Cindy (Yixin) Chen, Assistant Professor Department of Communication Studies Sam Houston State University Huntsville, TX 77341-2299

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Degrees Earned

Ph.D. in Communication, University at Buffalo, The State University of New York, 2014

M.A. in Communication, University of Texas at El Paso (UTEP), 2009

Peer Reviewed Publications: Articles

- Xu, W.W., Chiu, I., **Chen, Y.,** & Mukherjee, T. (2014, in press). Twitter Hashtags for Health Applying Network and Content Analyses to Understand the Health Knowledge Sharing in a Twitter-based Community of Practice. *Quality & Quantity*.
- Chen, Y., & Feeley, T. H. (2014). Numeracy, information-seeking and self-efficacy in managing health: An analysis using the 2007 Health Information National Trends Survey (HINTS). *Health Communication*. 29(9), 843-853. doi: 10.1080/10410236.2013.807904 (Lead Article) https://docs.google.com/a/buffalo.edu/file/d/0B8W9Gdz_8tZvWGNjbF83akgzazA/edit?pli=1
- Chen, Y., & Feeley, T. H. (2014). Social support, social strain, loneliness, and well-being among older adults: An analysis of the Health and Retirement Study*. *Journal of Social and Personal Relationships*, 31(2), 141-161. doi: 10.1177/0265407513488728 (Lead Article)
- An earlier version received Top Paper Award from the Health Communication Division of the 2012 Conference of the International Communication Association.
 - https://docs.google.com/a/buffalo.edu/file/d/0B8W9Gdz_8tZvd1pwTGxQWXJnS0U/edit?pli=1
- Rui, J. R., Chen, Y., & Damiano, A. (2013). Health organizations providing and seeking social support: A Twitter-based content analysis. CyberPsychology, Behavior, and Social Networking, 16, 669-673. Doi:10.1089/cyber.2012.0350 https://docs.google.com/a/buffalo.edu/file/d/0B8W9Gdz_8tZvcWpyRFVfcXQzNms/edit
- Chen, Y., & Feeley, T. H. (2012). Enacted support and well-being: A test of the mediating role of perceived control. *Communication Studies*, 63, 608-625. doi: 10.1080/10510974.2012.674619 http://www.midus.wisc.edu/findings/pdfs/1231.pdf
- Feeley, T. H., Moon, S., & **Chen, Y.** (2012). Does publishing in high-impact journals in communication matter? *The Electronic Journal of Communication, 22,* doi: http://www.cios.org/EJCPUBLIC/022/1/022125.html

Book Chapters

- Feeley, T. H., Lee, S., **Chen, Y.** (2014). Communication Networks. In T. L. Thompson (Ed.), Encyclopedia of Health Communication (pp. 216-218). SAGE Publications.
- Feeley, T. H., & **Chen, Y.** (2013). An Introduction to Health Communication. In B. Reynolds (Ed.), *Principles of Communication* (pp. 181-188). Hayden-McNeil Publishing, Plymouth, MI.

Media Coverage

NPR Health News: Can Fear of Cancer Keep College Kids From Binge Drinking? http://www.npr.org/blogs/health/2014/03/25/294184369/can-fear-of-cancer-keep-college-kids-from-binge-drinking

SUNY Science & Tech: Fear of Cancer Reduces Alcohol Consumption http://blog.suny.edu/2014/04/fear-of-cancer-reduces-mass-alcohol-consumption/

Grants

- \$ 400, Travel Grant, International Communication Association, 2014
- \$ 250, Travel Grant, National Communication Association, 2013
- \$860, Professional Development Award, University at Buffalo, 2013
- \$ 950, Professional Development Award, University at Buffalo, 2012
- \$ 500, NCA Mentor Fund, National Communication Association, 2012
- \$ 250, Travel Grant, National Communication Association, 2012
- \$ 300, Travel Grant, International Communication Association, 2012
- \$ 300, Travel Grant, National Communication Association, 2011
- \$ 100, Travel Grant, Graduate Student Association, University at Buffalo, 2011
- \$ 400, Travel Grant, International Communication Association, 2010
- \$ 400, Travel Grant, Graduate Student Association, University at Buffalo, 2010

Peer Reviewed Presentations

Chen, Y. (2014, November). *Risk perception, social support, and alcohol consumption among U.S. adolescents.* Paper accepted by the 100th Annual Convention of the National Communication Association, Chicago, Illinois.

