

## Stacy G. Ulbig

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### EDUCATION

Ph.D. in Political Science, May 2002. Rice University, Houston, TX.  
M.A. in Political Science, May 2000. Rice University, Houston, TX.  
B.S. in Political Science, May 1996. University of St. Thomas, Houston, TX.  
A.A.S. in Legal Assisting, May 1994. North Harris College, Houston, TX.

### PROFESSIONAL EXPERIENCE

Associate Professor, Sam Houston State University, Huntsville, TX. August 2009 – Present.  
Assistant Professor, Sam Houston State University, Huntsville, TX. August 2007 – July 2009.  
Assistant Professor, Missouri State University, Springfield, MO. August 2002 – May 2007.  
Survey Research Coordinator, Rice University Behavioral Research Lab, Houston, TX. July 2000 – May 2002.  
Instructor, Houston Community College – Southwest, Houston, TX. January 2002 – May 2002.  
Instructor, North Harris College, Houston, TX. July 2001 – August 2001.

### PUBLICATIONS

“Virtual Social Butterflies and Politics: Exploring the Link between Sociability and Online Political Participation.” Forthcoming at the *Journal of Information Technology & Politics*.

“Is Class Appreciation Just a Click Away? Using Student Response System Technology to Enhance Shy Students’ Introductory American Government Experience.” With Fondren Notman. Forthcoming at *The Journal of Political Science Education*.

“It’s Tea Time, but What Flavor? Regional Variation in Sources of Support for the Tea Party Movement.” 2012. With Sarah Macha. *American Review of Politics* 33(Summer): 95-121.

“The Coingate Effect: The Impact of Scandal on Attitudes Toward State and Federal Political Actors.” 2012. With Nancy Martorano, Associate Professor, University of Dayton. *Social Science Journal* 49: 61-71.

“Getting Registered and Getting to the Polls: The Impact of Voter Registration Strategy & Information Provision on Turnout of College Students.” 2011. With Tamara Waggener, Associate Professor, Sam Houston State University. *PS: Political Science and Politics* 44(3): 544-551.

“Voice is Sometimes Enough: Voice, Influence, and the Mediating Impact of Symbolic Representation.” 2010. *American Review of Politics* 30: 291-310.

“The Appeal of Second Bananas: The Impact of Vice Presidential Candidates on Presidential Vote Choice, Yesterday and Today.” 2010. *American Politics Research* 38(2): 330-355.

“A Picture is Worth What? Using Visual Images to Enhance Student Engagement and Retention.” 2010. *International Journal of Instructional Media* 37(2): 185-200.

“Engaging the Unengaged: Using Visual Images to Enhance Students’ ‘Poli Sci 101’ Experience.” 2009. *PS: Political Science & Politics*. 42(2): 385-391.

“Voice is Not Enough: The Importance of Influence in Political Trust and Policy Assessments.” 2008. *Public Opinion Quarterly* 72(3): 523-539.

- “Core Curriculum & General Education: Meeting our Challenges with Innovative Tools.” With Kweku Ainson (Clemson University). 2008. *PS: Political Science & Politics* 41(3): 620-622.
- “Building a Populist Coalition in Texas, 1892-1896.” With W. Robert Miller (Department of History, Missouri State University). 2008. *Journal of Southern History* 74(2): 255-296.
- “Gendering Municipal Government: Female Descriptive Representation and Feelings of Political Trust.” 2007. *Social Science Quarterly* 88(5): 1106-1123.
- “Reply to ‘The Measurement and Stability of State Citizen Ideology.’” with Paul Brace, Kevin Arceneaux, and Martin Johnson. 2007. *State Politics and Policy Quarterly* 7(2): 133-140.
- “Correction: Does State Political Ideology Change over Time?” with Brace, Paul, Kevin Arceneaux, and Martin Johnson. 2006. *Political Research Quarterly* 59(3): 493-494.
- “Rejoinder to Berry, Ringquist, Fording and Hanson ‘Comment.’” with Brace, Paul, Kevin Arceneaux, and Martin Johnson. 2006. *Political Research Quarterly* 59(3): 655.
- “Voting for Minority Candidates in Multiracial/Multiethnic Communities,” with Robert M. Stein and Stephanie S. Post. 2005. *Urban Affairs Review* 41(2): 157-181.
- “Does State Ideology Change Over Time?” with Paul Brace, Kevin Arceneaux, and Martin Johnson. 2004. *Political Research Quarterly* 57(4): 529-540.
- “Public Opinion and Elected Officials,” in *Public Opinion and Polling Around the World: A Historical Encyclopedia*. 2004. John Geer, Editor. Santa Barbara, CA: ABC-CLIO, pp. 220-228.
- “Policies, Processes, and People: Sources of Support for Government?” 2002. *Social Science Quarterly* 83(3): 789-809.
- “Conflict Avoidance and Political Participation,” with Carolyn L. Funk. 1999. *Political Behavior* 21(3): 265-282.

