



SHSU KATFACTS

BEST
COLLEGES
..... FOR THE
MONEY

OVER
EIGHTY
UNDERGRADUATE
DEGREES & COUNTING

FACULTY
--- TO ---
STUDENT
RATIO
1:25

MORE THAN
230
STUDENT
ORGANIZATIONS

COMMUNITY ENGAGED
UNIVERSITY

Other degrees offered through the Department of General Business and Finance:

- Banking and Financial Institutions, BBA
- Entrepreneurship, BBA
- Finance, BBA
- General Business Administration with PGA Golf Management Concentration, BBA

Sam Houston State University

Department of General Business and Finance
Box 2056 | Huntsville, TX 77341-2056

shsu.edu/genbusiness
1-866-BEARKAT



GENERAL BUSINESS ADMINISTRATION

Bachelor of Business Administration



shsu.edu/genbusiness

SAM HOUSTON STATE UNIVERSITY

MEMBER THE TEXAS STATE UNIVERSITY SYSTEM



GENERAL BUSINESS ADMINISTRATION

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POSSIBLE CAREERS FOR GENERAL BUSINESS MAJORS

- Sales
- Banking
- Management
- Insurance
- Teaching

BACHELOR'S DEGREE IN GENERAL BUSINESS ADMINISTRATION

The Bachelor of Business Administration (BBA) in general business administration is designed to provide students with a broad knowledge in a variety of core business subjects. A general business degree is an excellent choice if you know you want to work in business but aren't sure what professional position to pursue after graduation.

With a degree in general business, you are not limited to a singular area of expertise. A general business degree could lead to a career in finance, marketing, public relations, management, sales, production—the list is almost endless. Employment opportunities are limited only by your knowledge, experience, and ambition.

The BBA in general business administration is available on the main campus, online, and at The Woodlands Center campus.

REQUIREMENTS

General business administration majors must maintain a minimum cumulative grade point average of 2.0. At least 50 percent of the required business curriculum for the BBA degree must be taken in residence at Sam Houston State University.

Minor: General business administration majors should consider a minor in one of the approved business minors to provide depth of knowledge in at least one business field: accounting, banking, business communication, economics, entrepreneurship, finance, international business, management, management information systems, or marketing.

SCHOLARSHIPS

Once accepted, students may apply for relevant scholarships by completing the Scholarships4Kats online application. Transfer scholarships are available for students who would like to continue their academic career at Sam Houston State University.

HIGHLIGHTS

Students in the general business program benefit from small class sizes taught by professors with real-world business experience. Graduates are prepared to pursue their career or advanced study.