Accredited Schools," presented at the Academy of Business Disciplines 2003 Conference, Ft. Meyers, Florida, November 2003.

Yvonne Goss & Shirley H. Tucker-Findley, "Repatriation: Twenty Years of Common Problems," presentation and *Abstract Publication* in the *Review of Business and Economics* (RBE printed), Las Vegas, Nevada, October, 2003.

Shirley H. Tucker & Kathy L. Hill, "Emerging Family Structures in the US: The Single Mother," Allied Academies 2003 International Conference, Tunica, Mississippi, April, 2003.

Taylor, J., Hill, K. L., Tucker, S. H., & Green, J.S., "Single Mothers: The New Norm," Academy of Business Administration National Conference, Las Vegas, Nevada, April 21-25, 2003.

Shirley H. Tucker, Kathy L. Hill, & Gary L. Whaley, "Sex Role and Stereotype Influence on Female "Field of Study" Decision and Subsequent Career Achievement in the 21st Century US Workforce," American Association of Business and Behavioral Sciences Tenth Annual Meeting, Las Vegas, Nevada, February, 2003.

Hadley Leavell, Balasundram Maniam, Shirley H. Tucker, "Is Dollarization the Answer for the Americas?" American Society of Business and Behavioral Sciences Tenth Annual Meeting, Las Vegas, Nevada, February, 2003.

Clarissa Bell, Kathy L. Hill, Shirley H. Tucker, & John L. Green, "Working Women's Balancing Act: Work Versus Family," The Economics & International Business Research Conference, Miami, Florida, December, 2002.

Clarissa Bell, Kathy Hill, Shirley H. Tucker, John S. Green, "Issues Facing Women in the Workforce," Academy of Business Disciplines 2002 Conference, Ft. Meyers, Florida, November 2002.

Curtis W. Kofoed, Shirley H. Tucker, Kathy L. Hill, Gary L. Whaley, "An Historical Development of Maquiladora Factories and Their Social, Physical, and Emotional Impacts on Mexico's Female Labor Market: An Exploration," Academy of Business Disciplines 2002 Conference, Ft. Meyers, Florida, November 2002.

Courtney Lindsey, Hadley Leavell, & Shirley H. Tucker, "Factors That Lead to Audit Failure When Fraudulent Reporting by the Client is Present," Allied Academies International Conference, Las Vegas, Nevada, October 2002.

Shirley H. Tucker, Kathy L. Hill, & John S. Green, "E-Commerce: Reshaping Business," Academy of Business Administration, April, 2002.

Shirley H. Tucker and Kathy L. Hill, "Women's Status in the US Workforce 2000+," Allied Academies International Conference, Nashville, Tennessee, April 2002.

Kevin Fritz and Shirley H. Tucker, "Life After Hopwood and Bakke: An Analysis of Court

Cases and Their Effect on Affirmative Action in College Admissions,” Allied Academies International Conference, Nashville, Tennessee, April 2002.

Jeremy P. Jones and Shirley H. Tucker, “Taking a Closer Look at Gender Equity in Sports,” Allied Academies International Conference, Nashville, Tennessee, April 2002.

Shirley H. Tucker and Gary L. Whaley, “Defining Diversity: Information Exchange,” Academy of Business Disciplines 2001 Annual Conference, Ft. Meyers, Beach, Florida, November 2001.

Shirley H. Tucker and Gary L. Whaley, “Information Exchange: Managing and Teaching Diversity in US Schools,” Academy of Business Disciplines, Ft. Myers, Florida, November, 2001.

Shirley H. Tucker and Gary L. Whaley, “Defining the Domains of Sexual Discrimination—Understanding and Measuring Sexual Harassment: Consulting Results and Recommendations for the Military Equal Opportunity Climate Survey, American Society of Business and Behavioral Sciences *Proceedings*, 8(5), 207-224, Las Vegas, 2001.

Gary L. Whaley and Shirley H. Tucker, “A Model of Diversity, Sexual Harassment, Time, and Group Performance,” Academy of Business *Proceedings*, Cancun, Mexico, December 2000.

Shirley H. Tucker, Darla Lang, and Gary L. Whaley, “FOCUS ON DIVERSITY: A Teaching, Reference, and Planning Source Collection,” Texas Business Education Association Fall 2000 Convention, San Antonio, Texas, October, 2000.

