

## **Alan Fitzgerald Steinberg**

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### CURRENT POSITION

Postdoctoral Fellow, Political Science, Sam Houston State University, 2013 – Current

### EDUCATION

Ph.D., University of Houston, Political Science, 2013  
M.A., University of Houston, Political Science, 2011  
M.S., Missouri State University, Defense and Strategic Studies, 2006  
Graduate Certificate, Texas A&M University, International Affairs, 2004  
B.S., Texas A&M University, Psychology, 2004

### PREVIOUS ACADEMIC EXPERIENCE

University of Houston, Teaching & Research Assistant, 2008 – 2013  
Missouri State University, Graduate Assistant, 2004 – 2006  
Texas A&M University, Social Psychology Research Assistant, 2001 – 2003

### PUBLICATIONS

#### **Peer Reviewed**

- Steinberg, Alan, “Exploring the Adoption and Use of New Media in the Obama Presidency: Is White House 2.0 Really Just White House 1.5?” *White House Studies* **Forthcoming**
- Plazek, David & Alan Steinberg, “Political Science Funding Black Out in North America? Trends in Funding *Should* not be Ignored.” *PS: Political Science & Politics* 46, no. 3 (July 2013).
- Steinberg, Alan, “Weapons in Space: The Need to Protect Space Assets.” *Astropolitics: The International Journal of Space Politics & Policy* 10, no. 3 (November 2012).
- Steinberg, Alan, “Influence of Stress on Decision-Making During a Crisis.” *Law Enforcement Executive Forum* 12, no.1 (March 2012).
- Steinberg, Alan, “Space Policy Responsiveness: The Relationship Between Public Opinion And NASA Funding.” *Space Policy* 27, no. 4 (November 2011).
- Steinberg, Alan & Newton Howard, "To Protect and Serve: The Effects of Occupational Stress Hazards on Law Enforcement Officers," *Law Enforcement Executive Forum* 7, no.3 (March 2007).

#### **Editor Reviewed**

- Hoffman, Lonny & Alan Steinberg, “The Ongoing Milberg Weiss Controversy.” *The Review of Litigation* 30, no. 2 (Winter 2010).

#### **Book Reviews**

- Steinberg, Alan, “Book Review: Transnationalism: Canada-United States History Into the 21st Century, edited by Michael D. Behiels & Reginald C. Stuart.” *American Review of Canadian Studies* 41, no. 4 (December 2011).

- Steinberg, Alan, “Book Review: ‘Brigitte L. Nacos, Terrorism and Counterterrorism: Understanding Threats and Responses in the Post 9/11 World, 3<sup>rd</sup> ed.’,” *Comparative Strategy*, 30:1, (January 2011).
- Steinberg, Alan, “Book Review: ‘Lyle J. Goldstein, Preventive Attack and Weapons of Mass Destruction: A Comparative Historical Analysis’,” *Comparative Strategy*, 25: 4, (November 2006).
- Howard, Newton, Jerrold Post & Alan Steinberg, “When Trauma Doesn’t Bleed: Understanding the Needs of the First Responder Community,” Educational DVD, *Defense Concepts* (Fall 2006).

### **Commentaries & White Papers**

- Steinberg, Alan, “Having their Moon Pies and Eating Them, Too: Analyzing Public Interest in NASA Spending,” *Space Review* (5 November 2012).
- Steinberg, Alan, “Can Space Weaponisation Be A Good Thing?” *SGAC Newsletter* (August 2008).
- Powers, Ben & Alan Steinberg, “Interoperability Woes: Problems in Law Enforcement Information Sharing,” Center for Advanced Defense Studies White Paper (2006).
- Steinberg, Alan, “Tableeghi Jamaat: Muslim Missionaries or Terrorist Affiliate?” *The DSS Network* (January 2006).
- Steinberg, Alan, “Like Shooting Ducks in a Barrel: Threats to U.S. Space Assets,” *The DSS Network* (October 2005).

