

Pride!

Fall 2001

New president

Dr. James F. Gaertner, an alumnus of the College of Business Administration, became the 12th president of Sam Houston State University on August 21st. After reviewing the qualifications of more than 80 applicants, the Presidential Selection Advisory Committee recommended Dr. Gaertner to the Texas State University System's Board of Regents as the one and only finalist for the university's highest position.

The College of Business Administration can claim Dr. Gaertner (pronounced Gat-ner) as an alumnus two times, as he holds both a Bachelor of Business Administration in accounting and a Master of Business Administration from Sam Houston State University. Like many members of the SHSU student body both past and present, Dr. Gaertner was the first in his family to attend college. Of German descent and the son of a saddle maker, he grew up in the small town of Yoakum, Texas, where hard work and effort were central to family and community.

Dr. Gaertner's career is a perfect combination of experience in business education and actual business experience. His teaching career began during graduate school at Sam Houston State University when he conducted his first class — a business statistics lab — in what is now the Administration Building. In 1970 he received his MBA from the College of Business Administration, became a certified public accountant, and went to work as an auditor for a large accounting firm that is now known as KPMG. From there he began a long affiliation with Tandy Corporation, serving five years as division controller and advancing to chairman of the board of directors of Tandy Brands Accessories, Inc., a company that was listed in *Forbes* magazine as one of the 'Best Small Companies in the United States' for 1999.

In 1977 Dr. Gaertner returned to academia and earned a doctorate from Texas A&M University. His educational career includes thirteen years with the University of Texas at San Antonio, where he served in various capacities including dean of the College of Business, interim provost, and vice president for academic affairs. Prior to the University of Texas at San Antonio, he spent seven years at the University of Notre Dame in various positions, rising from assistant professor to director of Notre Dame's master of business administration program in London, England.

Dr. Gaertner's impressive research record includes numerous articles, presentations, papers, and longer works. He has conducted over 65 speeches and lectures to groups throughout the

world and has participated in several organizations, holding leadership positions with groups such as the Business Careers High School, the US-Mexico Economic Outlook Conference Committee and the Southwest Business Deans Association.

Dr. Gaertner brings progressive ideas and fresh experience to his new position. His sophisticated yet down-home perspective will help keep Sam Houston State University rooted in tradition while positioning the school for the innovations and changes needed to address the future. During early summer visits to the campus, Dr. Gaertner discussed his expectations and goals for the future of SHSU. His thoughts included his desire for students to become involved with the whole university experience, making the activities offered by the Department of Residence Life "part of the contractual agreement." Some of the improvements Dr. Gaertner would like to see include more dormitories and parking for the students, a beautification of the area surrounding the campus, the formation of a university-community committee to foster communication between university members and city officials, and the addition of more educational programs. In general, his overriding goal is to enhance the

image of Sam Houston State University — an image that currently, he feels, does not reflect the quality of education offered here.

Dr. Gaertner has been married 37 years to his college sweetheart Nancy, whom he met while they were both students at Sam Houston State University. They have three grown children. Son Scott practices medicine in Hawaii; daughter Denise is a dental technician at the UT health center in San Antonio; and their third child, Amanda, is finishing her education at the University of Texas at San Antonio. Family ties to Sam Houston State University also include his sister Sarah, who graduated in 1971.

Many times Dr. Gaertner has remarked upon how his life has been changed by his experiences at Sam Houston State University and how much those experiences have meant to him. Now, at age 58 and thirty years after teaching his first class in the SHSU Administration Building, Dr. Gaertner reflects on how his life has come full circle. "... my career began, and will almost certainly end, in the same building on the campus of Sam Houston State University."

We are pleased to have such an accomplished COBA alumnus lead this university into the future.

Welcome home, Dr. Gaertner.



James F. Gaertner
12th President of Sam Houston State University

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COBA Pride!
 is published
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 Margaret Quarles

Production Manager
 Nancy Tiller





*Message
from
your
Dean*

It is an honor to welcome one of our own as the new president of Sam Houston State University (see lead article, first page). All of us here at the College of Business Administration welcome Dr. Gaertner and look forward to working with him throughout the years to come. Dr. Gaertner's success is one more example of the value of the College of Business Administration's program. An education received here can and does carry a COBA graduate well into the future.

