ADMINISTRATION AND ORGANIZATION OF PUBLIC SCHOOLS  
ASE 532  
Summer 2008

ASE 532 is the beginning required course for the Master of Education in Administration and the principal certificate.

A. INSTRUCTOR

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B. COURSE DESCRIPTION

This course addresses the basic activities of educational management, theories and concepts, as well as the organization and governance of public schools.

C. COURSE RATIONALE

The purpose of this course is consistent with the mission of Sam Houston State University, the College of Education and Applied Science and the Educational Leadership Program.

1. Sam Houston State University Mission: "...enable its students to become informed, thoughtful and productive citizens."
2. College of Education and Applied Science Mission: "...provides students with opportunities to develop knowledge, skills, strategies, and experiences which allow them to serve in diverse roles and function productively in society."
3. Educational Leadership Program Mission: "To prepare educational leaders for real world challenges and opportunities."

D. TEXTS (these texts are not in APA format; they are merely a listing of books for class)


E. COURSE KNOWLEDGE AND SKILLS OBJECTIVES

The Educational Leadership Program at Sam Houston State University is accredited by the Texas State Board of Educator Certification (SBEC) and the National Council for the Accreditation of Teacher Education (NCATE). While completing an approved preparation program, all candidates for the school principal certificate in Texas must demonstrate general knowledge and skill competency related to the seven proficiency areas for principals established by the SBEC. Also, all candidates must demonstrate performance in the twelve program standard areas for educational leadership programs established through NCATE.
F. OBJECTIVES USED TO EVALUATE COURSE EFFECTIVENESS

The following objectives will be used by the students to evaluate the effectiveness of this course. It is important to know these objectives as we begin the course so that formative evaluation can occur throughout the course of study.

**Essential Objectives:**
1. Gaining factual knowledge (terminology, classification, methods, and trends). Focus is building a knowledge base.
2. Learning fundamental principles, generalizations, or theories. Focus is to connect facts and understand relationships.
3. Learning to apply course material (to improve thinking, problem-solving, and decisions). Focus is on applying what you have learned in this class to clarify thinking or solve problems.

**Important Objectives:**
1. Learning to analyze and critically evaluate ideas, arguments, and points of view. Focus is on higher level thinking skills.

G. LEARNER OUTCOMES

*Knowledge and Skills for the Principalship (SBEC) Addressed in ASE 532*

**OBJECTIVE 1: Learner-Centered Values And Ethics In Leadership**
A principal is an educational leader who promotes the success of all students by acting with integrity and fairness, and in an ethical manner. At the campus level a principal understands, values and is able to:

**Administrative Duties:**
1. Model and promote the highest standard of conduct, ethical principles, and integrity in decision making, actions, and behaviors.
2. Implement polices and procedures that encourage all campus personnel to comply with Chapter 247 of the Texas Administrative Code, relating to the Code of Ethics and Standards Practices of Texas Educators.

**OBJECTIVE 2: Learner-Centered Leadership And Campus Culture**
A principal is an educational leader who promotes the success of all students and shapes campus culture by facilitating the development, articulation, implementation, and stewardship of a vision of learning that is shared and supported by the school community. At the campus level, a principal understands, values, and is able to:

**Administrative Duties:**
5. Utilize emerging issues, trends, demographic data, knowledge of systems, campus climate inventories, student learning data, and other information to develop a campus vision and plan to implement the vision.

**OBJECTIVE 5: Learner-Centered Organizational Leadership And Management**
A principal is an educational leader who promotes success of all students through leadership and management of the organization, operations, and resources for a safe, efficient, and effective learning environment. At the campus level, a principal understands, values and is able to:
Administrative Duties:

1. Implement appropriate management techniques and group processes to define roles, assign functions, delegate authority, and determine accountability for campus goal attainment.
2. Gather and organize information from a variety of sources for use in creative and effective campus decision making.
6. Apply local, state, and federal laws and policies to support sound decisions while considering implications related to all school operations and programs.
7. Acquire, allocate, and manage human, material, and financial resources according to district policies and campus priorities.

OBJECTIVE 7: Learner-Centered Instructional Leadership and Management

A principal is an educational leader who promotes the success of all students by advocating, nurturing, and sustaining a campus culture and instructional program conducive to student learning and staff professional growth. At the campus level, a principal understands values and is able to:

Administrative Duties:

1. Facilitate the development of a campus learning organization that supports instructional improvement and change through an on-going study of relevant research and best practice.