### WORK IN PROGRESS

#### **Under Review**

- Steinberg, Alan, “Talking to Terrorists: A Formal Model.” **Revise & Resubmit at Peace Conflict & Development**
- Steinberg, Alan, “Youth Vote and Web 2.0 Political Engagement: Can Facebook Increase Youth Voting Intentions?” **Invited Submission for Book Chapter/Under Review**
- Steinberg, Alan, “How County Political Parties are Using Facebook: A Case Study of Harris and Fort Bend Counties.” **Under Review**
- Steinberg, Alan, “Exploring Web 2.0 Political Engagement: Is New Technology Reducing the Biases of Political Participation?” **Under Review**
- Steinberg, Alan, “Influencing Public Opinion of Space Policy: Programmatic Effects vs. Education Effects.” **Under Review**

#### **Book Project**

- Steinberg, Alan, Cyber Participation: How Facebook is Changing Political Participation **Book Manuscript in Progress**
  - Steinberg, Alan, “Facebook and the Midterm Elections: Cyber Participation and Turnout.” **Presented at MPSA 2013, Chapter of book manuscript**
  - Steinberg, Alan, “Cyber Participation and Voting in the 2012 Election.” **Under Development for chapter of book manuscript**
  - Steinberg, Alan, “Student Cyber Participation in the 2012 Election.” **Under Development for chapter of book manuscript**

#### **Other Projects**

- Steinberg, Alan & Kent Tedin, “Unrealized Partisanship Revisited: A Theory of Polarization” **Presented SPSA 2012, Undergoing Revisions for Journal Submission**

- Steinberg, Alan & Rabea Benhalim, “Where to Draw the Line: Imposed vs. Cultural Borders in Relation to the Israeli/Palestinian Conflict.” **Working Paper**
- Steinberg, Alan, “Is a Sense of Duty to Vote Really a Sense of Duty to Change Government? Canadian versus American Views on Civic Duty.” **Working Paper**
- Steinberg, Alan, “Facebook and Political Party Communication: Are Goals Being Met?” **Data in Progress**
- Steinberg, Alan, “How State Political Parties are Using Facebook: A Look at Best Practices.” **Data in Progress**
- Steinberg, Alan, Jeffrey Alles, Stephanie Finnvik, Ryan Kobrick, R. Brice Russ & Tim Bailey, “Cultivating a Multicultural Online Audience: A Study of the Effectiveness of Social Media for Yuri's Night,” **Under Development**
- Steinberg, Alan, “Is Moral Entrepreneurship Tied to Religiosity? (aka. Why Can't I Buy Liquor on Sunday?)” **Working Paper/Project on Hold**

## TEACHING EXPERIENCE

### **Courses Taught (Undergraduate)**

- U.S. and Texas Constitutions and Politics, University of Houston

### **Teaching Assistant (Undergraduate)**

- Quantitative Methods, University of Houston
- Political Scandals, University of Houston

### **Teaching Assistant (Graduate)**

- Research Design and Quantitative Methods I, University of Houston
- Research Design and Quantitative Methods II, University of Houston
- Public Choice/Game Theory, University of Houston
- Democratic Thought, University of Houston
- Psychology of Terrorism, Center for Advanced Defense Studies / Rochester Institute of Technology

## HONORS, AWARDS & GRANTS

- Phi Beta Delta Honor Society for International Scholars (Inducted 2013)
- University of Houston Department of Political Science Travel Grant (2012, 2011, 2010)
- American Political Science Association Travel Award (2011)
- Prestage-Cook Award – Southern Political Science Association (2011)
- Dalhousie Association of Graduate Students Travel Grant (2011)
- Golden Key Honor Society (Inducted 2010)
- City of Sugar Land – Certificate of Appreciation (for Volunteerism) (2010)
- Center for Advanced Defense Studies Fellow (2007 – 2009)
- H.B. Earhart Fellow (2005 – 2006)
- Psi Chi Psychology Honor Society (Inducted 2004)
- Pi Gamma Mu Social Science Honor Society (Inducted 2003)

