

Curriculum Vitae

Michael Hsiung Lau

Mailing Address

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El Dorado Hills, CA 95762

Education

Undergraduate: California Polytechnic State University June, 1999
Bachelor of Science Degree: Agribusiness
Concentration: Marketing; Minor: Food Science
Overall GPA: 3.75, Magna Cum Laude

Graduate: Texas A&M University, Ph.D.
Major: Agriculture Economics; Concentration: Agribusiness
GPA: 3.2

Teaching Experience

Sam Houston State University, Assistant Professor
Department of Agricultural Sciences

Fall 2005-Present

- ◆ Primary teacher for:
 - AGR 285 Analysis of the Agriculture Sector,
 - AGR 434 Agribusiness Marketing
 - AGR 462 Natural Resource Economics
 - AGR 463 Agribusiness Sales and Consulting
 - AGR 486 Agriculture and Government Programs
 - AGR 496 Advanced Agribusiness Marketing
 - AGR 560 Graduate Agricultural Policy
 - AGR 586 Graduate Capital Budgeting
 - AGR 635 Research Methodology

Texas A&M University, Lecturer Fall 2004, Summer 2005, 2006
Department of Agricultural Economics

- ◆ Primary teacher for:
AGEC 314 Marketing Agriculture and Food Products
AGEC 330 Financial management in Agriculture
AGEC 448 Futures and Options courses

Texas A&M University, Graduate Teaching Assistant 2001-2003
Department of Agricultural Economics

- ◆ Teaching assistant for:
AGEC 429 Agriculture Policy (2)
AGEC 622 Quantitative Analysis (2)

Professional Experience

Texas A&M University, Graduate Research Assistant 2003-2004

Texas A&M University, Student Programs Coordinator 1999-2001

Grants and Outside Funding

Total Grants and Funding: \$345,172

1. **Co-Lead: Lau, Michael**, Co-Lead: Marcy Beverly, Kyle Stutts, and Dominick Fazarro. "Texas Parks and Wildlife Department State Park On-Site Visitor Survey Assessments." Submitted February 2008
Total Funded: \$19,020
2. **Lau, Michael**, Doug Kingman, Dwayne Pavelock, and Robert Lane. "**Infusing Mobile Technology into SHSU Agricultural Sciences Classrooms and Laboratories.**" Hewlett Packard Technology for Teaching. Funded from May 2007 to May 2008.
Total Funded: \$68,000; Equipment: \$48,000, Cash: \$19,000
3. Stockton, Matt, **Michael Lau**. "Whole-farm Economic Biological Stochastic Simulation Model of Small to Medium Cow-calf Firms with Research, Teaching and Extension Modules." United States Department of Agriculture. Funded from September 2007 to May 2011.
Total Funded: \$499,740. Portion for Research: \$28,610

4. **Lau, Michael** and Roger Hanagriff. “Texas Wine Marketing Plan, Using Opinions and Concepts from the Texas Wine Production Industry.” Texas Department of Agriculture. Funded from December 2006 to December 2007.
Total Funded: \$55,000
5. York, Mary, Roger Hanagriff, **Michael Lau**, and Constance Douglas. “Identifying Barriers to Entry into the Organic Market and Possible Strategies to Increase the Likelihood of Success for Potential Organic Producers.” United States Department of Agriculture Federal/State Marketing Improvement Program. Funded from October 2006 to December 2007.
Total Funded: \$41,442
6. Hanagriff, Roger, **Michael Lau**, and Tim Murphy. “The Assessment of the Texas Wine Marketing Assistance Program.” Texas Department of Agriculture. Funded from January 2006 to December 2006 through Texas A&M.
Total Funded: \$7,500
7. Hanagriff, Roger, Tim Murphy, and **Michael Lau**. “An Evaluation of Texas Department of Agriculture’s School Food Program,” Texas Department of Agriculture, Austin, TX, April 2006 to December 2006.
Total Funded: \$30,000
8. Hanagriff, Roger, and **Michael Lau**. “Texas Department of Agriculture Grant for TEXAS YES! Project Evaluation of State Marketing Programs,” Texas Department of Agriculture, Austin, TX, December 2005 to December 2006.
Total Funded: \$87,000
9. Hanagriff, Roger, and **Michael Lau**. “Development of the Branded Beef Industry and Differences in Current Involved Organizations.” United States Department of Agriculture Cooperative Research Grant. Funded from January 2004 to January 2008.
Total Funded: \$58,100