Program Standards (NCATE) Addressed in ASE 532

AREA I. STRATEGIC LEADERSHIP
The knowledge, skills and attributes to identify contexts, develop with other's visions and purposes, utilize information, frame programs, exercise leadership processes to achieve common goals, and act ethically for educational communities.

1. Professional and Ethical Leadership
   The institution's program prepares school leadership who demonstrate an understanding of, and the capacity to:
   1.5 Identify and critique several theories of leadership and their application to various school environments.
   1.6 Act with a reasoned understanding of major historical, philosophical, ethical, social and economic influences affecting education in a democratic society.
   1.7 Manifest a professional code of ethics and values.

2. Informational Management and Evaluation
   The institution's program prepares school leaders who demonstrate an understanding of, and the capacity to:
   2.4 Analyze and interpret educational data, issues, and trends for boards, committees, and other groups, outlining possible actions and implications.

AREA III. ORGANIZATIONAL LEADERSHIP
The knowledge, skills and attributes to understand and improve the organization, implement operational plans, manage financial resources, and apply decentralized management processes and procedures.

7. Interpersonal Relationships
   The institution's program prepares school leaders who demonstrate an understanding of, and the capacity to:
   7.4 Promote multicultural awareness, gender sensitivity and racial ethnic appreciation.
AREA IV: POLITICAL AND COMMUNITY LEADERSHIP

The knowledge, skills and attributes to act in accordance with legal provisions and statutory requirements, to apply regulatory standards, to develop and apply appropriate polices, to be conscious of ethical implications of policy initiatives and political actions, to relate public policy initiatives to student welfare, to understand schools as political systems, to involve citizens and service agencies, and to develop effective staff communications and public relations programs.

11. Educational Law, Public Policy and Political Systems
The institution's program prepares school leaders who demonstrate an understanding of, and the capacity to:
11.1 Apply knowledge of federal and state constitutional, statutory and regulatory provisions and judicial decisions governing education.
11.3 Define and relate the general characteristics of internal and external political systems as they apply to school settings.
11.4 Describe the processes by which federal, state, district, and school-site policies are formulated, enacted, implemented and evaluated, and develop strategies for influencing policy development.
11.5 Make decisions based on the moral and ethical implications of policy options and political strategies.
11.7 Develop appropriate procedures and relationships for working with local governing boards.

H. PERFORMANCE ASSESSMENT:
The candidates' performance of the knowledge and skills as set forth in the attached table must be at the 70% level or better to assure successful completion of the course.

I. COURSE MATRIX:

<table>
<thead>
<tr>
<th>Topic</th>
<th>Proficiencies and Standards</th>
<th>Field-Based Component</th>
<th>Learning Activity and Measurement</th>
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<tbody>
<tr>
<td></td>
<td>Texas Principal = TP</td>
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<td>NCATE Standard = N</td>
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</tr>
<tr>
<td>A. Definition of Educational Administration</td>
<td>TP 5.1</td>
<td>Observation Pre-Assessment Instrument</td>
<td>Reading Reflection Lecture Portfolio</td>
</tr>
<tr>
<td>B. Definition and Function of Theory</td>
<td>N 1.5</td>
<td>Observation Review of District Organizational Structure</td>
<td>Reading Reflection Lecture Discussion Paper</td>
</tr>
<tr>
<td>C. Classical Organizational Theory and Organizational Structure Concepts</td>
<td>TP 5.1 N 1.5</td>
<td>Observation Review of District Organizational Structure</td>
<td>Reading Reflection Lecture Discussion Paper</td>
</tr>
<tr>
<td>D. Human Relations Theory</td>
<td>TP 5.1 N 1.5</td>
<td>Observation</td>
<td>Reading Reflection Lecture</td>
</tr>
<tr>
<td>E. Behavioral Science Theory</td>
<td>TP 5.1 N 1.5</td>
<td>Observation</td>
<td>Reading Reflection Lecture Discussion Paper</td>
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Topics A-F will further be measured by an examination.

<table>
<thead>
<tr>
<th>Topics</th>
<th>TP 2.5</th>
<th>N 1.6</th>
<th>N 2.4</th>
<th>Observations</th>
<th>Reading</th>
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<tr>
<td>Traditions of Public Schools</td>
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<td>Interview</td>
<td>Reflection Analysis Chart</td>
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Topics G-K will further be measured by an examination and a group research project.