## PROFESSIONAL SERVICE

### **University of Houston Service**

- Bylaws Committee, Professional & Graduate Student Association, 2012 – 2013
- President, Political Science Graduate Student Association, 2010 – 2011
- University Safety and Security Advisory Committee, 2009 – 2010

## **Journal Service**

- Reviewer, Space Policy

## **Media Interviews / Appearances**

- David Livingston, “Protecting Space Assets & Space Public Opinion,” The Space Show, February 1, 2013
- Dan Vergano, “For NASA, there’s no liftoff from politics,” USA Today, July 27, 2012
- David Livingston, “Youth Views of Space,” The Space Show, February, 28, 2008

## **CONFERENCE PARTICIPATION**

### **Forthcoming**

- Steinberg, Alan, Jeffrey Alles, Stephanie Finnvik, Ryan Kobrick, R. Brice Russ & Tim Bailey, “Cultivating a Multicultural Online Audience: A Study of the Effectiveness of Social Media for Yuri's Night,” **64th International Astronautical Congress, Beijing, China, September 2013**

### **Invited Participation**

- Steinberg, Alan, “Is a Sense of Duty to Vote Really a Sense of Duty to Change Government?” Invited Participation - CONNECT/Fulbright Canada Colloquium, Berkeley, CA (2013)
- Invited Participant, CONNECT Seminar, put on by the Center for the Study of Canada – SUNY Plattsburgh, NY and held in Ottawa, Canada (2011)

### **Conference Organization**

- Organizing Committee, *Space Generation Fusion Forum*, Colorado Springs, CO (2012)
- Co-Chair, *Texas Political Science Student Conference*, Houston, TX (2009, 2010, 2011, 2012)
- Organizing Committee, *Descartes Conference on Mathematical Models in Counterterrorism*, Washington, DC (2006)

### **Chair / Discussant**

- Panel Chair & Discussant, “Information and the Choice to Participate,” *Midwest Political Science Association*, Chicago, IL (2013)
- Discussant, “Undergraduate Poster Session – Political Participation,” *Midwest Political Science Association*, Chicago, IL (2013)
- Discussant, “Undergraduate Poster Session – Political Participation,” *Midwest Political Science Association*, Chicago, IL (2012)
- Discussant, “Analysis of International Politics,” *Southern Political Science Association*, New Orleans, LA (2012)
- Discussant, “Tools of Statecraft,” *Midwest Political Science Association*, Chicago, IL (2010)
- Discussant, “Political Engagement and Activism,” *Southwestern Political Science Association*, Houston, TX (2010)
- Panel Chair & Discussant, “The Decision to Go to War,” *International Society for Political Psychology*, Barcelona, Spain (2006)

### **Papers Presented**

- Steinberg, Alan, “Facebook and the Midterm Elections: Cyber Participation and Turnout.” *Midwest Political Science Association*, Chicago, IL (2013)
- Steinberg, Alan, “Influencing Public Opinion of Space Policy: Programmatic Effects versus Education Effects.” *Midwest Political Science Association*, Chicago, IL (2013)
- Bailey, Tim, Ryan Kobrick, Jeffery Alles, Juergen Schlutz, Veronica Zabala-Aliberto, Alan Steinberg & R. Brice Russ, “Yuri’s Night: Engaging New Audiences and Inspiring Public

Participation in Space Exploration." *Global Space Exploration Conference*, Washington, DC (2012)

