ADMINISTRATION AND ORGANIZATION OF PUBLIC SCHOOLS
ASE 532 Online
Summer 2008

ASE 532 is the beginning required course for the Master of Education in Administration and the principal certificate.

A. INSTRUCTOR

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B. COURSE DESCRIPTION

This course addresses the basic activities of educational management, theories and concepts, as well as the organization and governance of public schools.

C. COURSE RATIONALE

The purpose of this course is consistent with the mission of Sam Houston State University, the College of Education and Applied Science and the Educational Leadership Program.

1. Sam Houston State University Mission: "...enable it's students to become informed, thoughtful and productive citizens."
2. College of Education and Applied Science Mission: "...provides students with opportunities to develop knowledge, skills, strategies, and experiences which allow them to serve in diverse roles and function productively in society."
3. Educational Leadership Program Mission: "To prepare educational leaders for real world challenges and opportunities."

D. TEXTS


E. COURSE KNOWLEDGE AND SKILLS OBJECTIVES

The Educational Leadership Program at Sam Houston State University is accredited by the Texas State Board of Educator Certification (SBEC) and the National Council for the Accreditation of Teacher Education (NCATE). While completing an approved preparation program, all candidates for the school principal certificate in Texas must demonstrate general knowledge and skill competency related to the seven proficiency areas for principals established by the SBEC. Also, all candidates must demonstrate performance in the twelve program standard areas for educational leadership programs established through NCATE.
F. OBJECTIVES USED TO EVALUATE COURSE EFFECTIVENESS

The following objectives will be used by the students to evaluate the effectiveness of this course. It is important to know these objectives as we begin the course so that formative evaluation can occur throughout the course of study.

Essential Objectives:
1. Gaining factual knowledge (terminology, classification, methods, and trends). Focus is building a knowledge base.
2. Learning fundamental principles, generalizations, or theories. Focus is to connect facts and understand relationships.
3. Learning to apply course material (to improve thinking, problem-solving, and decisions). Focus is on applying what you have learned in this class to clarify thinking or solve problems.

Important Objectives:
1. Learning to analyze and critically evaluate ideas, arguments, and points of view. Focus is on higher level thinking skills.

G. LEARNER OUTCOMES

Knowledge and Skills for the Principalship (SBEC) Addressed in ASE 532

OBJECTIVE 1: Learner-Centered Values And Ethics In Leadership
A principal is an educational leader who promotes the success of all students by acting with integrity and fairness, and in an ethical manner. At the campus level a principal understands, values and is able to:

Administrative Duties:
1. Model and promote the highest standard of conduct, ethical principles, and integrity in decision making, actions, and behaviors.
2. Implement polices and procedures that encourage all campus personnel to comply with Chapter 247 of the Texas Administrative Code, relating to the Code of Ethics and Standards Practices of Texas Educators.

OBJECTIVE 2: Learner-Centered Leadership And Campus Culture
A principal is an educational leader who promotes the success of all students and shapes campus culture by facilitating the development, articulation, implementation, and stewardship of a vision of learning that is shared and supported by the school community. At the campus level, a principal understands, values, and is able to:

Administrative Duties:
5. Utilize emerging issues, trends, demographic data, knowledge of systems, campus climate inventories, student learning data, and other information to develop a campus vision and plan to implement the vision.

OBJECTIVE 5: Learner-Centered Organizational Leadership And Management
A principal is an educational leader who promotes success of all students through leadership and management of the organization, operations, and resources for a safe, efficient, and effective learning environment. At the campus level, a principal understands, values and is able to:
Administrative Duties:

1. Implement appropriate management techniques and group processes to define roles, assign functions, delegate authority, and determine accountability for campus goal attainment.
2. Gather and organize information from a variety of sources for use in creative and effective campus decision making.
3. Apply local, state, and federal laws and policies to support sound decisions while considering implications related to all school operations and programs.
4. Acquire, allocate, and manage human, material, and financial resources according to district policies and campus priorities.

OBJECTIVE 7: Learner-Centered Instructional Leadership and Management

A principal is an educational leader who promotes the success of all students by advocating, nurturing, and sustaining a campus culture and instructional program conducive to student learning and staff professional growth. At the campus level, a principal understands values and is able to:

Administrative Duties:

1. Facilitate the development of a campus learning organization that supports instructional improvement and change through an on-going study of relevant research and best practice.