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<th>Topics</th>
<th>TP 5.6</th>
<th>N 11.1</th>
<th>N 11.3</th>
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<tr>
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<td>research</td>
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<th>N 11.3</th>
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<tr>
<td>Effective Schools Research</td>
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<td>Reflection</td>
<td>Lecture</td>
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Topics L-Q will further be measured by an examination and a group research project.

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<th>Topics</th>
<th>TP 5.2</th>
<th>N 11.3</th>
<th>Observations</th>
<th>Reading</th>
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<tbody>
<tr>
<td>Accreditation</td>
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<td>School Report Card</td>
<td>Research</td>
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<th>N 1.7</th>
<th>N 11.1</th>
<th>N 11.3</th>
<th>N 11.4</th>
<th>N 11.5</th>
<th>N 11.7</th>
<th>Observations</th>
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<td>Local School Districts</td>
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<td>Observation</td>
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<th>N 11.3</th>
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<th>N 11.5</th>
<th>N 11.7</th>
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<td>Observation</td>
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<tbody>
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<td>Reflection</td>
<td>Lecture</td>
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<td>School Report Card</td>
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J. ACADEMIC PORTFOLIO

As a part of the principal program each student will develop an academic portfolio. Portfolio development begins in ASE 532.

The student will assess his/her knowledge and skills as he/she begins the program (Pre-Assessment Instrument). Further the student will write a reflection paper to describe why he/she believes he/she is functioning at the self-perceived levels. These artifacts will be incorporated in the portfolio.

K. LEARNING ACTIVITIES

I. Papers or reports will be submitted on three different topics as specified in the course outline.
II. Attendance and discussion will be an important aspect of the course.
III. Three examinations will be given as scheduled in the course outline. All exams will be project oriented with individual and group participation.
IV. Group research projects will be required on pertinent topics related to school administration.

L. STUDENT CODE OF CONDUCT

Graduate students are governed by the Sam Houston State University student code of conduct. Any student with questions about grievances, ethical behavior, etc. should review the Graduate Catalogue and Student Code Of Conduct. Particular attention should be paid to the sections on plagiarism and theft or mutilation of library materials.

Students should practice self-discipline in classes. Courtesy should be extended to all graduate students. Thought should be given to the value of all conversation in class. Classes will be more enjoyable and beneficial to all involved when graduate students conduct themselves as conscientious professionals.

Students with a disability, which affects their academic performance, are expected to arrange for a conference with the instructor in order that appropriate strategies can be considered to ensure that participation and achievement opportunities are not impaired. The physically impaired may contact the Director of the Counseling Center as chair of the committee for Continuing Assistance for Disabled Students by telephone (extension 1720).

M. GRADE:

The grade for the course will be based upon the following distribution of points:

1. Two papers 30 points
   (1/2 of points for content of paper,
   1/2 of points for delivery of paper)
2. Examinations (3) 150 points
3. Group Research Projects 30 points
4. Attendance and participation 30 points
   (To earn participation points, a student must be actively participating in group collaboration, discussions, and other formats required in the course. The time you spend online in discussion board and virtual collaboration will count toward your participation grade).
5. Field Work (Includes reflections and resume and goals) 45 points

The letter grades will be based on total points earned by the student.

257- 285 points   A
228- 256 points   B
200- 227 points   C

NOTE: Papers are due on the date printed in the course outline unless otherwise notified. If you are resubmitting a paper for reconsideration, it must be submitted on or before the next class period after the paper was originally returned, unless prior arrangements are made with the professor.
Course Outline for ASE 532 Online  
Summer 2008

(Virtual classes and discussion board assignments will be announced on a weekly basis)

Session 1 June 2, 2008

1. Introduction
2. Preview of Educational Leadership Program Objectives
3. Preview of ASE 532 Objectives and Activities
4. Unit I - Definition of Educational Administration
5. Unit II - Foundations of Administrative Practice
   A. Definition of Theory
   B. Development of Theory
   C. Four Periods of Administrative Theory Development
   D. Organizational Structure Concepts
6. Assignment: Read Lunenburg Chapters 1, 2, 3, 4, 5, 7
               Read Vornberg Chapter 11
               Read Brown Chapters 1-3