Gary L. Whaley and Shirley H. Tucker, “A Theoretical Presentation of Three Levels of Diversity,” *Proceedings of American Society of Business and Behavioral Sciences*, Las Vegas, Nevada, February, 2000.

Shirley H. Tucker and Gary L. Whaley, “Pilot Test of an Integrated Model of Sexual Harassment,” Academy of Business Administration, 1999 Annual National Conference, Reno, Nevada, April, 1999.

Gary L. Whaley and Shirley H. Tucker, “An Examination of Concepts That May Influence an Integrated Model of Sexual Harassment,” Association on Employment Principles and Practices Annual National Conference, Miami, Florida, October, 1997.

Gary L. Whaley, Shirley H. Tucker, and Michael Chester, “Influence of Sex Role Attitudes on Accountants’ Sexual Harassment Perceptions,” Academy of Business Administration, 1997 National Conference, Cancun, Mexico, April, 1997.

Gary L. Whaley, Shirley H. Tucker, and Michael Chester, “Sexual Harassment in the Accounting Industry: An Assessment of the Problem and a Suggested Remedy,”

Association on Employment Principles and Practices Annual National Conference, San Diego, California, October, 1996.

Shirley H. Tucker and Gary L. Whaley, "A Research Note on the Reliability of Burt's Sex Role Stereotyping Scale," Association for Business Communication Annual Convention, Orlando, Florida, November, 1995.

Gary L. Whaley and Shirley H. Tucker, "Refinement of a Sexual Harassment Index: Descriptor Analysis," Association on Employment Practices and Principles, New Orleans, Louisiana, October, 1995.

Shirley H. Tucker and Gary L. Whaley, "Perceptions of Sexual Harassment of Women: The Effects of Demographics and Attitudes Toward Women," Academy of Business, Reno, Nevada, March, 1995.

"Sexual Harassment: An Unclear and Present Danger," Mountain-Plains Business Education Association Annual Convention, Jackson Hole, Wyoming, June, 1995. (Presented twice at same conference.)

"Teaching Business Writing," Mountain-Plains Business Education Association Annual Convention, Jackson Hole, Wyoming, June, 1995. (Presented twice at same conference.)

Shirley H. Tucker and Gary L. Whaley, "Perceptions of Sexual Harassment of Women: The Continued Development of a Sexual Harassment Index," Association on Employment Practices and Principles, Annual National Conference, October, 1994.

Shirley H. Tucker and Gary L. Whaley, "A Questionnaire Pilot: Influence of Sex Role Attitudes on Perceived Sexual Harassment of Women," Academy of Business 2nd Annual International Meeting, London, England, Summer, 1994, 196-205.

Shirley H. Tucker, Gary L. Carson, and Gary L. Whaley, "A Questionnaire Pilot: Descriptive Terms Test and Definition Comparison," Academy of Business Administration, Las Vegas, Nevada, February, 1994.

Allen Scasta, Sara A. Hart, and Shirley H. Tucker, "A Study of Graduate International Business Programs and Communication/Interpersonal Programs for International Business Preparation," Academy of Business Administration Winter Global Conference, Nassau, Bahamas, December, 1993, 232-240.

Shirley H. Tucker, Gary Carson, and Kathy L. Hill, "Question Order Influence on Perceived Sexual Harassment," Association for Business Communication International Convention, Montreal, Quebec, Canada, October, 1993.

Shirley H. Tucker, Sara A. Hart, and Mitchell J. Muehsam, "Corporate Executives' Perceptions of the Importance of Selected Criteria When Evaluating Candidates for International Business Positions," Association for Business Communication International

Convention, Montreal, Quebec, Canada, October, 1993.

"Holistic Evaluation for Teaching and Grading Business Writing," Southwestern Business Administration Teaching Conference, October, 1993, Houston, Texas.

Shirley H. Tucker, Sara A. Hart, and Mitchell J. Muehsam, "Business/Academic Interdependence Needed in International Business," Academy of Business Administration International Conference, Nassau, Bahamas, June, 1993.

Shirley H. Tucker and Sara A. Hart, "International Issues: Education for the 21st Century." Organized special session integrating views on International Education with Dr. James McFarland, Tulane University representing AACSB; Mr. Manfred Fiedler, Vice President of International Personnel, Honeywell, representing industry; and Drs. Tucker and Hart representing current research being conducted in the international area; Association for Business Communication Convention, New Orleans, Louisiana, November, 1992.

