

Name Wanda Reyes-Velázquez
Title Assistant Professor of Mass Communication
Department Mass Communication
College Humanities and Social Sciences

Degrees Earned

The Pennsylvania State University 8/1999 – 12/2005
University Park, PA
Ph.D. in Mass Communication
College of Communications

Universidad del Sagrado Corazón 8/1994 – 6/1998
Santurce, Puerto Rico
M.A. in Public Relations

University of Puerto Rico 8/1988 – 2/1993
Río Piedras, PR
B.A. in American History, minor in French

Professional Licensure and Certifications

Peer-Review Publications and Artistic Performances/Exhibitions

Articles

A comparison of Latino and non-Latino White College Students' Perception of risk of Type 2 diabetes onset

Towards Creating Diabetes Prevention Communication Strategies: An examination of Latino College Students' Risk Perception of Type 2 Diabetes Onset

Books

Chapters

Más que comida, es vida (It's more than food, it's life.)

Proceedings

Artistic Performances

Artistic Exhibitions

Research Monographs and Technical Reports

Funded External Grants

Peer-Review Presentations/Posters

Global Diabetes Pandemic: The Role of Public Relations in Spanish Speaking Countries

The public relations practice: Designing culturally appropriate health campaigns addressing Latinos/Latinas in the United States

Towards Creating Type 2 Diabetes Mass Mediated Health Communication Strategies: An Examination of Latino and Non-Latino White College Students' Perception of The Risk of Developing Type 2 Diabetes – doctoral dissertation

Work or Professional Experiences

The Pennsylvania State University
2005

August 2004 – July

The Jimirro Center for the Study of Media Influence
College of Communications
University Park, PA

The Pennsylvania State University
2004

August 2003 – May

University Park, PA
Basic Spanish Language Program

The Pennsylvania State University
2003

August 2000 – May

University Park, PA
College of Communications

Institute for the Study of Media Violence
Universidad del Sagrado Corazón
Santurce, PR

June 1998 – March 1999

Primary Health Care Services
Public Relations Consultant
Aguas Buenas, PR

November 1998 – March 1999

Municipality of Aguas Buenas
Director Public information office
Aguas Buenas, PR

March 1997 – June 1998

Honors and Awards

Other Competencies

Member of International Communication Association

Advised Public Relations Student Society of America from August 2005 to September 2007

