

Name                    Marc Edge  
Title                    Associate Professor  
Department            Mass Communication  
College                 Humanities and Social Sciences

### **Degrees Earned**

Degree, Major, (minor – optional), Institution, Year

Bachelor of Arts (Commerce), Simon Fraser University, 1978

Master of Labor and Industrial Relations, Michigan State University, 1982

Ph.D. (Mass Communication), Ohio University, 2001

### **Professional Licensure and Certifications**

Postgraduate Diploma in Higher Education, National Institute of Education, Singapore

### **Peer-Review Publications and Artistic Performances/Exhibitions**

#### **Articles**

“Convergence and the ‘Black News Hole’: Canadian Newspaper Coverage of the 2003 Lincoln Report,” *Canadian Journal of Media Studies*. April 2007.

“Doing it For Themselves: Striking Newswriters Publish the *Castlegar Citizen*, 2000-2005,” (With Karl Hardt) *Canadian Journal of Communication*, Fall 2006.

“Pie Sharing or Food Fight? The Impact of Regulatory Changes on Media Market Competition in Singapore,” *International Journal on Media Management*, Fall/Winter 2004.

“Balancing Academic and Corporate Interests in Canadian Journalism Education,” *Journalism and Mass Communication Educator*, Summer 2004.

“The Failure of Project Eyeball: A Case of Product Over-pricing or Market Over-Crowding?” *International Journal on Media Management*, Spring/Summer 2004.

“The Good, the Bad, and the Ugly: Financial Markets and the Demise of Canada’s Southam Newspapers,” *International Journal on Media Management*, Winter 2003.

“The Press We Deserve: A Legacy of Unheeded Warnings,” *Textual Studies in Canada*, Fall 2002.

#### **Books**

*Asper Nation: Canada’s Most Dangerous Media Company*. (Vancouver: New Star Books), 2007.

*Red Line, Blue Line, Bottom Line: How Push Came to Shove Between the National Hockey League and its Players.* (Vancouver: New Star Books), 2004.

*Pacific Press: The Unauthorized Story of Vancouver's Newspaper Monopoly.* (Vancouver: New Star Books), 2001.

## **Chapters**

"The Pain of the Obdurate Rump: Conrad Black and the Flouting of Corporate Governance," in Robert G. Picard, ed. *Corporate Governance of Media Companies* (Jönköping, Sweden: Jönköping International Business School), 2005.

"And 'The Wall' Came Tumbling Down in Los Angeles," in Joseph Bernt and Marilyn Greenwald, eds. *The Big Chill: Investigative Reporting in the Current Media Environment* (Ames: Iowa State University Press), 2000.

## **Proceedings**

### **Artistic Performances**

### **Artistic Exhibitions**

### **Research Monographs and Technical Reports**

### **Funded External Grants**

### **Peer-Review Presentations/Posters**

"Convergence and the 'Black News Hole': Canadian Newspaper Coverage of the 2003 Lincoln Report." Presented to the Canadian Communication Association Annual Conference, London, Ontario, 2005.

"Journalism Education in Canada: Toward a Corporate Model?" Presented to the First Journet International Conference, Newcastle, Australia, 2004.

"The Pain of the Obdurate Rump: Conrad Black and the Flouting of Corporate Governance." Presented to a Workshop on Corporate Governance of Media Companies, Stockholm, 2004.

"The Failure of Project Eyeball: A Case of Product Over-pricing or Market Over-Crowding?" Presented to Media Management and Economics Division, AEJMC Convention, Toronto, 2004.

“The Effect of Publication Interruptions on Daily Newspaper Circulation.” Presented to the 5<sup>th</sup> World Media Economics Conference, Turku, Finland, 2002.

“Failure is Impossible’: The Short Life and Slow Death of the *Vancouver Times*, 1963-1965.” Presented to the Western Journalism Historians Conference, Berkeley, 2001.

“Federal Regulatory Failure to Stem the Tide of Concentration of Newspaper Ownership in Vancouver, 1957-97.” Presented to Simon Fraser University-University of Oregon graduate student conference, Vancouver, 2000 .

“Monopoly Bye the Sea: Pacific Press and the Complete Corporatization of Vancouver Newspapers.” Presented to the Western Journalism Historians Conference, Berkeley, 1999.

“Buying Influence: The Growing Newspaper Monolith From the North.” Presented to the Association for Education in Journalism and Mass Communication (AEJMC), Southeast Colloquium, New Orleans, 1998.

### **Work or Professional Experiences**

Reporter, copy editor, *The Province* (Vancouver), 1979-1993.

Copy editor, *The Calgary Herald*, 1977-1979.

### **Honors and Awards**

Doctoral Dissertation Award, American Journalism Historians Association, 2002.

### **Other Competencies**