As educators we can receive no better news than that of our graduates' recent activities and successes. We want to be able to keep you informed of all the events at the College of Business Administration but to do that we need to know how to contact you. Our program depends on the participation and interest of our alumni and we want to keep you informed of news, events and opportunities here on campus. I would appreciate it if you would take a few moments to complete the alumni survey found in this newsletter and return it for our records. Or, if more convenient, you may fill out the survey online at <http://coba.shsu.edu/survey>. Your participation will improve our ability to communicate with you and provide you with an opportunity to share your news with your fellow graduates.

I thought you should know that the admissions standards at Sam Houston State University have been raised, effective Fall 2002. More selective admissions standards will enhance the educational experiences of current students, improving their academic success and their eventual economic success after graduation. Ultimately higher admissions standards will enhance the reputation of the university and the value of your degree in the marketplace.

Some have expressed concerns that more selective admission standards will cause a decrease in enrollment. Although a temporary downturn in enrollments may occur, interest in the university has grown and continues to grow. In fact, enrollments in Texas state universities are expected to increase throughout the foreseeable future and your alma mater is poised for growth. Sam Houston State University has completed a 10-year master plan for development and we expect many improvements on campus. One already on the drawing board is the renovation of the Smith-Hutson Business Building, which will make the COBA educational program more accessible.

On a final note, please mark your calendars for Homecoming Weekend, November 9-11. We hope you will attend the College of Business Administration reception in the Bowers clubhouse and watch the football game with us. This year's Bearkat team includes several current COBA students, so come cheer them on! I look forward to seeing you!

— R. Dean Lewis

Business career fairs



An important mission of the College of Business Administration is to assist our graduates as they begin their professional lives and the Business Career Fair is one event we use to help them get started. The first Business Career Fair was held in October 1999 and each fair has outdone the last. The most recent Business Career Fair attracted more than 55 organizations and over 700 current students and new graduates. Recruiters and company representatives come from financial, banking and insurance industries, government and federal agencies and various companies within the private sector.

The Fall 2001 COBA Business Career Fair is scheduled for Wednesday, October 10. The Spring 2002 COBA Business Career Fair is scheduled for Tuesday, February 12. Both fairs are held on the Huntsville campus from 10am-3pm in the Bernard G. Johnson Coliseum, an ideal facility because of the ample floor space available for information booths, interview areas and

refreshment areas.

Company representatives who participate in a COBA Business Career Fair have the opportunity to interact with and provide information to the 2,500 undergraduate business majors and MBA candidates enrolled in our AACSB accredited programs. Time and again recruiters come away impressed with our talented and diverse student body. Because many COBA students are the first in their families to attend college and usually work while going to school,

recruiters find them motivated to succeed, familiar with the demands of the business world, and

"The assistance and hospitality were wonderful!"

eager to take on new responsibilities.

Company representatives comment on how academically prepared COBA graduates are, too. The COBA curriculum offers opportunities to major in a variety of areas, including accounting, economics, management, marketing, management information systems, human resources, international business, finance and general business administration. Whether a company is seeking part-time, internship, or full-time candidates, the education our students receive along with their outstanding work ethic enables participants to recruit with confidence.

Please plan on attending a Business Career Fair. It is an excellent vehicle for delivering your company's message to many prospective employees. We invite our alumni, business partners and neighbors to consider recruiting COBA students and graduates for both permanent and internship positions within their firms. The dates again are October 10 and February 12. For more information, call (936) 294-4997 or visit our web site at <http://coba.shsu.edu/fair.html>.

We hope to see you in the coliseum!

"I was impressed with the fair's organization and the quality of the students who attended."

Mafrige Auditorium facelift

The Ron Mafrige Auditorium has received a technological facelift while it awaits additional renovation. In 1999 the College of Business Administration began evaluating technology systems that would improve audio/video presentations in the auditorium. After a prebid conference and an extensive selection process, Data Projections of Houston installed the system.