Top Student Paper in the Health Communication Division.

- **Chen, Y.,** & Yang, Z. J. (2014, May). *Message Format, Numeracy, Risk Perception of Alcohol-Attributable Cancer, and Intention for Binge Drinking among College Students*. Paper presented at the 64th Annual Conference of the International Communication Association, Seattle, WA.
- **Chen, Y.** (2013, November). The relationships among communication apprehension, loneliness, online communication motivation, online communication usage and well-being: A test of the uses and gratification framework. Paper presented at the 99th Annual Convention of the National Communication Association, Washington, DC.
- **Chen, Y**. (2012, November). *The relationship between numeracy and self-efficacy in managing health: An analysis using the 2007 HINTS*. Paper presented at the 98th Annual Convention of the National Communication Association, Orlando, Florida.
- **Chen, Y.** (2012, May). Social support, social strain, loneliness and well-being: An investigation using the HRS national sample. Paper presented at the 62nd Annual Conference of the International Communication Association, Phoenix, Arizona.

 Top Four Paper and Top Student Paper in the Health Communication Division.

- **Chen, Y.** (2011, November). *The relationship between social support and well-being: An investigation using the MIDUS national sample.* Paper presented at the 97th Annual Convention of the National Communication Association, New Orleans, Louisiana.
- **Chen, Y.** (2011, October). *Effects of enacted social support on subjective well-being.* Paper presented at the 2nd Annual Promise in Communication Research Symposium at the University at Buffalo, Buffalo, NY.
- **Chen, Y.** (2010, October). Effects of online communication, motivation and individual differences on wellbeing: A uses and gratification perspective. Paper presented at the 1st Annual Promise in Communication Research Symposium at the University at Buffalo, Buffalo, NY.
- **Chen, Y.** (2010, June). *International students' communication with U.S. faculty: A further examination of anxiety/uncertainty management (AUM) theory.* Paper presented at the 60th Annual International Communication Association Conference on Matters of Communication—Political, Cultural & Technological Challenges, Singapore.
- Erbert, L. A., Smith, P., Alvillar, M., & **Chen, Y.** (2007, November). *An interpretive analysis of dialectical contradictions in work and family conflict*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

<u>Top Four Paper in the Peace and Conflict Communication Division.</u>

Work or Professional Experiences

2013 – 2014, Research Assistant, Department of Communication, University at Buffalo 2009 – 2013, Teaching Assistant, Department of Communication, University at Buffalo

Honors and Awards

- Top Student Paper Award in the Health Communication Division of the National Communication Association (100th Annual Convention), Chicago, Illinois, 2014
- Top Paper Award in the Health Communication Division of the International Communication Association, Phoenix, Arizona, 2012
- Honor of Outstanding Scholarship in Communication, University at Buffalo, 2011
- Honor of Outstanding Research in Communication, University at Buffalo, 2010
- Outstanding Graduate Student, University of Texas at El Paso, 2009
- Graduate School Banner Bearer, University of Texas at El Paso, 2009
- Recognizing Excellence in Student Media for an autobiographical story "When a Dream Comes True," Texas Intercollegiate Press Association, 2008
- Top Four Paper Award in the Peace and Conflict Communication Division of the National Communication Association, 2007
- Woman of Valor Award—An award that recognizes the remarkable journey a woman has undertaken to pursue higher education—University of Texas at El Paso, 2007
- Frank and Polly Ann Morrow Outstanding International Graduate Student Award, University of Texas at El Paso, 2007