Personal Webpage
Complete online by June 6, 2008
Resume/Goals: Complete Resume and Five Year Goals
Due: June 6, 2008 (posted in grade book)

Field Work:
Gather data from your school regarding the results from a recent climate/culture survey to be used during Session 3. Final product will include reflections. Add to your portfolio under Standard II.
Due: June 28, 2008

Attend and critique one school board meetings. Describe the techniques used to communicate the school board’s action to employees and to the community. Reflections must be included. Add to your portfolio under Standard IV.
Due: June 28, 2008

Critique the appraisal/evaluation process for campus principals and associate/assistant principals in relation to the written job descriptions. Final product will include reflections. Add to your portfolio under Standard III.
Due: June 28, 2008

Describe how the principal and assistant principal(s) interact with the site-based decision-making committee. Final product will include reflections. Add to your portfolio under Standard IV.
Due: June 28, 2008

Paper: Administrative Thought Paper: Explain the development of administrative thought. Support your explanations with examples of theorists in each period. Include a bibliography and APA citations. (5 pgs max, excluding bibliography)
Due: June 13, 2008

Session 2 June 6, 2008

1. Unit II - Foundations of Administrative Practice
   A. Review Four Periods of Administrative Thought
   B. Theorist Associated with Each Period
   C. Development of Leadership Theory
2. Assignment: Review Lunenburg Chapters 6, and 8
               Read Vornberg Chapters 8, 10 and 11

Units I and II Objectives:

Explain the development of administrative thought and its impact on organizational development and behavior.

Analyze the affect of leadership on an organization referencing theory and process to differentiate the results.
Paper: **Leadership Paper:** Describe a situation in which you were in leadership (school, community, church, etc.). Using leadership theory(ies), describe your behavior as a leader and use the selected theory(ies) to support your discussion. Describe what you would do differently, if anything, if you could go back and do it over again (4 pgs max).

*Due: June 20, 2008*

**Session 3**  June 9, 2008

1. **Unit II - Foundations of Administrative Practice**
   A. Review Development of Administrative Thought
   B. Development of:
      - Motivation Theory
      - Change Theory
      - Ethics and Decision Making
      - Culture and Climate Affecting Schools

2. **Assignment:** Prepare Exam I

**Session 4**  June 13, 2008

1. **Unit II - Foundations of Administrative Practice Field Work**
2. **Assignment:** Complete: Field Experiences
   - Leadership Framework
   - Self Assessment
   - Presentation Planning
   - Exam Preparation

**Units III and IV Objective:**

- Analyze the influence of national and state government on local education.
- Create the structure and governance for education in a local district.

**Session 5**  June 13, 2008

1. **Examination I over Units I and II – Exam I Due June 16, 2008**
2. **Unit III – Governance Components**
   A. Federal Components Impacting Education – **Group 1 Presents June 13**
   B. Federal Involvement in Education
   C. State Components Impacting Education – **Group 2 Presents June 15**

3. **Assignment:**
   - Read Lunenburg Chapters 9 and 12
   - Read Vornberg Chapters 3, 4, 5, 7 and 9

**Session 6**  June 20, 2008

1. **Unit III – Governance Components**
   A. Review Federal Components Impacting Education
   B. Regional Involvement in Public Education – **Group 3 Presents June 20**

2. **Assignment:**
   - Prepare for Examination II
   - Read Lunenburg Chapters 10 and 15
   - Read Vornberg Chapters 2, 6, and 9
Session 7  June 20, 2008

1. Examination II over Units II and III – Examination II Due June 23
2. A. Local School District Structure and Governance – Group 4 Presents June 22
   B. Local School Boards of Trustees
   C. Superintendent, Job Description and Relationship to Board
2. Assignments: Review Administrative Structures and positions
               Read Vornberg Chapter 6, 19, 20, 21, 22 and 23

Session 8  June 27, 2008

1. Unit IV – Local School Districts
   A. Central Administration Organization and Structure – Group 5 Presents June 24
   B. Campus Level Organization and Structure
   C. Principalship, Job Description and Relationship to School
      and Community
2. Unit IV – Local School Districts
   A. Texas Education Agency Accountability System – Group 6 Presents June 27
   B. District and School Report Card
   C. Impact on District Organization and Campus Activity
3. Assignment: Prepare for Examination III

Session 9  June 30, 2008 Exam III