Publications and Professional Papers/Presentations

Journal Articles: (10)

1. Hanagriff, Roger, Marcy Beverly, and **Michael Lau**. “Can a State Funded Rural Economic Development Program Positively Impact the State’s Economy? A Case Study using 2007 Texas Department of Agriculture’s Rural Tourism Economic Development Program.” Accepted for Publication *Journal of American Academy of Business*, December, 2008.

2. **Lau, Michael**, and Roger Hanagriff. "Strategic Implications for the Future of the Texas Wine Industry." *The Business Review*, Cambridge, Volume 10, Number 2, (June 2008): 79-83.
3. Hanagriff, Roger, Tim Murphy, Marcy Beverly, and **Michael Lau**. "Assessment of a State Marketing Program: A Case Study using the GO TEXAN Marketing Program Evaluation." *The Business Review*, Cambridge, Volume 9, Number 1, (Dec. 2007): 42-48.
4. **Lau, Michael**, Marcy Beverly, Stanley Kelley, and Roger Hanagriff. "The Economic and Social Values Consumers Place on All Natural/Healthy Beef Products and How this is Value Added Commodity Effects Demand: A Literature Review." *The Business Review*, Cambridge, Volume 9, Number 1, (Dec. 2007): 159-164.
5. Hanagriff, Roger, and **Michael Lau**. "The Texas Wine Industry: A Descriptive Analysis of 2001 to 2007 Texas Wine Production and Consumption." *The Business Review*, Cambridge, Volume 9, Number 1, (Dec. 2007): 175-180.
6. Martinez, Steve, Roger Hanagriff, **Michael Lau**, and Michael Harris, "Determining the Factors Affecting Demand for Branded Beef: Applying A Logit Model To 2004 Neilson Home-Scan Data." *Journal of Business & Economics Research*, Volume 5, Number 11, (Nov. 2007): 95-102.
7. Hanagriff, Roger, **Michael Lau**, Stanley Kelley. "Reporting of Beef Purchaser Demographics: A Descriptive Analysis of Major Southern U.S. Markets." *The Business Review*, Cambridge, Volume 7, Number 1, (Summer 2007): 171-175.
8. Hanagriff, Roger, **Michael Lau**, Stanley Kelley, and Marcy Beverly. "Assessment of a State Sponsored Marketing Program to Promote Rural Tourism: A Case Study using the 2004 to 2005 Texas Yes! Hometown STARS Program." *The Business Review*, Cambridge, Vol. 6, Num. 1 (Dec. 2006):123-28.
9. Hanagriff, Roger, Stanley Kelley, **Michael Lau**, and Tim Murphy. "Assessment of State Sponsored Agricultural Marketing Programs: A Case Study Approach Using Texas Department of Agriculture's GO TEXAN Program." *The Business Review*, Cambridge, Vol. 5, Num. 1 (Sept. 2006): 307-313.
10. Hanagriff, Roger, Marcy Beverly, Art Wolfskill, Beth Boyles, **Michael Lau**. "Assessment of the Texas Agricultural Finance Authority's Rural Economic Development Programs." *The Business Review*, Vol. 4, Num. 2 (2005): 142-148.

Proceedings (3)

1. **Lau, Michael**, and Roger Hanagriff. "Strategic Implications for the Future of the Texas Wine Industry." Paper proceedings for the International Food and Agribusiness Management Association Annual World Forum and Symposium, Monterey, CA, June 14-17, 2008.
2. **Lau, Michael**, Roger Hanagriff, Douglass Constance, and Mary York. "Discerning Differences between Producer Groups and Organic Adoption Barriers in Texas." Paper proceedings for the Southern Agricultural Economics Association Annual Meeting, Dallas, TX, February 3-5, 2008.
3. Martinez, Steve, Roger Hanagriff, **Michael Lau**, and Michael Harris. "Factors Affecting Demand for Branded Beef." Paper proceeding for the Southern Agricultural Economics Association Annual Meeting, Mobile, AL, February 2007.