## GRANTS

- “Media Coverage and the Electoral Impact of Vice Presidential Candidates.” *Sam Houston State University Faculty Research Grant*. Summer 2011. Amount Received: \$5,000.
- “A Picture is Worth What? Using Visual Images to Enhance Student Engagement and Retention.” *Missouri State University Funding for Results Grant*. Spring 2007. Amount Received: \$1,653.50.
- “Misplaced Rewards or Unfair Punishment? Do State Government Officials Suffer from the Public’s Perception of Federal Officials?” Missouri State University Faculty Research Grant. Summer 2006. Amount Received: \$6,346.
- “Searching for a Political Trust Measure We Can Trust.” Missouri State University Summer Faculty Fellowship. Summer 2003. Amount Received: \$5,000.
- National Science Foundation Dissertation Improvement Grant*: “Subnational Contextual Influences on Political Trust.” August 2000 – July 2002. Amount Received: \$8,715.85.

## AWARDS AND RECOGNITIONS

- Departmental Outstanding Classroom Teacher. Department of Political Science. Sam Houston State University. August 2012.
- Excellence in Teaching Award. Department of Political Science. Sam Houston State University. August 2011.
- Excellence in Teaching Award. Sam Houston State University. August, 2011.
- Excellence in Teaching Award. Department of Political Science. Sam Houston State University. August 2010.
- Nominee, “Outstanding Educator.” Collegiate FFA, Department of Agricultural and Industrial Sciences. Sam Houston State University. April 2008.

College Award for Excellence in Research. College of Humanities and Public Affairs. Missouri State University. August 2006.

Best Paper on Women/Gender Award: "Women in Municipal Government: Descriptive Representation, Policy Satisfaction, and Political Trust." Northeastern Political Science Association, November 2005.

College Award for Excellence in Teaching. College of Humanities and Public Affairs. Missouri State University. August 2005.

Master Advisor Designation. Missouri State Academic Advisement Center. August 2005.

## **CONFERENCE PRESENTATIONS (PAST FIVE YEARS ONLY)**

### 2011-2012 Academic Year

"Second Fiddles in the Spotlight: How the Media Affects the Importance of Vice Presidential Candidates in Presidential Elections." *Paper to be presented at the annual meeting of the Midwest Political Science Association. April 12 – 15, 2012: Chicago, IL.*

"2012 Election: Models, Insight and Predictions: What is the Public Saying?" *Presentation at the annual meeting of the Texas Community College Teachers Association. March 1 – 3, 2012. Frisco, TX.*

### 2010-2011 Academic Year

"It's Tea Time, but What Flavor? Regional Variation in Sources of Support for the Tea Party Movement." *Paper to be presented at the annual meeting of the Midwest Political Science Association. March 31-April 2011: Chicago, IL.*

"Is Class Appreciation Just a Click Away? Using Student Response System Technology to Enhance Shy Students' Introductory American Government Experience." With Fondren Notman (undergraduate student) *Paper presented at the annual meeting of the Northeastern Political Science Association. November 11-13, 2010: Boston, MA.*