Shirley H. Tucker and Sara A. Hart, "The Internationalization of Business and Its Impact on High School Business Education Programs," Texas Business Education Association Convention, Abilene, Texas, October, 1992.

Sara A. Hart, Shirley H. Tucker, and Mitchell J. Muehsam, "Evaluating Candidates for International Business Positions: A Comparison of US and Foreign Executives' Perceptions" 1992 Academy of Business Administration Conference, Las Vegas, Nevada, February, 1992.

Sara A. Hart, Shirley H. Tucker, and Mitchell J. Muehsam, "A Survey of 500 Corporations to Determine Their Perceived Collegiate International Business Education Needs," The Association for Business Communication International Convention, Honolulu, Hawaii, November, 1991.

Shirley H. Tucker and Gary L. Whaley, "Decision Models Students Use to Select Colleges: A Comparative Analysis of Freshmen at Black and White Institutions," Fifty-fourth Annual Meeting of the Association of Social and Behavioral Scientists, Atlanta, Georgia, March, 1989.

Shirley H. Tucker and Gary L. Whaley, "An Exploratory Analysis of Factors Influencing Minority Business Students' Selection of a College/University," Association of Social and Behavioral Scientists, Greensboro, North Carolina, March, 1988.

"Recruitment in Community, Junior, and Technical Colleges Throughout the United States," Southern Business Education Association Convention, Biloxi, Mississippi, October, 1986.

"Successful Student Recruitment is No Accident," National Business Education Association Convention, Las Vegas, Nevada, April, 1985.

***Note:** Presentations not previously listed in any category.

Non Refereed Presentations

"Future Directions: Realizable Expectations," Keynote Speaker, Como-Pickton High School Graduation, Como, Texas, May, 1995.

"Handling the Paper Load," Across-the-University Writing Program, Sam Houston State University, Huntsville, Texas, January, 1995.

Shirley H. Tucker and Shirley Jenkins, "Keyboarding Instruction at the Elementary Level," Norfolk State University, Norfolk, Virginia, February, 1989.

"Your Office Image," Association of Education for Office Personnel, Norfolk, Virginia, April, 1988.

Professional Activities

Positions and Service

Editorial Review Board Member *Academy of Organizational Communications Journal*, Allied Academies, Inc., Chandler, North Carolina, 2002-2003.

Reviewer, *Journal of Business Disciplines*, American Society of Business and Behavioral Sciences, Academy of Business Disciplines, 2002-2005.

Track Chair, American Society of Business and Behavioral Sciences, Las Vegas, February 2002 and **February 2003**; solicited reviewers; collected articles; wrote letters of acceptance/rejection; scheduled track presentations.

Reviewer, American Society of Business and Behavioral Sciences, Academy of Business Disciplines, **2001-2004**.

Editorial Review Board Member. *Employee Responsibilities and Rights Journal*, published for the Council on Employee Responsibilities and Rights, Plenum Press, New York, 2000-2001.

Track Chair, Southwestern Federation of Administrative Disciplines, New Orleans, Louisiana, March 2001; solicited reviewers and Discussants; collected articles; wrote letters of acceptance/rejection; scheduled track presentations.

Track Chair, American Society of Business and Behavioral Sciences, Las Vegas, February 2001; solicited reviewers; collected articles; wrote letters of acceptance/rejection; scheduled track presentations.

Track Chair. The Association on Employment Practices and Principles Annual Convention, October, 2000; solicited reviewers; collected articles; wrote letters of acceptance/rejection; scheduled track presentations.

Reviewer, American Society of Business and Behavioral Sciences, Southwestern Federation of Administrative Disciplines, and The Association on Employment Practices and Principles, 2000-2001.

National Track Chair. Institute of Business Administration and Technology, International Conference, Dubai, United Arab Emirates, 1999.

National Track Chair. Academy of Business Administration National Conference, Reno. Nevada, April, 1999.

Reviewer for Institute of Business Administration and Technology and for Association on Employment Practices and Principles, 1997-1999.

