Present: Dr. Jaimie Hebert, Dr. Richard Eglsaeer, Dr. Jerry Bruce,
Dr. Kandi Tayebi, Dr. John Pasquarella, Dr. Mitchell Muehsam,
Dr. Ron Shields, Dr. Gene Young, Dr. Michael Lacourse
Guest: Diane McCormick, Jana Richie, Dr. Mary Robbins, Dr. Holly Miller

Minutes

1. Approval of Minutes for Council of Academic Deans for January 8, 2014

2. Proposal for Program Marketing – 12 undergraduate academic programs with a budget of $20,000 each ($240,000) & additional funding for the previous year’s 12 programs at $3,000 each ($36,000)

Fall 2015 Proposed Programs
1. COBA – Accounting
2. COBA – General Business
3. COHS – Health and Kinesiology
4. COHS – Programs chosen as needed
5. CHSS – Psychology
6. CHSS – Sociology
7. COS – Chemistry and Forensic Chemistry
8. COS – Geology & Geography
9. COS – Industrial Technology
10. FAMC – Music
11. COE – Program chosen based on low enrollment or room to grow
12. Recommend International Student Recruitment for other program based on low enrollment or room to grow

Current Programs: In FY2015, provide additional funding for the 12 FY2014 programs

1. COS - Completer Degree
2. The Woodlands Center/University Park
3. COBA - Banking
4. COBA - Management
5. FAMC - Art (Graphic Design, Photography, and Studio Art)
6. FAMC - Theatre
7. CHHS - Spanish
8. CHHS - Philosophy
9. COS - Physics
10. COS - Agriculture (Business, Engineering, Animal Science, and Horticulture and Crop Science)
11. College of Health Sciences
12. CJ - Criminal Justice Online Programs

Deans look over proposal and get back with VPAA office to confirm the proposal. 8 programs with a higher level of funding (one from each college plus one additional program). 12 programs with a lower level of funding (previous programs marketed from colleges with three or fewer degree programs). Programs that have participated in program marketing but do not receive funding continue to receive marketing support. The 3 year plan will be forwarded to CAD for review and request suggestions.

3. Student Success Collaborative – Education Advisory Board (EAB) / SHSU would like to look beyond first year retention rates and look at the sophomores/juniors/seniors progress and strategies to increase degree completion and efficiency. Dashboards will be created for the institution that can be drilled down to college, department, and programs. Software to work with degree works to help advisors to work with these students to keep them on track to be successful in their college path. Pilot program this summer – let Dr. Robbins know if you would like to be apart of the pilot program. Target date to launch campus wide in August.

4. Legislative items – The next legislative session will commence in Spring 2015. An email was sent to CAD for review, these topics are an early indication of the areas upon which the legislature will be focused once the session begins.

5. Leadercast – The date does falls on spring commencement. VPAA did not purchase tickets last year. This year VPAA will purchase 100 tickets for staff/faculty. Offices should not be closed for staff/faculty to attend – offices need to be covered. Provost office will send out an email for list of faculty/staff who would like to attend.

6. Grow Your Own Scholarship Program – look at minority staff/students/faculty in your area who are going into their doctoral program. This program funds a doctoral degree (up to $50,000) and gives SHSU the first right of hire once doctoral degree is completed. Nominations are due to April 1st.

7. Regents Professor Award – Due May 1st to systems office. Provost office will send out date for names of nominations. In the meanwhile think about faculty you would like to nominate. CAD will go through same process as last year for nomination.

8. Miscellaneous
   i. Reminder: March 31st & April 1st CAD / Cabinet Retreat
   ii. Vice Provost will send CAD the updated Faculty Development Leave policy for review

Recorder
Julie Schwab