The result is a system that includes a high resolution, high lumen projector; a new audio system that includes surround sound; document camera; video player; DVD player; audio receiver system; and digital satellite system. All components can be operated from a remote source via a wireless control unit. Texas Correctional Industries provided a custom-built

podium that houses the components neatly and affords access to the central control unit.

Additional renovation is also in progress, including backdrop curtains supplied by Texas Correctional Industries, new carpet and paint, a new lighting system that offers the convenience of remote control, a new heating and cooling system, and removal of the last row of seats to allow for handicapped



Laura Dollar gives technological demo.

mobility and seating.

The equipment was installed during the summer of 2000 and two business classes, Principles of Management (Management 380) and Business Law (General Business 362) were initially taught in the room last fall. The improvements have been so well-received by both faculty and students that additional classes are planned for the Mafrige Auditorium.

Faculty Profile

Each year, Sam Houston State University honors three faculty members with Excellence awards. One award each is given for Teaching, for Research and for Service. Just five years ago, at the conclusion of the 1995-1996 academic year, **Dr. Victor E. Sower**, professor of management in the College of Business Administration, received that year's Excellence in Teaching Award. And last May it was *déjà vu* all over again when Dr. Sower was called to the podium during the graduation ceremony to receive another Excellence award — but this time he received the prestigious Excellence in Research Award for 2001.

It is rare for one faculty member to be so highly honored; in fact, Dr. Sower may be the only faculty member to have ever received two different Excellence awards in such a short span of time. But, in Dr. Sower's case, it is not surprising that he has mastered skills that are many times considered incongruous; his primary expertise is quality and quality assurance. "We are delighted to have Dr. Sower on the faculty at the College of Business Administration," says COBA dean Dr. R. D. Lewis. "He is a terrific teacher, a productive researcher, and a good friend to us all."

Dr. Victor E. Sower came to SHSU in 1990 as an assistant professor at the College of Business Administration and has taught classes in global supply chain management, management of innovation and technology, purchasing and materials management, quality assurance, and operations management. In 1996 he was promoted to associate professor and in 2001 to professor. He received a Bachelor of Science degree in chemistry from Virginia Polytechnic Institute in 1968, a Master of Business Administration in management from Auburn University in 1980, and a doctorate in production and operations management in 1990 from the University of North Texas.

Dr. Sower's varied research interests indicate the breadth of his intellectual curiosity. Topics include not only the quantitative aspects of production, such as statistical process control, but also the qualitative characteristics of the production process, such as the effect of ethics and employee teamwork. His long list of research credits includes 23 funded research grants, 14 refereed publications, 2 books, 5 chapters, cases and manuals, and numerous presentations. His primary interest, however, is



Victor E. Sower

in the area of quality, which focuses on improving and simplifying the production process. His last two research grants dealt with cost issues of quality and his most recent book, *An Introduction to Quality Management and Engineering*, was published in 1999.

Taking a page from his own book, Dr. Sower has continuously sought to expand and improve the education process throughout the College of Business Administration. He has participated not only in the academic progress of students by developing new business courses offered at the College, but he has also been actively involved in their professional development as well. Through his efforts on behalf of the College of Business Administration Career Fair, he has personally assisted hundreds of recruiters who come to the SHSU campus hoping to hire COBA graduates.

When he is not teaching, researching or providing service to the University community, Dr. Sower might be found on the golf course or camping. Both enable him to spend time in the outdoors. Golf, in particular, is a great continuous improvement laboratory and thus is a fitting pastime, indeed, for our quality expert. Congratulations, Dr. Sower!

Milestones

Roland K. Hendricks, Controller for Engineering Plastics for The Dow Chemical Company, has been selected to the Dean's Advisory Council for the College of Business Administration. The Advisory Council is comprised of prominent business leaders who regularly consult with the Dean and other University officials on issues of mutual concern to business educators and practitioners. Council members also assist in strengthening our educational programs by attracting and providing financial resources such as scholarships, internships and career opportunities for our students and graduates.