National Track Chair, *Association on Employment Practices and Principles, Annual Conference, San Francisco, California, October, 1998.*

Area Coordinator for the Institute of Business Administration and Technology; responsible for soliciting papers and reviewers, receipt and distribution of papers, planning sessions, and monitoring activities during convention, Ontario, Canada, July, 1998.

Reviewer, Academy of Business Administration International Conference, December, 1998.

National Track Chair, *Association on Employment Practices and Principles, Annual Conference, Miami, Florida, October, 1997.*

Reviewer, Association on Employment Practices and Principles, 1995-1997.

National Track Chair, *Association on Employment Practices and Principles, Annual Conference, San Diego, California, 1996.*

National Track Chair, *Association on Employment Practices and Principles, Annual Conference, New Orleans, Louisiana, October, 1994; San Diego, California, 1995.*

Editorial Review Board Member, *Journal of Academy of Business Administration, 1994, 1995.*

Area Coordinator, Business Communication, The Academy of Business Administration 2nd International Conference, London, England, June 1994. Responsible for designing

3-4 tracks, selecting track chairs, and coordinating the solicitation of reviewers, receipt and distribution of papers, planning sessions, and monitoring activities among tracks and track chairs; Received Service Award.

Area Coordinator, Business Communication, The Academy of Business Administration Convention, Las Vegas, Nevada, February, 1994. Responsible for designing 5 tracks, selecting track chairs, and coordinating the solicitation of reviewers, receipt and distribution of papers, planning sessions, and monitoring activities among tracks and track chairs; Received Service Award.

Co-Chair, Business Communication Track, The Academy of Business Administration. Special Conference on Global Business Trends, Nassau, Bahamas, December, 1993. Responsible for soliciting reviewers, receiving and distributing papers, planning sessions, and monitoring activities at convention.

Co-Chair, Business Communication Track, The Academy of Business Administration. International Conference, Nassau, Bahamas, June, 1993. Responsible for soliciting reviewers, receiving and distributing papers, planning sessions, and monitoring activities at convention; Participant: Session Chair and Presenter; Received Service Award.

Track Chair, Business Communication, Academy of Business Administration Annual Convention, Las Vegas, Nevada, February, 1993. Responsible for soliciting reviewers, receiving and distributing papers, planning sessions, and monitoring activities at convention. Participant: Session Chair and Discussant. Received Service Award.

President, Texas Business Education Association, District Six, 1993. Responsible for planning and organizing District Six Fall Meeting which includes a luncheon and a "hands on" WORDPERFECT 6.0 computer workshop for Business and Office Education teachers.

REVIEWER, Academy of Business Administration, National and International conferences, 1993, 1994.

REVIEWER, Information Resource Management Association, 1993 Convention, Salt Lake City, Utah.

Host for UIL Competition, April, 1998.

Host, *UIL Keyboarding Competition, Sam Houston State University, April, 1997.*

Co-Host, UIL Keyboarding Competition, Sam Houston State University, April, 1994.

Host and moderator of the Annual UIL Keyboarding Competition, Sam Houston State University, April, 1993.

Editorial Review Board member, Journal of Social and Behavioral Sciences, 1989-1990.

Co-author and -designer of Administrative Systems Management brochure, 1988.

Judge for Future Business Leaders of America Conferences, Committee Chairperson, March, 1988, 1989.

Awards and Honors

Selected for inclusion in the Academic Keys Who's Who in Business Higher Education, 2003.

Distinguished Research Award, "Women's Status in the US Workforce 2000+", Allied Academies International Conference, Nashville, Tennessee, 2002.

Selected for WHO'S WHO AMONG AMERICA'S TEACHERS, 1996; publication dedicated exclusively to the recognition of the country's premier teachers. The publication will include my biographical profile in a comprehensive entry.

Recognized as State Collegiate Business Education Teacher of the Year by the Texas Business Education Association, September 1994-September 1995.

Nominated for the position of "Historian" for the Texas Business Education Association, 1995.

TEACHER OF THE YEAR, DISTRICT SIX, TEXAS BUSINESS EDUCATION ASSOCIATION, SEPTEMBER 1993-SEPTEMBER 1994.

Curriculum/Course Development

Developed new GBA course, GBA 180 *Data Entry Communication Techniques*, to be taught for the first time Fall, 2005.

Developed new GBA course, *Graphic Presentations for Business*, taught for the first time Spring, 1999.