### 2009-2010 Academic Year

"Political Realities and Political Trust: Descriptive Representation in Municipal Government." *Paper presented at the annual meeting of the Northeastern Political Science Association. November 20-22, 2009: Boston, MA.*

"Social Butterflies and Politics: Exploring the Link between Sociability and Political Participation" (with Heather Evans). *Paper presented at the annual meeting of the Midwest Political Science Association. April 22-25, 2010: Chicago, IL.*

"Burning Issues Film Series: Does it Spark the Interest of Students?" With Tracy Szymczak (graduate student), Joan Sechrist (undergraduate student). *Paper presented at the annual meeting of the American Democracy Project. June 17-19, 2010: Providence, RI.*

### 2008-2009 Academic Year

"It's Okay, You're Like Me: The Importance of Symbolic Representation in Contact with Government Officials." *Paper presented at the annual meeting of the Northeastern Political Science Association. Boston, MA: November 13-15, 2008.*

"Senator Scranton and Governor Hockey Mom: The Importance of Vice Presidential Candidates in Presidential Vote Choice Yesterday and Today." *Paper presented at the annual meeting of the Midwest Political Science Association. April 2-5, 2009: Chicago, IL.*

"Getting Registered and Getting Involved: The Impact of Voter Registration Strategy & Information Provision on Voting Behavior" (with Tamara Waggener). *Paper presented at the annual meeting of the American Democracy Project. June 11-13, 2009: Baltimore, MD.*

## 2007 – 2008 Academic Year

- “A Picture is Worth What? Using Visual Images to Enhance Student Engagement and Retention.” *Paper presented at the Annual Meeting of the Northeastern Political Science Association. November 15-17, 2007: Philadelphia, PA.*
- “Engaging the Unengaged: Using Visual Images to Enhance the ‘Political Science 101’ Experience of Non-majors.” *Paper presented at the American Political Science Association’s Teaching and Learning Conference. February 22-24, 2008: San Jose, CA.*
- “Good News and Bad News: The Differential Effects of Media Consumption on National and State-level Political Trust.” With Johanna Dunaway (Sam Houston State University). *Paper presented at the Annual Meeting of the Midwest Political Science Association April 3-6, 2008: Chicago, IL.*
- “Seeking Solutions: Conflict, Violence and the Courage to Change.” Invited speaker on three panels: “The State of Public Discourse”; “Terrorism: Seeking Solutions”; “How Do We Build a Culture Counter to the Culture of Violence?” Missouri State University Public Affairs Conference (April 15 – 18, 2008)
- “The Coingate Effect: The Impact of Scandal on Attitudes Toward State and Federal Political Actors.” With Nancy Martorano (University of Dayton). *Paper presented at the Annual State Politics and Policy Conference. May 30-31, 2008: Philadelphia, PA.*

## **TEACHING**

**Teaching Interests:** American Government, Political Behavior, Political Participation, Public Opinion, Quantitative Methods, Survey Research Techniques

### **Courses**

#### Sam Houston State University

- POLS 2301: “Principles of American Government – National and State”
- POLS 2301H: “Principles of American Government – National and State, Honors”
- POLS 3360: “Political Parties and Interest Groups”
- POLS 3374: “Quantitative Methods for Political Science”
- POLS 3379: “Research and Writing in Political Science”
- POLS 4372: “Political Attitudes and Behavior”
- POLS 5377: “Scope & Methods of Political Science”
- HONR2331 (Honors College Seminar): “From Information to Decision: Coping With a Complex World”

#### Missouri State University

- PLS 101: “American Democracy and Citizenship”
- PLS 576: “Quantitative Methods of Political Science & Public Policy”
- PLS 319: “Women in Politics”
- PLS 317: “American Political Behavior”
- IDS 110 (Interdisciplinary Studies): “Introduction to University Life”

#### Other Institutions

- GOVT 2301: “American Government: National, State, and Local I”  
Houston Community College. Spring 2002.
- GOVT 2302: “American Government: National, State, and Local II”  
North Harris College. Summer 2001.