Mr. Hendricks is a native Texan and graduated from the College of Business Administration in 1980 with a BBA in accounting. He began his career with The Dow Chemical Company as a cost accountant in Freeport, Texas. In 1994 he transferred to the Corporate Administration office at Dow headquarters in Midland, Michigan and in 1999 was promoted to his current position. Mr. Hendricks returns to campus periodically to recruit COBA students on behalf of Dow's Finance Department.

Mr. Hendricks' service achievements include ordained elder of his church, founder and former president of the Gospel Music Coalition, founder and former president of the Youth Motivation Task Force of Brazoria County, former secretary of the Sweeny Independent School District Board of Education, Proclamation from the Mayor of the City of Brazoria, Proclamation from the Brazoria County Judge and Brazoria County Commissioners, Sweeny District Willing Workers Man of the Year, and membership in Toastmasters International. He and his wife Jean have been married nineteen years and have two children, Ashlyn and Nicholas.



Dr. Mitchell Muehsam, associate dean for the College of Business Administration and coordinator of graduate studies, has recently assumed the presidency of the Association of Graduate Business Directors (AGBD). AGBD is a national organization of Master of Business Administration directors dedicated to improving graduate business education. He has formerly served the organization as secretary and as vice president.

Dr. Muehsam received his doctorate in statistics from Texas A&M University, where he specialized in general linear models, multivariate statistics and survey sampling. An expert in experimental design, questionnaire construction and statistical sampling, Dr. Muehsam has served as a consultant for national government agencies, county and city governments in the United States, and other private and public concerns. He has applied his statistical expertise to a variety of projects, including economic impact studies, market research analysis, NAFTA impact studies, tourism assessments and political polling.

Faculty News

Faculty News
(continued from page 5)

his efforts in obtaining recognition of the chapter.

The department's annual Meet the Firms Night, a mini-career fair that focuses on accounting and finance majors, is scheduled this year for Tuesday September 18. The event features approximately twenty professional accounting and financial firms each year and attracts more than one hundred COBA students. During Meet the Firms Night students begin the job search process by meeting and greeting recruiters in a relaxed and more personal environment. It is a great way to begin a new school year.

Economics and International Business

The faculty of the Department of Economics and International Business continues to excel. **Dr. Mitchell Muehsam**, a faculty member who also serves as associate dean for the College of Business Administration and coordinator of graduate studies for the college, has been promoted to professor. **Dr. Donald G. Freeman** was recently promoted to associate professor and granted tenure. He also received funding from the university for research on "Controlling for Selection Bias in the Estimation of the Growth Effects of Bank Branch Deregulation." **Dr. Donald L. Bumpass** continues to serve on the board of editors of *The Journal of Economics*, a publication of the Missouri Valley Economic Association. And, effective September 1, **Dr. Bumpass** was assigned additional duties by the university. His title changed from coordinator of graduate studies to director of graduate studies and was assigned additional time to the office of graduate studies.

The department was well represented at several economic conferences. **Dr. George Samuels** attended the annual meeting of the Southwestern Social Science Association where he presented his paper "The New Economy and Productivity Growth." **Dr. Natalie Hegwood** attended the Southern Economics Association conference in Washington DC, where she presented her research entitled "Purchasing Power Parity Under the Gold Standard." At the 76th Annual Conference of Western Economic Association International, **Dr. Mark Frank** presented his paper "Regional Economic Growth: Do Neighboring Nations Matter?" and **Dr. Donald Freeman** presented his paper "Is Health Care a Necessity? Pooled Estimates of Income Elasticity from U.S. State Level Data." **Dr. Valerie Muehsam** was a finalist for the prestigious Excellence in Teaching Award. She also served this past year as chair of the Faculty Senate and will serve as the chair-elect for this academic year. The chair of the department, **Dr. William Green**, was reelected for his fourth term as mayor of the City of Huntsville.