FACULTY DEVELOPMENT

EQUAL EMPLOYMENT OPPORTUNITY (EEO) TRAINING, ONLINE COURSE, SHSU, APRIL, 2005,

3 HOURS.

HUMAN PARTICIPANT PROTECTIONS EDUCATION FOR RESEARCH ONLINE COURSE, SHSU, MARCH, 2004, 2 HOURS.

LEADERSHIP CHALLENGE, SAM HOUSTON STATE UNIVERSITY, FEBRUARY, 2004, 2 hours.

SHSU Multi-Media Circus, Sam Houston State University, ½ hour, September, 2003.

Blackboard Basics - Getting Your Information Online, Sam Houston State University, 1 hour, September, 2003.

Grant Writing Workshop, Fall 2003, The Basics of Writing a Grant, Sam Houston State University, 2 hours, September, 2003.

Writing in the Disciplines Workshop, Sam Houston State University, 30 hours, May 10-23, 2003.

“Out of the Classroom and into the Training Room: How to Teach in Corporate Settings, Geraldine Hynes, Department of General Business and Finance, April, 2003.

Dean’s Brown Bag, Dean Lewis, March, 2003; Fall, 2003.

Dean’s Brown Bag, Dean Lewis, February, 2003.

“*Dreamweaver*,” *Web Page Design, February, 2003.*

Career Services Special Seminars

Writing Resumes & Interviewing, February, 2003.

“**How to Use POWERPOINT XP**,” SHSU, Jon Beard, January, 2003.

“**Dreamweaver**” Seminar, SHSU, August, 2002.

Roger Lawrence Banking Center Seminar, Smith-Hutson, August, 2002.

COBA RESEARCH FORUMS

“*Strategic Case Writing*,” *Dr. Paul Reed, April, 2003.*

BANKING CENTER SEMINAR, SMITH-HUTSON, AUGUST 21, 2002.

RESEARCH OPPORTUNITIES AND SUPPORT, GORDON A. PLISKER, SEPTEMBER, 2002.

STRATEGIC PLANNING FACULTY SEMINAR, E. DON WALKER CENTER, MARCH, 2002.

ACROSS-THE-UNIVERSITY-WRITING PROGRAM, WATERWOOD NATIONAL RESORT & CONFERENCE CENTER, NOVEMBER, 2000. TWO-DAY CONFERENCE.

COBA RESEARCH FORUMS

ARE REGIONAL TASTES CONVERGING? THE CASE OF ALCOHOL, DR. DON FREEMAN, APRIL, 2000.

STRATEGIC CASE WRITING WORKSHOP", PAUL REED, MARCH, 2000.

"CHANGES IN MANAGERIAL OWNERSHIP PRECEDING MBO ANNOUNCEMENTS," DARLA LANG, FEBRUARY, 2000.

THE JOURNEY INTO THE WEB BOX, DR. ED BLACKBURNE, OCTOBER, 1999.

"NETIQUETTE: ETIQUETTE ON THE WEB," ACROSS THE UNIVERSITY WRITING PROGRAM, DECEMBER, 1998.

TECHNOLOGY/WWW WORKSHOP, 4-HOUR, SAN ANTONIO, NOVEMBER, 1998.

SHSU 1998 Training for Faculty and Staff.

Advanced PowerPoint, 2-hour October, 1998.

Fundamentals of Web Page Construction, 2-hour, October, 1998.

Introduction to Web Research, 2-hour, October, 1998.

Outlook, October, 1 ½ hour, 1998.

Faculty Research Seminars

Bala Maniam, "Asian Financial Crisis: Why We Didn't See the Warning Signs", November, 1998.

"Round Robin Presentations of Ongoing Faculty Research, October, 1998.

International Business Society Forum, September, 1998.

"Creating a Home Page Using HTML Coding," Houston, Texas, 2-hour workshop.

"Excellence in Presentations," Professional Skill Development, Houston, Texas, 1-day workshop, August, 1998.

Across the University Writing Program: *PowerPoint Made Easy: Teaching Tools for Faculty*, SHSU, October, 1997.

"Finding Information on the Internet, 2-hour workshop, SHSU Leadership Series, Huntsville, Texas, September, 1997.

"Excellence in Presentations," 1-day workshop, Joe W. King Orthopedic Institute, Houston, Texas, September, 1997.