Program Standards (NCATE) Addressed in ASE 532

AREA I. STRATEGIC LEADERSHIP

The knowledge, skills and attributes to identify contexts, develop with other's visions and purposes, utilize information, frame programs, exercise leadership processes to achieve common goals, and act ethically for educational communities.

1. Professional and Ethical Leadership
   The institution's program prepares school leadership who demonstrate an understanding of, and the capacity to:
   1.5 Identify and critique several theories of leadership and their application to various school environments.
   1.6 Act with a reasoned understanding of major historical, philosophical, ethical, social and economic influences affecting education in a democratic society.
   1.7 Manifest a professional code of ethics and values.

2. Informational Management and Evaluation
   The institution's program prepares school leaders who demonstrate an understanding of, and the capacity to:
   2.4 Analyze and interpret educational data, issues, and trends for boards, committees, and other groups, outlining possible actions and implications.

AREA III. ORGANIZATIONAL LEADERSHIP

The knowledge, skills and attributes to understand and improve the organization, implement operational plans, manage financial resources, and apply decentralized management processes and procedures.

7. Interpersonal Relationships
   The institution's program prepares school leaders who demonstrate an understanding of, and the capacity to:
   7.4 Promote multicultural awareness, gender sensitivity and racial ethnic appreciation.
AREA IV: POLITICAL AND COMMUNITY LEADERSHIP

The knowledge, skills and attributes to act in accordance with legal provisions and statutory requirements, to apply regulatory standards, to develop and apply appropriate polices, to be conscious of ethical implications of policy initiatives and political actions, to relate public policy initiatives to student welfare, to understand schools as political systems, to involve citizens and service agencies, and to develop effective staff communications and public relations programs.

11. Educational Law, Public Policy and Political Systems
The institution's program prepares school leaders who demonstrate an understanding of, and the capacity to:
11.1 Apply knowledge of federal and state constitutional, statutory and regulatory provisions and judicial decisions governing education.
11.3 Define and relate the general characteristics of internal and external political systems as they apply to school settings.
11.4 Describe the processes by which federal, state, district, and school-site policies are formulated, enacted, implemented and evaluated, and develop strategies for influencing policy development.
11.5 Make decisions based on the moral and ethical implications of policy options and political strategies.
11.7 Develop appropriate procedures and relationships for working with local governing boards.

H. PERFORMANCE ASSESSMENT:
The candidates' performance of the knowledge and skills as set forth in the attached table must be at the 70% level or better to assure successful completion of the course.

I. COURSE MATRIX:

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<thead>
<tr>
<th>Topic</th>
<th>Proficiencies and Standards</th>
<th>Field-Based Component</th>
<th>Learning Activity and Measurement</th>
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<td>A. Definition of Educational Administration</td>
<td>TP 5.1</td>
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<td>Reading</td>
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<td>Pre-Assessment</td>
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<td>B. Definition and Function of Theory</td>
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<td>Reading</td>
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<td></td>
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<td></td>
<td>Reflection</td>
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<td>Lecture</td>
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<tr>
<td>C. Classical Organizational Theory and Organizational Structure Concepts</td>
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<td>Reading</td>
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<td>Review of District</td>
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<td>D. Human Relations Theory</td>
<td>TP 5.1 N 1.5</td>
<td>Observation</td>
<td>Reading</td>
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<td>Reflection</td>
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<tr>
<td>E. Behavioral Science Theory</td>
<td>TP 5.1 N 1.5</td>
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<td>Reflection</td>
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<td>Paper</td>
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</table>