Professional Papers and Poster Presentations (Peer Reviewed): (41)

1. Hanagriff, Roger, Marcy Beverly, and **Michael Lau**. "Can a State Funded Rural Economic Development Program Positively Impact the State's Economy? A Case Study using 2007 Texas Department of Agriculture's Rural Tourism Economic Development Program." Oral presentation at the Economics and International Business Research Conference, Miami, FL, December 2008.
2. **Lau, Michael**, and Roger Hanagriff. "Impact of Industry Structure on the Texas Wine Industry and Future Implications." Oral presentation at the American Association of Wine Economist Annual Conference, Portland, OR, August 14-17, 2008.
3. Hanagriff, Roger, **Michael Lau**, and Sarah Rogers. "State Funded Marketing and Promotional Activities to Support a State's Winery Business; Are There Economic Returns?: A Case study using Texas Senate Bill 1370's support of the Texas Wine Industry." Oral presentation at the American Association of Wine Economist Annual Conference, Portland, OR, August 14-17, 2008.
4. **Lau, Michael**, Roger Hanagriff, and Tim Murphy. "Assessment of a State Marketing Program: A Case Study using the GO TEXAN Marketing Program Evaluation." Oral presentation at the Western Agricultural Economics Association Annual Conference, Big Sky, Montana, June 25-27, 2008.

5. **Lau, Michael** and Roger Hanagriff. "Strategic Implications for the Future of the Texas Wine Industry." Oral presentation at the International Food and Agribusiness Management Association Annual Meeting, Monterey, CA, June 11-14, 2008.
6. **Lau, Michael** and Roger Hanagriff. "Strategic Implications for the Future of the Texas Wine Industry." Oral presentation at the International Conference on Business. Los Angeles, CA, June 14-17, 2008.
7. **Lau, Michael** and Roger Hanagriff. "An Empirical Evaluation of State Sponsored Generic Promotion Programs." Oral presentation at the NEC-63 Annual Spring Conference, Hilton Head, SC, March 14-15, 2008.
8. **Lau, Michael**, Roger Hanagriff, and Douglass Constance. "Barriers to the Adoption of Organic Agriculture by Conventional Producers in Texas." Oral presentation at the Southern Rural Sociological Association Annual Meeting, Dallas, TX, February 3-5, 2008.
9. **Lau, Michael**, Roger Hanagriff, Douglass Constance, and Mary York. "Discerning Differences between Producer Groups and Organic Adoption Barriers in Texas." Oral presentation at the Southern Agricultural Economics Association Annual Meeting, Dallas, TX, February 3-5, 2008.
10. **Lau, Michael**, Roger Hanagriff, and Sara Rogers. "Supply Constraints in Texas Wine Grape Production." Poster presentation presented at the American Farm Bureau Federation Annual Convention, New Orleans, LA, January 13-15, 2008.
11. McMillan, Matt, **Michael Lau**, Lucas Garcia, and Stanley Kelley. "Comparison of Alternative Hay Management Techniques in Relation to Wastage and Parasite Control." Poster presentation presented at the American Farm Bureau Federation Annual Convention, New Orleans, LA, January 13-15, 2008.
12. Kingman, Doug, Joe Muller, and **Michael Lau**. "BioDiesel Power Output Management." Poster presentation presented at the American Farm Bureau Federation Annual Convention, New Orleans, LA, January 13-15, 2008.
13. Beverly, Marcy, **Michael Lau**, Stanley Kelley, Roger Hanagriff. "The Economic and Social Values Consumers Place on All Natural/Healthy Beef Products and How this is Value Added Commodity Effects Demand: A Literature Review." Oral presentation at The Economics & International Business Research Conference, Miami, FL December 13-15, 2007.