Faculty Brown Bag, "Teaching Effectiveness: Review of Student Evaluations New Form," 1996.

"Enhancing Teaching Quality," 10-hour seminar, Association for Business Communication, Orlando, Florida, November, 1995, by Larry M. Robbins, Wharton Communication Program.

Faculty Research Seminars

Chuck Stowe, "Entrepreneurship in the Polish Transitional Economy, 1990-1993,

October, 1994.

Paul Reed, "Case Research Seminar," October, 1994.

Vernon and Linda Sweeney, "Teacher Effectiveness Seminar," November, 1994.

Mitchell Muehsam and Vernon Sweeney, "Factors Affecting Students' Faculty Evaluations, January, 1995.

Three-Part Video conference sponsored by Sam Houston State University College of Business, January, 1994, 6 hours.

Beyond the "Yes, but..."

Sharpening Your Teaching skills

Student Learning Strategies

Two-hour "hands on" Seminar, WINDOWS, Texas Business Education Association 1993 Fall Conference, Longview, Texas, October, 1993.

10-day Faculty Development in International Business Seminar, "Introduction to International Business," The University of South Carolina, Summer, 1992.

"Conducting and Publishing Research in Business Communication," one-day workshop, San Antonio, Texas, November, 1990.

"Humor Therapy," Professional Secretaries International, Norfolk, Virginia, April, 1990, 4 hours.

Word Perfect 5.0 One-Day Workshop, Electronic Systems, Norfolk, Virginia, February, 1990.

"Personal Typing System--Basics and Tasks Workshop," Electronic Systems, Norfolk, Virginia, October, 1989, 4 hours.

"Adventures in Attitudes," One-Day Workshop, Professional Secretaries International, Norfolk, Virginia, April, 1989.

Completed course work, OCED 6198-Special Problems in Occupational Education, University of Houston, July, 1986.

CONFERENCES

Academy of Business Disciplines 2003 Conference, Ft. Meyers, Florida, November 2003.

International Academy of Business and Economics 2003 Annual Conference, Las Vegas, Nevada, October, 2003.

The Allied Academies 2003 International Conference, Tunica, Mississippi, April, 2003;

Session Chair and Presenter.

American Association of Business and Behavioral Sciences Tenth Annual Meeting, Las Vegas, Nevada, February, 2003; Track Chair, Session Chair, and Presenter.

Academy of Business Disciplines, Ft. Myers, Florida, November, 2002; November 2003; Session Chair and Presenter.

Allied Academies International Conference, Nashville, Tennessee, April, 2002; Multiple Presenter.

Academy of Business Disciplines, Ft. Myers, Florida, November, 2001; Session Chair and Presenter.

Society of Business and Behavioral Sciences 8th Annual Convention, Las Vegas, Nevada, February, 2001; Track Chair, Session Chair, and Presenter.

Texas Business Education Association Fall 2000 Convention, San Antonio, Texas, October, 2000; Presenter.

Society of Business and Behavioral Sciences 7th Annual Convention, Las Vegas, Nevada, February, 2000; Presenter.

Association for Business Communication 63rd Annual Convention, San Antonio, Texas, November, 1998.

Texas Business Education Association 1998 Fall Conference, Houston, Texas, October, 1998.

Association on Employment Practices and Principles Annual National Conference, Miami, Florida, October, 1997; Track Chair, Session Chair, Presenter.

Association for Business Communication Annual Convention, Orlando, Florida, November, 1995; Presenter.

Association on Employment Practices and Principles Annual National Conference, New Orleans, Louisiana, October, 1995; Session Chair and Presenter.

Mountain-Plains Business Education Association Annual Convention, Jackson Hole, Wyoming, June, 1995; Presenter.

Academy of Business Administration Annual Convention, Reno, Nevada, February, 1995; Presenter.

Texas Business Education Association, District Six Fall Luncheon, Huntsville, Texas, Spring, 1995.

Texas Business Education Association 1993 Fall Conference, Killeen, Texas, September, 1994.

Association on Employment Practices and Principles Annual National Conference, Boston, Massachusetts, October, 1994; Presenter.

Academy of Business Administration 2nd International Conference, London, England, June, 1994; Session Chair (2), Discussant, Presenter; Received Service Award.