### **Thesis/Seminar Paper Committees**

- Director. Macha, Sarah. 2011-2012. “Media Coverage of Female Presidential Candidates and Voter Perceptions of Competency.” (Master of Arts Thesis – Defended March 26, 2012).
- Co-director. Lau, Tracy. 2011-2012. “Asian-American Voting Behavior.” (Undergraduate Honors Thesis)

- Director. Smith, Charles. 2009-2010. "Back to Basics: Educational Institutions and Youth Electoral Engagement." (Master of Arts Thesis – Defended March 24, 2010)
- Director. Glock, Erika. 2006. "Gender Stereotyping in Hiring Practices." (Independent Study)
- Committee Member. Wiley, Jennifer. 2005. "The Value of Study Abroad: Intended Outcome Goals and Evaluation Instruments of the High School Study Abroad Industry." (Masters in International Affairs and Administration Thesis)
- Committee Member. Vestal, Melissa J. 2004. "Women in the State Legislature: How the Female Presence Impacts State Legislative Bodies." (Masters in Public Administration Seminar Paper)

## **PROFESSIONAL SERVICE**

- Member: American Political Science Association (APSA); Elections, Public Opinion, and Behavior Section of the APSA; Southern Political Science Association; Midwest Political Science Association
- Panel Chair and Discussant. "Age and Generation in American Voting Behavior." Annual meeting of the Midwest Political Science Association (April 12 – April 15, 2012)
- Panel Chair and Discussant. "Inequality and Opinion Stratification." Annual meeting of the Midwest Political Science Association (March 31 – April 3, 2011).
- Panel Chair. "Social Networks and Social Capital." Annual meeting of the Midwest Political Science Association (April 22-25, 2010).
- Section Chair. "Political Parties & Interest Groups." Annual meeting of the Southwestern Political Science Association (April 8-11, 2009).
- Section Chair. "Gender & Politics." Annual meeting of the Southwestern Political Science Association Meeting (April 8-11, 2009).
- Panel Chair. "Parties and Interest Groups in the Policy Making Process." Annual meeting of the Southwestern Political Science Association (April 8-11, 2009).
- Panel Chair. "Causes and Consequences of Electoral Competition." Annual meeting of the Midwest Political Science Association (April 2-5, 2009).
- Panel Discussant. "Presidential Approval and Public Opinion." Annual meeting of the Midwest Political Science Association (April 3-8, 2008).
- Reader, College Board's AP Government and Politics Exam. Summer 2003, 2004, 2006.
- Panel Chair. "Class Politics." Annual meeting of the Midwest Political Science Association (April 20-23, 2006).
- Panel Discussant. "Political Trust." Annual meeting of the Southern Political Science Association (January 6 – 8, 2005).
- Panel Chair and Discussant. "New Approaches in Electoral Studies." Annual meeting of the Northeastern Political Science Association (November 11-13, 2004).
- Panel Discussant. "Subnational Political Processes and Participation." Annual meeting of the Southwestern Political Science Association (April 17 – 20, 2003).
- Panel Chair. "Splitting the Ticket: Divided Government and Third Party Voting." Annual Meeting of the Southern Political Science Association (November 6 – 9, 2002).
- Panel Chair. "Monetary Policy Making and Institutions." Annual meeting of the Southern Political Science Association (November 6 – 9, 2002).
- Panel Chair. "Turning Off to Politics: Disinterest, Apathy, and Unconventional Participation." Annual meeting of the Midwest Political Science Association (April 19-22, 2001).