14. Hanagriff, Roger, Tim Murphy, Marcy Beverly, **Michael Lau**. “Assessment of a State Sponsored Marketing Program: A Case Study using the GO TEXAN Marketing Program Evaluation.” Oral presentation at The Economics & International Business Research Conference, Miami, FL December 13-15, 2007.
15. Hanagriff, Roger, and **Michael Lau**. “The Texas Wine Industry: A Descriptive Analysis of 2001 to 2007 Texas Wine Production and Consumption.” Oral presentation at The Economics & International Business Research Conference, Miami, FL December 13-15, 2007.
16. **Lau, Michael**, Roger Hanagriff, Mary York. “The Role of Marketing Barriers in the Adoption of Organic Agriculture: The Case of Texas.” Unpublished manuscript presented at the 2007 American Agriculture Economics Association Annual Meeting, Portland, OR, July 31-August 1, 2007.
17. **Lau, Michael**, Roger Hanagriff, Phil Hamilton, Lynn Hamilton. “Challenges Facing Undergraduate Agricultural Business Programs.” Oral presentation at the International Food and Agribusiness Management Associate Annual Meeting, Parma, Italy, June 23-26, 2007.
18. **Lau, Michael**, Roger Hanagriff, Phil Hamilton, Lynn Hamilton. “Challenges Facing Undergraduate Agricultural Business Programs.” Poster presentation at the International Food and Agribusiness Management Associate Annual Meeting, Parma, Italy, June 23-26, 2007.
19. Hanagriff, Roger, **Michael Lau**, Sarah Rogers. “Assessment of State Sponsored Agriculture Commodity Programs: A Case Study Approach using Texas Department of Agriculture’s Texas Wine Marketing Assistance Program.” Unpublished manuscript presented at the 2007 American Association of Wine Economist Annual Meeting, Trier, Germany, May 23-26, 2007.
20. Hanagriff, Roger, **Michael Lau**, Stanley Kelley. “Reporting of Beef Purchaser Demographics: A Descriptive Analysis of Major Southern U.S. Markets.” Oral presentation presented at The Global Management and Information Management Research Conference, New York, NY, May, 2007.
21. Martinez, Steve, Roger Hanagriff, **Michael Lau**, and Michael Harris. “Determining the Factors Affecting Demand for Branded Beef: Applying a Logit Model to 2004 Neilson Home-scan Data.” Presentation at Clute Institute for Academic Research, Mazatlan, Mexico, March 26-29, 2007.

22. Hanagriff, Roger, **Michael Lau**, and Stanley Kelley. "A Descriptive Review of U.S. Branded Beef Companies and Their Degree of Involvement in the Supply Chain: Preliminary Results." Presentation at the 2007 International Applied Business Research Conference, Mazatlan, Mexico, March 26-29, 2007
23. **Lau, Michael**, Roger Hanagriff, and Tim Murphy. "An Assessment of State Wine Marketing Programs." Poster presentation at the Southern Agricultural Economics Association Annual Meeting, Mobile, AL, February 2007.
24. Martinez, Steve, Roger Hanagriff, **Michael Lau**, and Michael Harris. "Factors Affecting Demand for Branded Beef." Paper presentation at the Southern Agricultural Economics Association Annual Meeting, Mobile, AL, February 2007.
25. Hanagriff, Roger, **Michael Lau**, and Tim Murphy. "An Assessment of State Wine Marketing Programs." Poster presentation at the Southern Agricultural Economics Association Annual Meeting, Mobile, AL, February 2007.
26. Hanagriff, Roger, **Michael Lau**, Stanley Kelley, and Marcy Beverly. "Assessment of a State Sponsored Marketing Program to Promote Rural Tourism: A Case Study using the 2004 to 2005 Texas Yes! Hometown STARS Program." Presented at the Economics and International Business Research Conference, Miami, FL, December 2006.
27. Hanagriff, Roger, **Michael Lau**, Stanley Kelley, and Marcy Beverly. "Assessment of a State Sponsored Marketing Program to Promote Rural Tourism: A Case Study using the 2004-2005 Texas Yes! Hometown STARS Program." Presented at the International Business & Economic Research Conference, Las Vegas, NV, October 2006.
28. Sims, David, Phillip Hamilton, and **Michael Lau**. "Analyze Economic Benefits Related to: Natural and Organic Beef Production." Student paper presented at the American Agricultural Economics Association Annual Conference, Long Beach, CA, August 2006.
29. Hanagriff, Roger, Stanley Kelley, **Michael Lau**, and Tim Murphy. "Assessment of State Sponsored Agricultural Marketing Programs: A Case Study Approach." Presented at The Global Management & Information Technology Research Conference, New York, NY, July 2006.