In response to the growing concern about the environment, a new undergraduate class, Economics of the Environment, has been approved by the Texas Higher Education Coordinating Board. Another new course currently under consideration, targeted for Fall 2002, is Economics in Business and Government, which will explore the effectiveness of regulation in both the public and private sectors. **Dr. Mark Frank** was instrumental in the development of this course, which reflects his interest in the economic effects of regulation. His new book, *The Impact of Rate-of-Return Regulation on Technological Innovation*, was recently published as part of the Bruton Center for Development Studies. **Dr. Frank** also received university funding for his research on regional economic growth.

We are pleased to welcome to the department visiting assistant professor **Jay Johnson**. He holds an undergraduate degree in chemistry and anticipates receiving his doctoral degree in economics from the University of Houston in the fall. This combination of degrees should bring an interesting perspective to economic issues.

And our students continue to excel as well. The International Business Society received the 2001 SAMMY award for outstanding student leadership. The faculty sponsor for that group is our own **Dr. Doug Berg**.

General Business and Finance

The Department of General Business and Finance is growing! Several additional courses, including a seminar in commercial banking, a class in financial statement and credit analysis, an intercultural business communications course, and a stem course for incoming MBA candidates are all new this semester. Fall 2002 will usher in a new course in commercial bank lending and a new graduate MBA core class covering institutions, investments and managerial finance.

In addition to academic progress, our students are making professional progress as well. Sam Houston State University is now the only university in Texas to offer a minor in banking and the banking industry is taking note. The department's internship program, managed by the chairholder of the Smith-Hutson Endowed Chair of Banking, **Mr. James Bexley**, began two years ago with the placement of 2 interns with Citizens Bank of Texas. Currently 82 students have completed banking internships, including 16 students this past summer. And these opportunities for our students are increasing. The Federal Deposit Insurance Corporation has recently selected Sam Houston State University as a source of interns for its national bank examiner program. The FDIC bank examiner internship includes one full semester of training and currently offers the only career path to the position of bank examiner with the FDIC.

Welcome, new faculty members. **Dr. Harry Griffin** comes to us from the University of Alabama and specializes in corporate finance and investments. **Dr. Geraldine Hynes**, assistant professor of business communications professor, hails from the University of Missouri - St. Louis, where she taught managerial communications and participated in the professional MBA OnLine program. **Dr. Donald J. Brown** rejoins us as an Associate Professor from Arkansas State University, where he has taught banking and finance since 1992. You may remember Dr. Brown when he taught finance here from 1988-1992.

Drs. Sara Hart and **Shirley Tucker** received summer funding in order to survey corporate chief executives to determine perceived needs of collegiate education in international business. **Dr. Balasundram Maniam's** research of international portfolio diversification was also funded. **Dr. Maniam** has also been promoted to associate professor and granted tenure. **Dr. William Hadley Leavell** has been promoted to associate professor.

Mr. James Bexley has been named editor of the *Journal of Commercial Banking and Finance* and associate editor of the *Journal of Financial Case Research*. Both journals are published through Allied Academies, a scholarly organization that fosters the intellectual exchange of knowledge in a number of disciplines through journals and conferences. At the Allied Academies International Conference in Nashville, Tennessee, research efforts of many of our faculty were recognized and published in a variety of journal proceedings.

- ▲ "Loan Pricing: A Pricing Approach Based on Risk," by James Bexley, Leroy Ashorn and Joe James, *Academy of Accounting and Financial Studies*
- ▲ "Dangers of Black-Scholes in Executive Compensation Models," by Bala Maniam, Hadley Leavell, and Joe James, *Academy of Accounting and Financial Studies*
- ▲ "A Review of Customer Relationship Management Strategies on the Internet," co-authored by Bala Maniam, *Academy of Marketing Studies*
- ▲ "The Use of Legal Profession in Small Business," by Bala Maniam, Hadley Leavell et al, *Academy for Studies in Business Law*
- ▲ "Let's Clear the Air! The Real Reasons Smokers are Discriminated Against in the Workplace," by Sara Hart and SHSU student Sheree Moore, *Academy for Studies in Business Law*
- ▲ "Is It Time for a Common NAFTA Currency?" by Bala Maniam, Hadley Leavell et al, *Academy for Studies in International Business*
- ▲ "First Bank of Brazos County," by James Bexley and Joe James, *International Academy for Case Studies*
- ▲ "Southwest Bank of Texas, N.A.: Maintaining Quality Performance with Rapid Growth," by James Bexley and Bala Maniam, *Institute for Finance Case Research*

