



# **SAM HOUSTON STATE UNIVERSITY**

## **PGA GOLF MANAGEMENT**

### **INTERNSHIP #4 – REQUIRED ACTIVITIES**

#### **FOOD AND BEVERAGE CONTROL**

**DUE JULY 1**

- Activity 1: Benefits of the Food and Beverage Operation
- Activity 2: Coordination of Food and Beverage Operations with the Golf Operation
- Activity 3: Customer Service and the Food and Beverage Operation
- Activity 4: Estimating Food Costs
- Activity 5: Developing a Labor Pro Forma
- Activity 6: Receiving and Storage

#### **PLAYER DEVELOPMENT PROGRAMS AND TEACHING BUSINESS**

**DUE JULY 1**

- Activity 1: Design and Implement a Player Development Program

#### **HUMAN RESOURCES MANAGEMENT AND SUPERVISING AND DELEGATING**

**DUE AUGUST 1**

- Activity 1: Job Descriptions and Interviews
- Activity 2: Hiring Staff at Your Facility
- Activity 3: Training to Create a Welcoming Environment
- Activity 4: Diagnosing a Performance Problem
- Activity 5: Conducting a Joint Problem Solving Discussion
- Activity 6: Designing a Motivating Assignment
- Activity 7: Delegating an Assignment
- Activity 8: Performance Standards and Evaluations

#### **CAREER ENHANCEMENT**

**DUE AUGUST 1**

- Activity 1: Identifying a Position for Career Enhancement
- Activity 2: Creating a Resume and Cover Letter
- Activity 3: Conducting an Informational Interview
- Activity 4: Identifying the Next Steps for Professional Development

#### **ADVANCED TEACHING AND GOLF CLUB FITTING**

**DUE SEPTEMBER 1**

- Activity 1: Plan and Conduct a Five Lesson Series with an Advanced Golfer
- Activity 2: Conduct a Fitness Evaluation and Recommend Fitness Training
- Activity 3: Conduct a Club Fitting