

Glenda R. Balas
Associate Professor and Chair
Mass Communication Department
Sam Houston State University

Degrees Earned

Doctor of Philosophy Degree, Communication Studies; University of Iowa; Conferred: 1999
Master of Business Administration Degree, Eastern New Mexico University; Conferred: 1989
Bachelor of Science Degree, Mass Communications; Eastern New Mexico University; Conferred:
1975

Peer-Review Publications and Artistic Performances/Exhibitions

Articles

"From Underserved to Broadly Served: The Class Interests of Public Broadcasting." *Critical Studies in Media Communication*, 24.4 (October 2007), 365-369

"The Lessons of Anapra: International Service Learning and Character Education." *Journal of College and Character*, 7.7 (September 2006), www.collegevalues.org

"Service Learning and Community Collaboration: Designing Cross-Generational Intervention Projects for Pre-Adolescent Girls." *Journal for Civic Commitment*, 5 (Spring 2005), (<http://www.mc.maricopa.edu/other/engagement/Journal/Issue5/Balas.jsp>)

"Stories to Live By and Get Through: The Healing Fiction of Autobiography." *Texas Speech Communication Journal*, 29.2 (Winter 2005), 184-192

"Technology and Aesthetics: New Perspectives on Visual Communication." *Journal of Broadcasting and Electronic Media*, 47.2 (June 2003), 303-307

"Domestic Values and National Security: Framing the Battle for Educational Frequencies in 1950-51." *Journal of Communication Inquiry*, 25.4 (October 2001), 414-437

Books

Recovering a Public Vision for Public Television. Boulder, CO: Rowman & Littlefield Publishers, Inc., 2003

Chapters

"Fund-raising for Public TV." *Media Management in the Age of Giants: Business Dynamics of Journalism*. Ed. Dennis Herrick. Ames, IA: Iowa State UP, 2003, (<http://homepage.mac.com/dennisherrick/pages/cases/Chapter8.html#balas>)

"Designing Radio: Public Media's Struggle for Resources and Institutional Identity, 1920-1935." *Communication Practices and Democratic Society*. Ed. Lee Artz. NY: Harcourt Brace Publishing, 2000, 103-116

Encyclopedia Articles

"KOB." *Encyclopedia of Radio*. Ed. Christopher Sterling. NY: Fitzroy Dearborn Publishing (2001), 837-838

Academic Documentary

“Remembering Ev Rogers” (video documentary). *The Innovation Journal* 10.3 (2006), (http://www.innovation.cc/editorial-board/roger_dedication.htm)

“The Long Road to Decatur: A History of Personal Influence,” *The Annals of the American Academy of Political and Social Science* 608 (2007), www.sagepub.com (DVD duplication and distribution funded by the Annenberg School for Communication, University of Pennsylvania)

Funded External Grants

“Facing down the Odds: Women Pioneers in Communication.” Video project funded by University of New Mexico Feminist Research Institute, \$2,000 (2008) and National Communication Association Special Project Fund, \$5,000 (2008-09).

Peer-Review Presentations/Posters

“Public Narratives by Private People: Reflections on a Rural Life.” Paper presented at International Communication Association Conference, Montreal, Canada, May 2008

“From Podcasts to Attitude Shifts: The Value of the Oral History Interview in Introductory Journalism Classes.” Paper presented at World Journalism Education Conference, Singapore, June 2007

Work or Professional Experiences

2008 – Present, Associate Professor of Mass Communication, Sam Houston State University

2007-2008, Associate Professor of Communication, University of New Mexico

2001-2007, Assistant Professor of Communication, University of New Mexico

1997-2001, Assistant Professor of Communication, DePauw University

Honors and Awards

Fulbright Scholar, Dalhousie University, Halifax, Nova Scotia, Canada, Spring 2009

First Place for Documentary, “The Long Road to Decatur: A History of Personal Influence,” National Federation of Press Women, 2008

Teaching Fellow, University College, 2005-2008, University of New Mexico

Leah Vande Berg 2007 Lecture on Media, University of Iowa, April 2007