

absence will not be allowed to make up any quiz or exam missed. Students with more than three unexcused absences will have their final percentage lowered by 1% for each additional absence.

Only registered students may attend class. Exceptions can be made on a case-by-case basis by the professor. In all cases, visitors must not present a disruption to the class by their attendance. Students wishing to audit a class must apply to do so through the Registrar's Office.

Note:

All students are expected to engage in all academic pursuits in a manner that is above reproach. Students are expected to maintain honesty and integrity in the academic experiences both in and out of the classroom. Any student found guilty of dishonesty in any phase of academic work will be subject to disciplinary action. The University and its official representatives may initiate disciplinary proceedings against a student accused of any form of academic dishonesty including but not limited to, cheating on an examination or other academic work which is to be submitted, plagiarism, collusion and the abuse of resource materials.

Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the observance of a religious holy day, including travel for that purpose. Section 51.911 (a) (2) defines a religious holy day as: "a holy day observed by a religion whose places of worship are exempt from property taxation under Section 11.20..." A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence. University policy 861001 provides the procedures to be followed by the student and instructor. A student desiring to absent himself/herself from a scheduled class in order to observe (a) religious holy day(s) shall present to each instructor involved a written statement concerning the religious holy day(s). The instructor will complete a form notifying the student of a reasonable timeframe in which the missed assignments and/or examinations are to be completed. For a complete listing of the university policy, see:

http://www.shsu.edu/~vaf_www/aps/documents/861001.pdf

It is the policy of Sam Houston State University that individuals otherwise qualified shall not be excluded, solely by reason of their disability, from participation in any academic program of the university. Further, they shall not be denied the benefits of these programs nor shall they be subjected to discrimination. Students with disabilities that might affect their academic performance are expected to visit with the Office of Services for Students with Disabilities located in the Counseling Center. They should then make arrangements with their individual instructors so that appropriate strategies can be considered and helpful procedures can be developed to ensure that participation and achievement opportunities are not impaired.

SHSU adheres to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations for students with disabilities. If you have a disability that may affect adversely your work in this class, then I encourage you to register with the SHSU Counseling Center and to talk with me about how I can best help you. All disclosures of disabilities will be kept strictly confidential. No accommodation can be made until you register with the Counseling Center. For a complete listing of the university policy, see:

http://www.shsu.edu/~vaf_www/aps/811006.pdf

Schedule of Classes

Week 1		Readings
Aug. 25	Introduction	
Aug. 27	The Press Freedom Perspective	
Week 2		
Sept. 1	Global Communication	McPhail, Ch. 1
Sept. 3	Media and the Global War on Terrorism	
Week 3		
Sept. 8	Development Communication	McPhail, Ch. 2
Sept. 10	Media in Singapore	TBA
Week 4		
Sept. 15	American Multimedia Giants	McPhail, Ch. 3
Sept. 17	Media in Canada	TBA
Week 5		
Sept. 22	Non-US Stakeholders	McPhail, Ch. 4
Sept. 24	Media and the Middle East Conflict	
Week 6		
Sept. 29	Global Issues, Music & MTV	McPhail, Ch. 5
Oct. 1	TBA	
Week 7		
Oct. 6	CNN International	McPhail, Ch. 6
Oct. 8	Media and Propaganda	
Week 8		
Oct. 13	Review	

Oct. 15	Midterm exam	
Week 9		
Oct. 20	Global News Agencies	McPhail, Ch. 7
Oct. 22	Satellite News and al-Jazeera	
Week 10		
Oct. 27	The Middle East and North Africa	McPhail, Ch. 8
Oct. 29	Country reports	
Week 11		
Nov. 3	Global Advertising	McPhail, Ch. 9
Nov. 5	Country reports	
Week 12		
Nov. 10	International Organizations	McPhail, Ch. 10
Nov. 12	Country reports	
Week 13		
Nov. 17	Global Technologies	McPhail, Ch. 11
Nov. 19	Country reports	
Week 14		
Nov. 24	The Internet	McPhail, Ch. 12
Nov. 26	No class – Thanksgiving	
Week 15		
Dec. 1	Summary & Conclusions	McPhail, Ch. 13
Dec. 3	Country reports	
Week 16		
Dec. 8	Country reports	
Dec. 10	Review	