## UNIVERSITY SERVICE

- Member, Faculty Senate (Faculty Affairs Committee). Department of Political Science, Sam Houston State University. Fall 2012.
- Member, Core Curriculum Assessment Committee. Department of Political Science, Sam Houston State University. Fall 2012.
- Member, Undergraduate Curriculum Committee. Department of Political Science, Sam Houston State University. 2009-2010 (chair), 2010-2011 (chair), 2011-2012, 2012-2013.
- Member, College Curriculum Committee. College of Humanities and Social Sciences. Spring 2010, 2010-2011, 2011-2012, 2012-2013.
- Member, Elliot T. Bowers Honors Council. Sam Houston State University, 2010-2011, 2011-2012, 2012-2013.
- Member, Political Engagement Project Committee, Sam Houston State University. Spring 2008, Summer 2009, 2009-2010 (chair), 2010-2011 (chair), 2011-2012.
- Member, Search Committee – Open Field Position. Department of Political Science, Sam Houston State University. Fall 2011, Fall 2012.
- Chair, Faculty Committee for Emeritus Evaluation, Sam Houston State University. Fall 2011.
- Member, Dean’s Advisory Committee. College of Humanities and Social Sciences, Sam Houston State University. Fall 2009-Spring 2011.
- Judge, Academic Challenge. Sam Houston State University. Spring 2009-Spring 2011
- Department Representative, Saturday’s @ Sam. Spring 2008, Fall 2008, Spring 2009, Spring 2010.
- Member, Assessment Committee. College of Education, Sam Houston State University. Fall 2009.
- Member, Peer Review of Teaching Committee. College of Humanities and Social Sciences, Sam Houston State University. Spring 2009, Summer 2009, Fall 2009.
- Chair, Search Committee – American Politics Position. Department of Political Science, Sam Houston State University. Spring 2009.
- Member, Technology in the Classroom Committee, Department of Political Science, Sam Houston State University, 2007-2008.
- Member, Graduate Committee, Department of Political Science, Sam Houston State University, Fall 2007-Spring 2009.
- Member, Community and Social Issues Institute Faculty Advisory Committee, Missouri State University, 2006-2007.
- Member, University Faculty Concerns Committee, Missouri State University, 2006-2007.
- Member, Gender Studies Committee, Missouri State University, Spring 2004, 2004-2005, 2005-2006 (chair), 2006-2007 (chair).
- Faculty Advisor, The Sue Shear Institute for Women in Public Life’s 21<sup>st</sup> Century Leadership Academy at UM – St. Louis, Missouri State University, Spring/Summer 2003, 2004, 2005, 2006, 2007.
- Member, MPA Committee, Department of Political Science, Missouri State University, 2006-2007.
- Member, PLS101 Committee, Department of Political Science, Missouri State University, 2003-2004, 2004-2005, 2005-2006 (chair), 2006-2007 (chair).
- Member, Ad Hoc Compensation Committee, Department of Political Science, Missouri State University, Fall 2006.
- Member, Women’s History Month Planning Committee, Missouri State University, 2004 – 2005, 2006-2007.
- Member, Woman of Distinction Award Selection Subcommittee (of Gender Studies Committee), Missouri State University, Spring 2006, Spring 2007.
- Member, Curriculum Committee, Department of Political Science, Missouri State University, 2002-2003, 2003-2004 (chair), 2004-2005, 2005-2006.
- Member, Homecoming Committee, Missouri State University, Fall 2005.

Member, University Awards Committee, Missouri State University, Spring - Summer 2005.

Member, Job Search Committee (Comparative Politics Position), Missouri State University, 2004 -2005.

Member, IDS110 Work Group, College of Humanities and Public Affairs, Missouri State University, Fall 2003.

Interviewer. Presidential Scholarship, Missouri State University, February 2003.

## **COMMUNITY SERVICE**

Greenwood Laboratory School *We the People: The Citizen and the Constitution* Competition: Served as a mock judge for the American Government junior class in their preparation for the 2006 and 2007 *We the People* state competition. January 25-27, 2006; January 24-26, 2007.

Presentation to Springfield Business and Professional Women. March, 2005. Presentation of Women's History Month events and planning activities.

Southern Stone County Fire Protection District Volunteer Firefighter Survey. Fall 2004 – Spring 2005. Developed, administered, and presented results of survey regarding volunteer perceptions of the district.

City Utilities Survey. Fall 2004. Consulted on survey instrument created by community group regarding alternatives to coal burning power plant proposed by City Utilities of Springfield, MO.

Disney Elementary School PTA Survey. Fall 2003. Conducted statistical analysis of pen-and-paper survey created and administered by the Disney Elementary School PTA. Presented results to PTA leaders and school principal.