Topics A-F will further be measured by an examination.
<table>
<thead>
<tr>
<th>Topic</th>
<th>Measurement</th>
<th>Methods</th>
</tr>
</thead>
<tbody>
<tr>
<td>G. Traditions of Public Schools</td>
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</tr>
<tr>
<td>H. Societal Influences in Public Education</td>
<td>TP 2.5 N 1.6 N 2.4</td>
<td>Observations Interview Reading Reflection Analysis</td>
</tr>
<tr>
<td>I. Federal Involvement in Public Education</td>
<td>TP 2.5 N 11.1 N 11.3 N 11.4</td>
<td>Observation Guest Speaker Reading/research Reflection Lecture Paper</td>
</tr>
<tr>
<td>J. State Involvement in Public Education</td>
<td>TP 5.6 N 11.1 N 11.3 N 11.4</td>
<td>Observation Guest Speaker Reading/research Reflection Lecture Paper</td>
</tr>
<tr>
<td>K. Regional Service Centers and County Involvement in Public Schools</td>
<td>TP 5.6 N 11.1 N 11.3 N 11.4</td>
<td>Observation Guest Speaker Reading/research Reflection Lecture Paper</td>
</tr>
<tr>
<td>L. Local School Districts</td>
<td>TP 1.1 TP 1.2 TP 5.6 TP 5.7</td>
<td>Observation Reading Reflection Lecture Research</td>
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<tr>
<td>M. Local School Board of Trustees</td>
<td>TP 1.1 TP 1.2 TP 5.6 TP 5.7</td>
<td>Observation Guest Speaker Reading Reflection Lecture Discussion Research</td>
</tr>
<tr>
<td>N. Superintendency and District Administrative Structure</td>
<td>TP 1.1 TP 1.2 TP 5.6 TP 5.7</td>
<td>Observation Guest Speakers Reading Reflection Lecture Research</td>
</tr>
<tr>
<td>O. Principalship and Building Administrative Structure</td>
<td>TP 7.1 TP 1.2</td>
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<tr>
<td>P. Effective Schools Research</td>
<td>TP 7.1 N 11.3</td>
<td>Observation Reading Reflection Lecture Research</td>
</tr>
<tr>
<td>Q. Accreditation</td>
<td>TP 5.2 N 11.3</td>
<td>Observation School Report Card Reading Reflection Lecture Research</td>
</tr>
</tbody>
</table>

Topics G-K will further be measured by an examination and a group research project.

<table>
<thead>
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Topics L-Q will further be measured by an examination and a group research project.
J. ACADEMIC PORTFOLIO

As a part of the principal program each student will develop an academic portfolio. Portfolio development begins in ASE 532.

The student will assess his/her knowledge and skills as he/she begins the program. Further the student will write reflection papers to describe why he/she believes that he/she is functioning at the self-perceived levels. These artifacts will be incorporated in the portfolio.

K. LEARNING ACTIVITIES

1. Papers or reports will be submitted on three different topics as specified in the course outline.
2. Online participation and discussion will be an important aspect of the course.
3. Two examinations will be given as scheduled in the course outline. Both exams will be project oriented with individual and group participation.
4. Group research projects will be required on pertinent topics related to school administration.

L. STUDENT CODE OF CONDUCT

Graduate students are governed by the Sam Houston State University student code of conduct. Any student with questions about grievances, ethical behavior, etc. should review the Graduate Catalogue and Student Code of Conduct. Particular attention should be paid to the sections on plagiarism and theft or mutilation of library materials.

Students should practice self-discipline in classes. Courtesy should be extended to all graduate students. Thought should be given to the value of all conversation in class. Classes will be more enjoyable and beneficial to all involved when graduate students conduct themselves as conscientious professionals.

Students with a disability, which affects their academic performance, are expected to arrange for a conference with the instructor in order that appropriate strategies can be considered to ensure that participation and achievement opportunities are not impaired. The physically impaired may contact the Director of the Counseling Center as chair of the committee for Continuing Assistance for Disabled Students by telephone (extension 1720).

M. GRADE:

The grade for the course will be based upon the following distribution of points:

1. Papers (2) 30 points
   (1/2 of points for content of paper,
   1/2 of points for delivery of paper including APA usage)
2. Examinations (2) 100 points
3. Group Research Projects 30 points
3. Attendance and participation 40 points
   To earn participation points, a student must be actively participating in group collaboration, discussions, and other formats required in the course. The time you spend online in discussion board and virtual collaboration will count toward your participation grade.
4. Field Work (Includes reflections, 50 points
   resume and goals).

Total 250

The letter grade will be based on total points earned by the student.

230 – 250 points A
209 – 229 points B
188 – 208 points C

NOTE: Papers are due on the date printed in the course outline unless otherwise notified. If you are resubmitting a paper for reconsideration, it must be submitted with prior arrangements with the professor.
Course Outline for ASE 532 Online  
Summer II 2008  
(Virtual classes and discussion board assignments will be announced on a weekly basis)

Session 1 July 8-9, 2008

1. Introduction/Urbanville  
2. Preview of Educational Leadership Program Objectives  
3. Preview of ASE 532 Objectives and Activities  
4. Unit I - Definition of Educational Administration  
5. Unit II - Foundations of Administrative Practice  
   A. Definition of Theory  
   B. Development of Theory  
   C. Four Periods of Administrative Theory Development  
   D. Organizational Structure Concepts  
6. Assignment: Read Lunenburg Chapters 1, 2, 3, 4, 5, 7  
               Read Vornberg Chapter 11  
               Read Brown Chapters 1-3

