

Attention all PC users:

There are two tif files of the new official Sam Houston State University “SH” logo in T:\Press:\PCtoMAC\Official SH artwork. One is black, but PMS 021 (Bearkat Orange) can be applied to it in your programs. The other is PMS 021. The orange that prints on your color printer as PMS 021, however, may not look like the actual Bearkat Orange. In that case, if you wish to have an orange from your color printer as close as possible to Bearkat Orange, you will have to experiment with applying various oranges to the black SH.

In files for print production at Sam Houston Press & Copy Center, always use the PMS 021 version, or the black version with PMS 021 applied, if you want it in Bearkat Orange.

Thank you,
Rick Carpenter
Sam Houston Press & Copy Center



OfficialSH.tif



OfficialSH021.tif