30. Hanagriff, Roger, Stanley Kelley, **Michael Lau** and Tim Murphy. "An Evaluation of State Supported Marketing Programs: A Case Study Approach Using Results of the GO TEXAN Member Survey." Presented at the International Business & Management Research Conference, Honolulu, HI, June 2006.
31. Hanagriff, Roger, **Michael Lau**, Lindsey Kilcrease, and Kristi Lee. "2004 Assessment of the Texas Yes! Hometown STARS Program." Presented at the Hawaii International Conference on Business, Honolulu, HI, June 2006.
32. Hanagriff, Roger, **Michael Lau**, Lindsey Kilcrease, Kristi Lee. "2004 Assessment of the Texas Yes! Hometown STARS Program." Unpublished manuscript presented at the Hawaii International Conference on Business, Waikiki Honolulu, HI, June, 2006.
33. Hanagriff, Roger, Stanley Kelley, **Michael Lau**, and Rim Murphy. "An Evaluation of State Supported Marketing Programs: A Case Study Approach Using Results of the 2005 GO TEXAN Member Survey." Unpublished manuscript presented at the International Business & Management Research Conference, Waikiki Honolulu, HI, June, 2006.
34. Hanagriff, Roger, Stanley Kelley, **Michael Lau**, and Rim Murphy. "An Assessment of State Sponsored marketing Programs: A Case Study Approach." Unpublished manuscript presented at The Global Management & Information Technology Research Conference, New York, New York, May, 2006.
35. Hanagriff, Roger, Marcy Beverly, Art Wolfskill, Beth Boyles, and **Michael Lau**. "Assessment of the Texas Agricultural Finance Authority's Rural Economic Development Programs." Unpublished manuscript presented at the 2005 Economics & International Business Research Conference, Miami, FL, December 2005.
36. Richardson, James, Joe Outlaw, **Michael Lau**, and Keith Schumann. "Innovations in Spreadsheet Simulation Modeling of Agribusiness." Unpublished manuscript presented at the 2005 Hawaii International Conference on Business, Honolulu, HI, May 26-29, 2005.
37. Outlaw, Joe, James Richardson, and **Michael Lau**. "Stochastic Evaluation of Risky Decisions in Project Feasibility." Unpublished manuscript presented at the 2005 Hawaii International Conference on Business, Honolulu, HI, May 26-29, 2005

38. **Lau, Michael**, James Richardson, Joe Outlaw, Stephen Fuller, Clair Nixon, and Brian Herbst. "Location of a MixAlco Production Facility with Respect to Economic Viability." Unpublished manuscript presented at the 2004 American Agriculture Economics Association Annual Meeting, Denver, CO, August 1-4, 2004.
39. Herbst, Brian, Joe Outlaw , David Anderson, Steven. Klose, **Michael Lau**, and Mark Holtzapple. "Economic Analysis of Alternative Ignocelluloses Sources for Ethanol Production." Unpublished manuscript presented at the Western Agricultural Economics Association Annual Meeting, Honolulu, HI, July, 2004.
40. Outlaw, Joe, David Anderson, James Richardson, **Michael Lau**, and Steven Klose. "Estimating the Supply and Demand for Ethanol." Presented paper at the Western Agricultural Economics Association Annual Meeting, Honolulu, Hawaii, July 2004.
41. **Lau, Michael**, Joe Outlaw, James Richardson, and Brian Herbst. "Short-Run Density Forecast for Ethanol and MTBE Prices." Unpublished manuscript presented at the 2004 Agriculture as a Producer and Consumer of Energy Conference, Washington D.C., June 24-25, 2004.