Personal Webpage: Complete online by July 9, 2008  
Resume/Goals: Complete Resume and Five Year Goals  
               Due: July 9, 2008 in Digital Drop Box

Field Work: Gather data from your school regarding the results from a recent climate/culture survey to be used during Session 3. Describe what the results were for your building. If a climate survey is not given, ask your principal why climate culture surveys are not given. Final product will include reflections.  
Add to your portfolio under Standard II.  
Due: August 1, 2008  
Attend and critique one school board meetings. Describe the techniques used to communicate the school board’s action to employees and to the community. Reflections must be included. Add to your portfolio under Standard IV.  
Due: August 1, 2008  
Critique the appraisal/evaluation process for campus principals and associate/assistant principals in relation to the written job descriptions. Final product will include reflections. Add to your portfolio under Standard III.  
Due: August 1, 2008  
Describe how the principal and assistant principal(s) interact with the site-based decision-making committee. Final product will include reflections. Add to your portfolio under Standard IV.  
Due: August 1, 2008

Paper: Administrative Thought Paper: Explain the development of administrative thought. Select one theorist for each area of development and explain why you selected each theorist as an exemplar for that particular area. Include a reference list and APA citations. (5 pgs max, excluding reference)  
Due: July 14, 2008

Units I and II Objectives:  
Explain the development of administrative thought and its impact on organizational development and behavior.  
Analyze the affect of leadership on an organization referencing theory and process to differentiate the results.
Session 2 July 10-11, 2008

1. Unit II - Foundations of Administrative Practice
   A. Review Four Periods of Administrative Thought
   B. Theorist Associated with Each Period
   C. Development of Leadership Theory
2. Assignment: Review Lunenburg Chapters 6, and 8
               Read Vornberg Chapters 8, 10 and 11

   Paper: Leadership Paper: Describe a situation in which you were in leadership
           (school, community, church, etc.). Using leadership theory(ies), describe your
           behavior as a leader and use the selected theory(ies) to support your discussion.
           Describe what you would do differently, if anything, if you could go back and
           do it over again (4 pgs max).
           Due: July 18, 2008

Session 3 July 14-15, 2008

1. Unit II - Foundations of Administrative Practice
   A. Review Development of Administrative Thought
   B. Development of:
      • Motivation Theory
      • Change Theory
      • Ethics and Decision Making
      • Culture and Climate Affecting Schools
2. Assignment: Prepare Exam I - Urbanville

Session 4 July 21 - 25, 2008

1. Unit II - Foundations of Administrative Practice Field Work
   and Urbanville
2. Assignment: Complete: Field Experiences
               Leadership Framework
               Self Assessment
               Presentation Planning
               Urbanville Completion
               Exam I Due July 25, 2008
               Exam II – Progressiveton ISD

Units III and IV Objective:

   Analyze the influence of national and state government on local education.
   Create the structure and governance for education in a local district.

Session 5 July 28 - 29, 2008

1. Unit III – Governance Components
   A. Federal Components Impacting Education – Group 1 Presents July 28
   B. Federal Involvement in Education
   C. State Components Impacting Education – Group 2 Presents July 29
2. Assignment: Read Lunenburg Chapters 9 and 12
               Read Vornberg Chapters 3, 4, 5, 7 and 9
Session 6  July 30, 2008

1. Unit III – Governance Components
   A. Review Federal Components Impacting Education
   B. Regional Involvement in Public Education – Group 3 Presents July 30

2. Assignment: Prepare for Examination II
   Read Lunenburg Chapters 10 and 15
   Read Vornberg Chapters 2, 6, and 9

Session 7  July 31, 2008

1. Units III – Governance Components
2. A. Local School District Structure and Governance – Group 4 Presents July 31
   B. Local School Boards of Trustees
   C. Superintendent, Job Description and Relationship to Board

2. Assignments: Review Administrative Structures and positions
   Read Vornberg Chapter 6, 19, 20, 21, 22 and 23

Session 8  August 1 - 4, 2008

1. Unit IV – Local School Districts
   A. Central Administration Organization and Structure – Group 5 Presents August 1
   B. Campus Level Organization and Structure
   C. Principalship, Job Description and Relationship to School and Community

2. Unit IV – Local School Districts
   A. Texas Education Agency Accountability System – Group 6 Presents August 4
   B. District and School Report Card
   C. Impact on District Organization and Campus Activity

3. Assignment: Prepare for Examination III

Session 9  August 5, 2008 Exam III Due