

COURSE NUMBER/ DESIGNATION/SECTION: COMS 2390.01
COURSE TITLE: Multimedia Communication
CREDIT HOURS: 3 hrs.
SEMESTER, YEAR: Spring 2012
LOCATION OF CLASS MEETING: SHSU On-Line
MEETING TIMES: Online
INSTRUCTOR: Capps
OFFICE LOCATION: CB 325
OFFICE HOURS: MW 11:00-1:00, TTH 12:30-2:00
Other times by Appointment
OFFICE PHONE: 936-294-3710
E-MAIL ADDRESS: scm_pjc@shsu.edu

COURSE DESCRIPTION:

COM 2390 Multimedia Communication. To provide an understanding of how communication on the internet works. Applications of technology to the preparation and presentation of speeches and other forms of oral discourse. Credit 3 hrs.

COURSE OBJECTIVES:

After completing this course students should have:

- Develop skills in expressing themselves in a variety of settings;
- Learn to *analyze* and *critically evaluate* ideas, and points of view;
- Developed specific skills, competencies, and points of view needed by professionals in the field of communication

SUPPORTING TEXTBOOK:

Human Communication on the Internet
Leonard Shedletsky, *University of Southern Maine*
Joan E. Aitken, *University of Missouri-Kansas City*
ISBN-10: 0205360319
ISBN-13: 9780205360314
Publisher: Allyn & Bacon
Copyright: 2004
Format: Paper; 304 pp
Published: 09/22/2003

ASSIGNMENTS & GRADING PLAN:

This class is designed to maximize your ability to access the material and complete the assignments. The course is divided into four units. Each unit contains readings, a discussion board, and a project or exam. Each unit will be worth 200 points toward the final course grade.

A full description of the assignments and grading rubric may be found on the course Home page. The goal of this class is to introduce and help students develop electronic communication materials. As such the grade will be based on the unit projects. There are no exams scheduled for this class.

Final course grades will be calculated using the following matrix:

Self Introduction. 100 points

Unit 1: Chapters 1, 2, and 3. 200 points
Discussion Board (100 points)
Annotated Bibliography (100 points)

Unit 2: Chapters 4, 5, and 6. 200 points
Discussion Board (100 points)
Annotated Bibliography (100 points)

Unit 3: Chapters 7, 8, and 9. 200 points
Discussion Board (100 points)
Annotated Bibliography (100 points)

Unit 4: Chapters 10, 11, and 12. 200 points
Discussion Board (100 points)
Annotated Bibliography (100 points)

Reflective Essay: 100 points

Possible total 1000 points

In this class students will accumulate points toward a final grade. There will be no weighing percentage of assignments. The grade in the course will be determined using the following scale.

1000-900 = A

899-800 = B

799-700 = C

699-600 = D

All grades will be posted on the course Grade book and may be accessed by the student at any point during the semester. A final class grade will not be released over the phone or internet, however, by comparing their total points to the scale above a student may determine their final grade.