Professional Publications (Non-Peer Reviewed): (21)

1. **Lau, Michael**, Marcy Beverly, Kyle Stutts, and Dominick Fazarro, 2008. State Park Visitor Survey – Statewide Report. Texas Parks and Wildlife Department Assessment Report.
2. **Lau, Michael**, Marcy Beverly, Kyle Stutts, and Dominick Fazarro, 2008. State Park Visitor Survey – Site Specific Report: Abilene State Park. Texas Parks and Wildlife Department Assessment Report.
3. **Lau, Michael**, Marcy Beverly, Kyle Stutts, and Dominick Fazarro, 2008. State Park Visitor Survey – Site Specific Report: Atlanta State Park. Texas Parks and Wildlife Department Assessment Report.
4. **Lau, Michael**, Marcy Beverly, Kyle Stutts, and Dominick Fazarro, 2008. State Park Visitor Survey – Site Specific Report: Balmorhea State Park. Texas Parks and Wildlife Department Assessment Report.
5. **Lau, Michael**, Marcy Beverly, Kyle Stutts, and Dominick Fazarro, 2008. State Park Visitor Survey – Site Specific Report: Bonham State Park. Texas Parks and Wildlife Department Assessment Report.

6. **Lau, Michael**, Marcy Beverly, Kyle Stutts, and Dominick Fazarro, 2008. State Park Visitor Survey – Site Specific Report: Brazos Bend State Park. Texas Parks and Wildlife Department Assessment Report.
7. **Lau, Michael**, Marcy Beverly, Kyle Stutts, and Dominick Fazarro, 2008. State Park Visitor Survey – Site Specific Report: Lake Bob Sandlin State Park. Texas Parks and Wildlife Department Assessment Report.
8. **Lau, Michael**, Marcy Beverly, Kyle Stutts, and Dominick Fazarro, 2008. State Park Visitor Survey – Site Specific Report: Lake Casa Blanca State Park. Texas Parks and Wildlife Department Assessment Report.
9. **Lau, Michael**, Marcy Beverly, Kyle Stutts, and Dominick Fazarro, 2008. State Park Visitor Survey – Site Specific Report: Lake Corpus Christi State Park. Texas Parks and Wildlife Department Assessment Report.
10. **Lau, Michael**, Marcy Beverly, Kyle Stutts, and Dominick Fazarro, 2008. . State Park Visitor Survey – Site Specific Report: Meridian State Park. Texas Parks and Wildlife Department Assessment Report.
11. **Lau, Michael**, Marcy Beverly, Kyle Stutts, and Dominick Fazarro, 2008. State Park Visitor Survey – Site Specific Report: Mother Neff State Park. Texas Parks and Wildlife Department Assessment Report.
12. **Lau, Michael**, Marcy Beverly, Kyle Stutts, and Dominick Fazarro, 2008. State Park Visitor Survey – Site Specific Report: Purtis Creek State Park. Texas Parks and Wildlife Department Assessment Report.
13. **Lau, Michael**, Marcy Beverly, Kyle Stutts, and Dominick Fazarro, 2008. State Park Visitor Survey – Site Specific Report: Caddo Lake State Park. Texas Parks and Wildlife Department Assessment Report.
14. **Lau, Michael**, Marcy Beverly, Kyle Stutts, and Dominick Fazarro, 2008. State Park Visitor Survey – Site Specific Report: Lake Whitney State Park. Texas Parks and Wildlife Department Assessment Report.
15. **Lau, Michael**, Marcy Beverly, Kyle Stutts, and Dominick Fazarro, 2008. State Park Visitor Survey – Site Specific Report: Martin Creek Lake State Park. Texas Parks and Wildlife Department Assessment Report.
16. **Lau, Michael**, Marcy Beverly, Kyle Stutts, and Dominick Fazarro, 2008. State Park Visitor Survey – Site Specific Report: Monahans Sandhills State Park. Texas Parks and Wildlife Department Assessment Report.

