GBA 181
Business Principles in an International Environment
Spring 2008

Instructor: Tab W. Cooper         Office: SHB 200-N
E-Mail: twc001@shsu.edu         Phone: 936-294-1819

Class Times: MW 11:00 - 12:20 SHB 309
             MW 2:00 - 3:20 SHB 208
             TT 9:30 - 10:50 SHB 208
             TT 12:30 - 1:50 SHB 208
             TT 2:00 - 3:20 SHB 208
             TuN 6:00 - 8:50 SHB 303

Office Hours: MW 8:00 - 11:00
              TT 8:00 - 9:30
              TT 11:00 - 12:30
              Fri 8:00 - 2:00

Required Text: Excellence in Business by Bovee, Thill, & Mescon, 3rd edition

Supplemental materials: A Flash/Travel drive to manage assignments. Student computer account. Scantron Form 882-E and #2 pencil.

Course Objectives:
- Demonstrate knowledge of basic concepts in management, marketing, accounting and finance.
- Compare and contrast basic forms of business organization.
- Understand environmental factors that impact business; including legal, ethical and social/cultural responsibilities.
- Select specific business disciplines for possible upper level classes and/or career decisions.
- Discover the relationship between basic, academic business principles and the “real world” through class discussion/presentation.
- Discover and explore the impact and influence of globalization on U.S. business.

Course Evaluation Process

<table>
<thead>
<tr>
<th>Four Exams</th>
<th>100 points each</th>
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<tbody>
<tr>
<td>Group Projects</td>
<td>50 points</td>
</tr>
<tr>
<td>Individual Projects</td>
<td>50 points</td>
</tr>
<tr>
<td>Final Exam</td>
<td>100 points</td>
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</tbody>
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Course Grades: Grades in this course are determined by applying the following scale to a student’s average:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>&gt; 449</td>
</tr>
<tr>
<td>B</td>
<td>400 – 449</td>
</tr>
<tr>
<td>C</td>
<td>350 – 399</td>
</tr>
<tr>
<td>D</td>
<td>325 – 349</td>
</tr>
<tr>
<td>F</td>
<td>&lt; 325</td>
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Policies:

Students with Disabilities Policy: It is the policy of Sam Houston State University that no otherwise qualified disabled individual shall, solely by reason of his/her disability, be excluded from the participation in, be denied the benefits of, or be subjected to discrimination under any academic, Student Life program or activity. Students with disabilities may request academic assistance when needed from their instructor, school/department chair, or by contacting the Chair of the Committee for Continuing Assistance for Disabled Students and Director of the Counseling Center, Lee Drain Annex, or by calling (936) 294-1720.

Religious Holiday Policy: Section 51.911(b) of the Texas Education Code requires that an institution of higher education excuse a student from attending classes or other required activities, including examinations, for the
observance of a religious holy day, including travel for that purpose. A student whose absence is excused under this subsection may not be penalized for that absence and shall be allowed to take an examination or complete an assignment from which the student is excused within a reasonable time after the absence.

University policy 861001 provides the procedures to be followed by the student and instructor. A student desiring to absent himself/herself from a scheduled class in order to observe (a) religious holy day(s) shall present to each instructor involved a written statement concerning the religious holy day(s). This request must be made in the first fifteen days of the semester or the first seven days of a summer session in which the absence(s) will occur. The instructor will complete a form notifying the student of a reasonable timeframe in which the missed assignments and/or examinations are to be completed.

Other:
- Students are responsible for abiding by all published University rules and regulations as printed in the Undergraduate Catalogue, Student Guidelines, and in other official University publications.
- Students must setup an account to use the University Information System and to send and receive mail.
- Smoking, Food or Drinks are not allowed in class at any time.
- No Instant Messaging in the classroom at any time.

Attendance & Attendance Policy:
- A record of class attendance will be maintained.
- ANY SPECIAL CONSIDERATION TOWARD FINAL GRADE WILL ONLY APPLY TO THOSE STUDENTS WHO MISS <= 4 hours of CLASS DURING THE ENTIRE SEMESTER (irrespective of the reason). This policy also applies to students whose grades are “border line” (e.g., 89.4, 79.4,).

Exams & Assignments:
- Assignments should be submitted by the due dates given.
- Assignments submitted after the due date, are subject to a late penalty.
- The final exam will be a "comprehensive exam.
- There will be no early finals or make up examinations given for any reason.
- No makeup assignments will be given without prior approval from instructor.
- Final exam may be substituted for missed exams.

Final Grade:
- No grades will be given over the telephone or by email.
- Final grades will be posted on Blackboard between 24-48 hours after the scheduled final.
TENTATIVE SCHEDULE (read chapters by):

Jan 16  First Day of Class
Jan 21  *Holiday*
Jan 23  Chapter 18
Jan 28  Chapter 7
Jan 30  Chapter 7 continued
Feb 4   Chapter 8
Feb 6   Chapter 8 continued

**Feb 11**  Exam I
Feb 13  Chapter 10
Feb 18  Chapter 2
Feb 20  Chapter 11

**Feb 25**  Exam II
Feb 27  Chapter 5
Mar 3   Chapter 6
Mar 5   Project
Mar 10  *Spring Break*
Mar 17  Chapter 12
Mar 19  Chapter 12
Mar 24  Chapter 1
Mar 26  Chapter 13
Mar 31  Chapter 13 continued
Apr 2   Chapter 13 continued
Apr 7   Chapter 3
Apr 9   Chapter 3
Apr 14  Chapter 15
Apr 16  Chapter 14
Apr 21  Chapter 16
Apr 23  Chapter 17
Apr 28  Presentations *Group Project Due*
Apr 30  Presentations
May 5   Presentations
May 7   Final Exam review

**TBA**  Comprehensive Final Exam