Management and Marketing

The faculty of the Management and Marketing Department has been busy! During the summer months, five faculty members were funded to research the following:

- ▲ "The Relationship Between Cost of Quality Distribution and Quality System Maturity," by Dr. Vic Sower
- ▲ "Truck-side Advertising: An Appraisal," by Dr. Sanjay Mehta
- ▲ "Red Circle Employees: The Evolution of Compensation Strategy," by Dr. Joe Kavanaugh
- ▲ "An Extended Model of Environmental Attitudes and their Relationship to Value Systems and the Dominant Social Paradigm," by Dr. William Kilbourne
- ▲ "A Description of Successful Women," by Dr. Jo Ann Duffy

The department has also published several peer-reviewed articles over the past year. **Dr. Sanjay Mehta** has published six; **Dr. Jo Ann Duffy**, three; **Dr. William Kilbourne**, two; **Dr. Ron Earl**, one; and **Dr. Gerald Kohers**, one. In all, the department listed 112 intellectual contributions (publications, grants, presentations, etc.).

Two new major fields of study were added to the department recently, and we now have 15 students currently majoring in Human Resources and 92 students majoring in Management Information Systems.

Dr. Paul Reed became the first recipient of the Prentice Hall Outstanding Educator Award for the Southwestern Case Writers Association. In recognition of his commitment to case research, both in the classroom and as a mentor for case researchers, **Dr. Reed** was presented a beautiful desk clock with a commemorative plaque during the banquet at the Southwest Federation of Administrative Disciplines (SWFAD) conference in New Orleans.

Colonel Paul Gentry, an instructor in the Management and Marketing Department, has officially retired after nearly 20 years of teaching classes for the College of Business Administration. **Colonel Gentry** came to Sam Houston State University in 1976 as a professor of military science, a post he occupied until 1979. After his retirement from the United States Army in 1982, he returned to Huntsville and taught for the Management and Marketing Department until this year. **Colonel Gentry** intends to enjoy his retirement by playing golf and keeping busy with volunteer work at his church. He will be greatly missed.

Once the approval process is complete, the department will offer a new 3-hour undergraduate course in electronic marketing and a 3-hour graduate course in social responsibility. **Dr. Sanjay Mehta** was instrumental in developing the e-marketing class, which will include the latest technological advances in marketing. The second course is for graduate students and will delve into the social responsibilities of business managers. **Dr. William Kilbourne**, the author of numerous articles concerning the responsibilities of business, developed and will teach this class.

We welcome three new professors this semester. Assistant professor **David Taylor** has taken on duties in the management information systems area. Assistant professor **Victor Wayhan** will be teaching management; and **Dr. John Newbold** will teach marketing.

Charles Amato — Distinguished Alumni Award

Charles Amato (BBA 1970) has been selected by Sam Houston State University as a recipient of the University's Distinguished Alumni Award for 2001. The award is bestowed on alumni who, through personal and professional achievements, have made significant contributions to society and who have brought honor and distinction to the University. Mr. Amato will be recognized by Sam Houston State University officials at a November 9 banquet and during halftime ceremonies at the Homecoming football game November 10.



Mr. Amato graduated from the College of Business Administration in 1970 and started his career with Bay City Bank & Trust. In 1976 he and good friend, Gary Dudley, another SHSU alum, founded Southwest Business Corporation. Mr. Amato has served as chairman of that corporation for the past 25 years. During those years, SWBC has experienced phenomenal growth and will realize more than \$45 million in revenue in 2001. SWBC has been named one of the 50 Fastest Growing Companies in San Antonio.