17. **Lau, Michael**, Marcy Beverly, Kyle Stutts, and Dominick Fazarro, 2008. State Park Visitor Survey – Site Specific Report: San Angelo State Park. Texas Parks and Wildlife Department Assessment Report.
18. **Lau, Michael**, Doug Kingman, Dwayne Pavelock, and Robert Lane (2007). “Infusing Mobile Technology into SHSU Agricultural Sciences Classrooms and Laboratories.” Poster presentation at the HP Technology for Teaching Worldwide Higher Education Conference, San Diego, CA, February 18-19, 2008.
19. York, Mary, **Michael Lau**, Roger Hanagriff, and Douglass Constance. “Identifying Barriers to Entry into the Organic Market and Possible Strategies to Increase the Likelihood of Success for Potential Organic Producers.” Published by the Texas Department of Agriculture, November, 2007.
20. Hanagriff, Roger, and **Michael Lau**. “Market Analysis of the Texas Wine Industry.” Published by the Texas Department of Agriculture, November, 2007.
21. **Lau, Michael**, James Richardson, Joe Outlaw, Mark Holtzapple, and Rene Ochoa. “The Economics of Ethanol from Sweet Sorghum Using the MixAlco Process.” Agriculture and Food Policy Center, Texas A&M University, August 2006.

Dissertation:

1. **Lau, Michael**, James Richardson, Joe Outlaw, Stephen Fuller, and Clair Nixon. “Location of a MixAlco Production Facility with Respect to Economic Viability.” Department of Agriculture Economics, Texas A&M University, December, 2004.

Teaching Reviews

Sam Houston State University, Assistant Professor Fall 2008

- ◆ AGR 463 Agribusiness Sales and Consulting, IDEA Overall 4.8/5
- ◆ AGR 486 Agriculture and Government Programs, IDEA Overall 4.8/5
- ◆ AGR 586 Graduate Capital Budgeting, IDEA Overall 4.8/5

Sam Houston State University, Assistant Professor Spring 2008

- ◆ AGR 434 Agribusiness Marketing, IDEA Overall 4.6/5
- ◆ AGR 461 Agribusiness Organization and Management , IDEA Overall 4.1/5
- ◆ AGR 486 Agriculture and Government Programs, IDEA Overall 4.5/5

Sam Houston State University, Assistant Professor Fall 2007

- ◆ AGR 434 Agribusiness Marketing, IDEA Overall 4.4/5
- ◆ AGR 486 Agriculture and Government Programs, IDEA Overall 4.5/5
- ◆ AGR 496 Advanced Agribusiness Marketing, IDEA Overall 4.7/5

Sam Houston State University, Assistant Professor Spring 2007

- ◆ AGR 434 Agribusiness Marketing, IDEA Overall 4.5/5
- ◆ AGR 463 Agribusiness Sales and Consulting, IDEA Overall 4.4/5
- ◆ AGR 486 Agriculture and Government Programs, IDEA Overall 4.5/5

Sam Houston State University, Assistant Professor Fall 2006

- ◆ AGR 285 Analysis of the Agricultural Sector, IDEA Overall 4.6/5
- ◆ AGR 434 Agribusiness Marketing, IDEA Overall 4.7/5
- ◆ AGR 486 Agriculture and Government Programs, IDEA Overall 4.2/5

Texas A&M University, Lecturer Summer 2006

- ◆ AGEC 330 Financial Management in Agriculture, 3rd Overall

Sam Houston State University, Assistant Professor Spring 2006

- ◆ AGR 434 Agribusiness Marketing, IDEA Overall 4.3/5
- ◆ AGR 486 Agriculture and Government Programs, IDEA Overall 4.2/5
- ◆ AGR 496 Agribusiness Sales and Consulting, IDEA Overall 4.3/5

Sam Houston State University, Assistant Professor Fall 2005

- ◆ AGR 434 Agribusiness Marketing, IDEA Overall 4.0/5
- ◆ AGR 462 Natural Resource Economics, Idea Overall 4.2/5
- ◆ AGR 486 Agriculture and Government Programs, IDEA Overall 4.2/5

Texas A&M University, Lecturer Summer 2005

- ◆ AGEC 314 Marketing Agricultural Products, 1st Overall

Texas A&M University, Lecturer Fall 2005

- ◆ AGEC 448 Futures and Options, 3rd Overall

Service to University and Department**Chair** - Graduate Committee, Jacob Clark 2008-Present**Advisor** - Departmental Career Fair 2008-Present**Chair** - Agribusiness Faculty Search Committee (2) 2008-Present**Chair** - FFA State CDE Marketing Competition 2008**Chair** - FFA State CDE Sales Contest 2008**Member** – Department Merit Committee 2008-Present**Chair** - Graduate Committee, Brennan Williams 2007-2008