Academy of Business Administration Annual Convention, Las Vegas, Nevada, February, 1994; Session Chair and Presenter.

Association for Business Communication Annual Convention, Montreal, Quebec, Canada, October, 1993; Presenter.

Southwestern Business Administration Teaching Conference, October, 1993, Houston, Texas; Presenter.

Texas Business Education Association 1993 Fall Conference, Longview, Texas, October, 1993; Participant, completed two-hour "hands on" session for WINDOWS.

National Business Education Association 1993 Convention, Dallas, Texas, April, 1993; participant.

International Conference, Nassau, Bahamas, June, 1993. Session Chair and Presenter. Received Service Award.

Academy of Business Administration Annual Convention, Las Vegas, Nevada, February, 1993. Session Chair and Discussant. Received Service Award.

Association for Business Communication Convention, New Orleans, Louisiana, November, 1992. Participant: Co-organized and participant in special session and Session Chair of a separate session.

Texas Business Education Association, District Six Fall Luncheon (with speaker), College Station, Texas, October, 1992. Named President.

Texas Business Education Association 1992 Fall Conference, Abilene, Texas, October, 1992; Presenter.

Southwestern Federation of Administrative Disciplines, 19th Annual Meeting, Academy of International Business, San Antonio, Texas, March, 1992; Participant.

Academy of Business Administration Annual Convention, Las Vegas, Nevada, February, 1992. Presenter and Discussant.

International Meeting The Association for Business Communication, Honolulu, Hawaii, November, 1991. Presenter and Session Chair, (2).

Texas Business Education Association, District Six Fall Luncheon (with speaker), The Woodlands, Texas, November, 1991. Named President Elect.

Texas Business Education Association 1991 Fall Conference, Houston, Texas, October, 1991, Participant.

Southwestern Federation of Administrative Disciplines, 18th Annual Meeting, Association for Business Communication, Houston, Texas, March, 1991. Session Chair and Discussant.

The 55th Annual Convention of the Association for Business Communication, San Antonio, Texas, November, 1990. Session Chair (2 separate sessions).

Texas Business Education Association, District Six Fall Luncheon (with speaker), Caldwell, Texas, November, 1990.

Texas Business Education Association 1990 Fall Conference, Beaumont, Texas, October, 1990, Participant.

Virginia Area Business Education Conference, Norfolk State University, Norfolk, Virginia, October, 1989.

Fifty-fourth Annual Meeting of the Association of Social and Behavioral Scientists, Atlanta, Georgia, March, 1989; Presenter.

Business Teachers' Conference: Seminar/Workshops, Norfolk State University, April, 1988.

Association of Social and Behavioral Scientists 53rd Annual Meeting, Greensboro, North Carolina, March, 1988; Presenter.

Vocational Education Conference, Business Education, Richmond, Virginia, August, 1987.

Work Experience

Associate Professor 1990-2005
Sam Houston State University
Huntsville, TX 77341

Assistant Professor 1985-1990
Norfolk State University

Norfolk, VA 23504

***Office Manager**

Tucker's Portrait Gallery
166-E Rosemont Road
Virginia Beach, VA 23452

Summer, 1987

Adjunct Professor
East Texas State University
Commerce, TX 75428

Spring, 1985

***Office Manager**

School Pictures, Inc.
Route I
Pickton, TX 75471

1981-1983

Assistant Professor
North Carolina A & T State Univ.
Greensboro, NC 27411

1979-1982

Graduate Teaching Assistant
University of North Dakota
Grand Forks, ND 58202

1977-1979

Business Education Teacher
Fourche Valley High School
Briggsville, AR 72827

1976-1977

Courses Taught: Business and Data Communication, Business Research,
Design and Presentation of Business Projects
Office Automation/Word Processing
Introduction to Business
Keyboarding, Shorthand, Office Management

***Professional business experience.**

EDUCATIONAL RECORD

University of North Dakota Ph.D. (Bus. Ed./Off.Mgt.) 1979
East Texas State University M.S. (Bus. Ed./Spec.Ed.) 1976
East Texas State University B.S. (Business Education) 1974
Undergraduate GPA--3.68; graduate GPA--3.87 (CUM)

PROFESSIONAL MEMBERSHIPS

Academy of Business Disciplines
Allied Academies
 Academy of Organizational Communication
American Society of Business and Behavioral Sciences
Pi Omega Pi
Alpha Chi
Beta Gamma Sigma