A resident of San Antonio, Mr. Amato has made significant contributions to that city, serving as chairman of the board of Christus Santa Rosa Health Care. He also serves as a board

member of: The University of the Incarnate Word, The University of Texas at San Antonio College of Business Advisory Council and the UTSA Development Board, The Alamo Bowl, The San Antonio Spurs Foundation, the Texas Business Hall of Fame Foundation, The Greater San Antonio Chamber of Commerce, where he served as chairman in 2000, and The United Way. He is chair-elect for 2001 of the Children's Miracle Network Board of Trustees.

In 1992 Mr. Amato was recognized as the South Texas Entrepreneur of the Year for financial services. In 1998, he received the Department of the Army Commander's Award for Public Service Medal and, in 1999, was honored by SHSU's College of Business Administration as an Executive-in-Residence. Mr. Amato is a member of the College of Business Administration Advisory Council and this year will serve as Council chairman.

The Distinguished Alumni Award is the highest honor the University can bestow upon its alumni. Past recipients include Dan Rather (1977), Dana Andrews (1978), E. Donald Walker (1978), Ron Mafrige (1997), Gary Whitlock (1997), Arnold Allemang (2000) and Wayne Scott (2000).

Alumniupdate

Personal

Name _____
First Middle/Maiden Last

SHSU Degree(s) _____ Major(s) _____ Class Year(s) _____

Social Security Number _____ E-mail _____

Residence Phone _____ Residence Fax _____

Address _____

City/State/Zip/Country (if not USA) _____

Professional

Occupation _____ Industry _____ Currently Employed Retired

Employer _____

Address _____

City/State/Zip/Country _____

Business Phone _____ Business Fax _____ Business E-Mail _____

Personal

If married:

Spouse's Name _____
First Middle/Maiden Last

Spouse's Alma Mater _____

Degree/Major/Year _____ Graduate Degree/Year _____

Children:
Full Name Age University Attended/Major

News

What news would you like to share with your classmates to be published in Class Notes?

MAIL completed update to M Quarles, Box 2056, SHSU, Huntsville, TX 77341-2056
 FAX to 936-294-3612. Complete ONLINE at <http://coba.shsu.edu/survey>

Faculty News

Accounting

There is no substitute for actual working experience and the Department of Accounting internship program continues to complement its academic curriculum by offering hands-on experience to accounting students. More than 38 accounting students have completed or have been placed as interns with prestigious firms and companies over the last year. Accounting firms supporting our program include national firms such as KPMG, Deloitte & Touche, PricewaterhouseCoopers, Ernst & Young, Andersen, and BDO Seidman, as well as regional firms such as Beard Harris. Big-name companies such as The Dow Chemical Company and USX-Marathon also participate in our internship program. A firm new to the program, Grant Thornton, will offer internships to our accounting students soon. The director of the internship program for the department is **Dr. Linda Duvall**.

Congratulations and best wishes go to **Dr. Thomas Rowe**, who has retired. **Dr. Rowe's** career with the department spanned 23 years and included seven years as department chair. **Dr. Rowe** started as an instructor in the fall of 1978, served as Chair of the department from 1986 until 1993, and continued in the classroom until 2001. **Dr. Rowe** is looking forward to his retirement, but we shall miss him.

Congratulations to **Dr. Linda Duvall** for her recent promotion to Associate Professor.

Dr. Alice Ketchand presented her paper "An Empirical Investigation of Factors Influencing Subordination of Judgment in Accounting Professionals" at the 6th Annual International Decision Science Institute conference in Chihuahua, Mexico. **Professors Jeff Harwell and Linda Duvall** presented their research "The Value of CPA Certification Among Accounting Faculty" at the American Academy of Accounting and Finance conference in New Orleans. **Professor Diane Green** presented "University Avenue Veterinary Hospital" at the Southwestern Federation of Administrative Disciplines (SWFAD) conference, also in New Orleans, last spring.