Member - Graduate Committee, JoJo Corrales	2007-2008
Judge , State FFA Issues Contest	2007
Member , Thesis committee for Lacy Esther	2007-2008
Member , Thesis committee for Lucas Garcia	2007-2008
Chair , Agribusiness Faculty Search Committee-Department of Agricultural and Industrial Sciences	2006-Present
Chair , Career Awareness Committee-Department of Agricultural Sciences	2006-2007
Chair , FFA State CDE Marketing Competition	2006-Present
Coordinator , World Food Day, Sam Houston State University	2006-2007
Member , Department Head Search Committee-Department of Agricultural Sciences	2006-2007
Member , Sam Houston State University International Programs and Activities Committee	2006-Present
Coordinator , Sam Houston State University World Food Day	October 2006
Coordinator , Student agriculture study abroad trip in partnership with Texas Tech University to China	June 2006
Member , Faculty Search Committee-Department of Agricultural Sciences	2005-Present
Advisor , Sam Houston State University-Asian American Association	2005-2007
Advisor , Sam Houston State University-Agribusiness Club	2005-Present
Advisor , Sam Houston State University-Minorities in Agriculture, Natural Resources, and Related Sciences	2005-Present
Advisor , Sam Houston State University-National AgriMarketing Association	2005-Present
Member , Thesis committee for Ellen Batchelder	2005-2006

Member , Curriculum/Catalog Committee-Department of Agricultural Sciences	2005-2006
President , Ag. Economics Graduate Student Association, Texas A&M University	2002-2003
Graduate Student Council Representative , Texas A&M University	1999-2002

Service to Professional Organizations

Session moderator for International Conference on Business. Los Angeles, CA	2008
Reviewer , International Food and Agribusiness Management Association Conference Submissions	2007, 2008
Member, Programs Committee , Minorities in Agriculture, Natural Resources, and Related Sciences	2006-2007
National Conference Conclave Organizer , Alpha Zeta Fraternity	2002
Graduate Student President , Minorities in Agriculture, Natural Resources, and Related Sciences	2001-2002
Region IV Graduate Vice President , Minorities in Agriculture, Natural Resources, and Related Sciences	2000-2001
High Council Student Representative , Alpha Zeta Fraternity	1998-1999

Professional Membership

Member of:

◆ Agribusiness Research Emphasizing Competitiveness and Profitability	2005-Present
◆ Alpha Zeta	1996-2007
◆ American Agriculture Economics Association	2003-Present
◆ Golden Key Honor Society	1997-Present
◆ Minorities in Agriculture Natural Resources and Related Sciences	1999-Present
◆ National Agri-Marketing Association	1995-Present
◆ North American Colleges and Teachers of Agriculture	2008-Present
◆ Southern Agriculture Economics Association	2003-Present
◆ Western Agriculture Economics Association	2003-Present

Honors and Awards

1. Outstanding Conference Presentation,
The Economics & International Business Research Conference,
Miami, FL December 2007
2. Teaching Award of Merit Certificate,
National American Colleges and Teachers of Agriculture October 2007
3. Outstanding Graduate Assistant, Department of Agricultural
Economics Texas A&M University Spring 2003

References

James W. Richardson

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Professor

Department of Agricultural Economics
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M. Edward Rister

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Professor

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Joe L. Outlaw

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Associate Professor

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Texas A&M University
450 Blocker Building
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Edward W. Romero

Phone: (979) 845-3712
E-mail: ewromero@tamu.edu

Assistant Dean

College of Agriculture and Life Sciences
Texas A&M University
Kleberg Building, Rm. 109
College Station, TX 77843-2402

Robert A. Lane

Phone: (936) 294-1225

E-mail: blane@shsu.edu

Stanley F. Kelley

Phone: (936) 294-1189

E-mail: agr_sfk@shsu.edu

Professor

Department of Agricultural and
Industrial Sciences

Sam Houston State University

Huntsville , TX 77341-2088

Interim Chair

Department of Agricultural and
Industrial Sciences

Sam Houston State University

Huntsville , TX 77341-2088