COMMITTEE ASSIGNMENTS

University

Committee on Credit by Examination, 2003-2006
Student Disciplinary Hearing Committee, 2002-2003
SACS Self-Study Committee on Physical Resources, 1997, 1998, 1999
Faculty Committee for Emeritus Evaluation, 1993-1996
Courtesy Committee, 1988-1990

College of Business

AACSB International Curriculum Committee, 2003
Academic Scholarship Committee, 1995-2004
Research Committee, 1997-2003
Advisory Committee for the Gibson D. Lewis Center for Business & Economic Development, 2003-2004
Technology Training Committee, 2000-2001, 2002-2004
COBA Mission Review Committee, 1998-2000
Reassigned Time Committee, 1994-1995, 1998-2000
International Business Education Committee, 1991-1997,
 Chairperson, 1991-1995
AACSB Accreditation Committee, Curriculum Content and Evaluation, 1990-1995
Awards Program Committee, 1992
Steering Committee, Center for Business and Economic Research, 1990-1991
 Brochure, 1996-1997 Research Committee, 1994-1997
AACSB Accreditation Committee, 1992-1994
AACSB Library and Computer Resources Facilities and Services, 1986-1990
Administration, Business and Finance Task Force, University Cluster, School of Business Representative, 1985-1990
Editorial Committee for the School of Business Newsletter, 1985-1990

Department

Advisory Selection Committee for Department Chair, Spring, 2003

Committee on Business Communication Curriculum Revision, 2004-2005, **Chair**, 2003-2004
 Worked on development of new course, GBA 180 *Data Entry Communication Techniques, 2003-2004*
Chair of GBA 587 Business Research course revision committee, 2003, 2005
 Communication and Word Processing Committees, 1990-1997, **Chair**, 1992-1993 and 1995-1996; 1999-2003
Informal committee for Request for Addition of New Courses
Intercultural Business Education and Professional Development
 Development of GBA 461 Business Presentations, 1998, 1999
 Committee for development of new course, 1996-1997
 Institutional Effectiveness Committee, 1996-1997, **Chair**, 1998-1999, 1999-2003
 Committee to Structure, Find, and Implement Dept. Advisory committee, 2001-2003
 GBA Major Curriculum Committee, 2001-2003
 Committee to Structure, Find, and Implement a Department Advisory Committee, 2001
 GBA Major Curriculum Committee, 2001
 SCM 282/GBA 389 Course Topic Coordination Committee, **Chair**, 1996
 Faculty Retirement Celebration Committee, 1992
 Brochure, 1996-1997
Chair, GBA 181 Coordinator, 1993-1998
 Scholarship Committee, 1991-1997, Chair, 1993

COMMUNITY SERVICE AND ACTIVITIES

Indiana Christian University, Bible courses, 1997; Earned a Certificate of Charismatic Study, May, 1998
 Nursing home ministry, 1997, 1998, 1999`
 Sunday school teacher, 1993; pianist, youth choir director, and publish newsletter, local church, 1995, 1996
 Member, Private Elementary School Planning Committee, 1993-1994
 Private Elementary School Speech Meet Coach, 1994
 "Effective Presenting," Huntsville Christian School, Huntsville, Texas, March/April, 1994, 5 2-hour seminars
 Huntsville Childrens Choir, Travel and Archives Committees, 1992- 1993
 Huntsville Childrens Choir, chaperon, 1992, 1993 Spring Concert Tours
 Huntsville Lakers' Swim Team, Communications Committee (newsletter), 1991, 1992

 Home Room Mother, 5th grade, 1994, 4th and 5th grade, 1992-1993, 3rd and 4th grade, 1991-1992, 2nd and 3rd grade, 1990-1991
 Huntsville Soccer Association, Co-coach, Fall, 1990
 Teacher Appreciation Club--Stewart Elementary, 1990-1993
 Brownie Mother, 1990
 University Women, Member, 1990-1994
 Soccer Team Mother, Spring, 1989
 Junior Achievement Bowl-A-Thon, 1988, School of Business Coordinator and Team

Captain, 1989
Block Captain, American Cancer Society, 1989
Neighborhood Captain, American Heart Association, 1989
Home Room Mother and PTF member, 1986-1989