After meeting extensive requirements, the Department of Accounting is now a charter member of Beta Alpha Psi, the National Honors Fraternity for Financial Information Professionals. National president Diane Patterson presented the charter at the Beta Alpha Psi annual meeting and welcomed the department to full-member status. The Kappa Mu chapter of Beta Alpha Psi includes 60 students and 14 faculty, all of whom thank faculty sponsor **Dr. Jeff Strawser** for

(please turn to page 4)

CLASSnotes

Kennisha D. Guidry, class of 1999, sends her greetings from NASA Flight Operations in Houston, Texas. She was recently promoted to Spaceflight Operations Budget Analyst, a job, she states, that involves blasting our tax dollars into orbit!

Robert Nichols, class of 1989, lives in Houston with his wife Leslie SHSU class of 1994.

John R. Jones, BBA in finance, 1980, was recently appointed by the Texas Supreme Court to chair the Texas Access to Justice Commission. The Commission is charged to develop and implement policy initiatives designed to expand access to and enhance the quality of justice in civil legal matters for

low-income Texans. John was also awarded the El Paso Bar Association's Pro Bono Award for 2000-2001 for "outstanding contribution to the El Paso judiciary and our community, and for his dedication to professionalism and justice. John is with Delgado, Acosta, Braden & Jones in El Paso.

Monica Bianckino Myska, BBA in general business, class of 1976, was recently promoted to Senior Vice President, Financial Advisor for the Sugar Land, Texas office of Morgan Stanley, a global financial services firm. Monica has been with Morgan Stanley for 19 years, is married to **Jimmy Myska**, '74, and has two daughters.

Elton Bohmann, BS in accounting, 1934,

received an honorary doctorate from Texas Lutheran University. Professor Bohmann taught accounting at TLU for 30 years and was named to fill the first endowed academic chair at Texas Lutheran University in 1978, the Jesse H. Jones Chair in Business Administration. Professor Bohmann retired from TLU in 1987 and to honor him graduates founded the Elton Bohmann Professorship in Accounting.

Deceased

Donald C. Lucas, Jr. ('65 BBA), Houston
Marvin Thomas (Gene) Smith, III ('73 BBA),
 Huntsville/Austin

COBA Advisory Council 2001-2002

Business Leaders contributing their expertise for the benefit of the College of Business Administration

New Member

Roland K. Hendricks

Dow Chemical Co., *Controller, Engineering Plastics*

Members

Steven N. Allbritton

West, Webb, Allbritton, and Gentry, *Partner*

Charles A. Amato

Southwest Business Corporation, *Chairman*

Jim B. Bexley

Sam Houston State University, Smith-Hutson Endowed Chair of Banking, *Chairholder*

Gary L. Dudley

Southwest Business Corporation, *President*

Carole Faig

Ernst & Young LLP, *Partner*

James E. Gilmore

Sam Houston State University, *Professor/Dean Emeritus*

Robert E. Hutson

First Bank, *President & CEO*

Preston Johnson, Jr.

Reliant Energy, Inc., *Senior Vice President of Human Resources*

Chris Kimbell

R.I.S., Inc., *President*

Ron Koska

Institutional Sales Associates, *President*

Gibson "Gib" D. Lewis

Lewis Label Products, *President*

Ronald P. Mafrige

Ron Mafrige Enterprises, Inc., *President*

Morris L. Monroe

Woodlands Securities Corporation

Gerardo O. Ruiz

Industria Electrica De Puebla, S.A. DE C.V.

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Texas Board of Pardons and Paroles

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Van Dyke Rankin Insurance

Jill S. Vaughn

Klein Bank, *Executive Vice President*

Lori Vettors

Chase Securities, Inc., *Managing Director*

Gary L. Whitlock

Reliant Energy, *Executive Vice President & Chief Financial Officer*

R. Tracy Williams

Henley, Williams & Associates, *Area President*

CLASSnotes

We want to hear from you and share your news and accomplishments with other alumni

and friends in the next issue of PRIDE! Letting us know of your promotions, transfers, special honors, and personal news keeps everyone aware of what SHSU alumni are doing.

Mail news for Class Notes to: Margaret Quarles, College of Business Administration, Sam Houston State University, Huntsville, TX 77341-2056 or email to coba_news@coba.shsu.edu



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Please send us your news for the next issue of PRIDE!

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