- Steinberg, Alan, "Cyber Participation Increases Turnout for Young Citizens," *Midwest Political Science Association*, Chicago, IL (2012)
- Steinberg, Alan, "Taking a First Look at How Political Parties are Using Facebook," *Southern Political Science Association*, New Orleans, LA (2012)
- Steinberg, Alan & Kent Tedin, "Unrealized Partisan Revisited," *Southern Political Science Association*, New Orleans, LA (2012)
- Steinberg, Alan, "To Negotiate or Not to Negotiate, That is the Question: A Formal Model," *American Political Science Association*, Seattle, WA (2011)
- Steinberg, Alan, "Exploring the Obama Administration's use of New Media: How White House 2.0 is really White House 1.5." *Midwest Political Science Association*, Chicago, IL (2011)
- Steinberg, Alan, "Is Moral Entrepreneurship Why I Can't I Buy Liquor on Sunday?" *Midwest Political Science Association*, Chicago, IL (2011)
- Steinberg, Alan, "Talking to Terrorists: A Formal Model," *Security & Conflict: Evolving Theory and Practice*, Halifax, NS, Canada (2011)
- Steinberg, Alan, "Exploring the Obama Administration's use of New Media: How White House 2.0 is really White House 1.5." *Texas Political Science Graduate Student Conference*, Houston, TX (2011)
- Steinberg, Alan, "Is Moral Entrepreneurship Tied to Religiosity? (aka. Why Can't I Buy Liquor on Sunday?)" *Southern Political Science Association*, New Orleans, LA (2011)
- Steinberg, Alan, "Is Social Media Networking Breaking Down the Barriers of Traditional Participation?" *Midwest Political Science Association*, Chicago, IL (2010)
- Steinberg, Alan, "The Web 2.0 Political Community: Are New Cyber Participants Turning Out to Vote?" *Texas Political Science Graduate Student Conference*, Houston, TX (2010)
- Steinberg, Alan, "Can You Count on Your Friends to Vote?" *Southwestern Political Science Association*, Houston, TX (2010)
- Steinberg, Alan, "Importance of the Individual on the International System," *International Society for Political Psychology*, Barcelona, Spain (2006)
- Steinberg, Alan, "Talking to Terrorists: The Role of Negotiation in the War on Terror," *Association for Politics and the Life Sciences*, Washington, DC (2005)

#### PROFESSIONAL MEMBERSHIPS

- American Political Science Association
- Midwest Political Science Association
- Southwestern Social Science Association
- Southern Political Science Association
- International Society for Political Psychology
- Association for Canadian Studies in the United States
- National Space Society
- The Moon Society
  - Board Member, 2012–Current
- Space Generation Advisory Council
  - Regional Coordinator: North America, Central America & Caribbean, 2011–Current
  - National Point of Contact for the United States, 2007–2011

## PROFESSIONAL EXPERIENCE

### **Political & Business Consultant, Asiago Consulting, 2007–2012**

- Coordinate political and marketing campaign strategy; assist with campaign operations, and advice on public relations, website and staffing issues.
- Work with entrepreneurs on start up business planning, strategy and execution.

### **Operations Director & Researcher, Center For Advanced Defense Studies, 2005–2007**

- Managed human resources, public relations, legal, finance, fundraising and security for an international non-profit organization.
- Coordinated the management of grants and project study proposals on sensitive topics as well as relationships with government agencies, corporate sponsors and international partners.
- Prepared briefings, papers, and presentations on topics relating to national security and international affairs for corporate, academic and government audiences.

### **Policy Analyst, Department of Defense - Office of Continuity & Crisis Management, 2005**

- Developed a report on the “best practices” in public and private sectors in crisis management.
- Lead a research project and briefing outlining strengths/weaknesses of continuity assurance in DOD.

### **Everett Public Service Intern, Business Executives for National Security, 2004**

- Researched, wrote and presented on Homeland Security issues.
- Implemented an office-wide Emergency Preparedness and Response Plan which was used as a model for other organizations.

## COMMUNITY INVOLVEMENT

### **Texas State Guard, 2008 - Current (Sergeant First Class, 2012 - Current)**

- Alpha Company/1<sup>st</sup> Battalion/8<sup>th</sup> Regiment, Acting First Sergeant

### **Yuri's Night, 2008 - Current**

- Global Executive Team, 2009 - Current
- Yuri's Night Houston Volunteer, 2008 - 2011 (Event Coordinator 2012)

### **Houston Livestock Show and Rodeo, 2009 - Current**

- Transportation Committee, 2009 - Current (Assistant Captain, 2011 - Current)
- Events & Functions Committee, 2011 - Current

### **Past Community Involvement**

- Fort Bend County Fair, 2009-2012
- Buffalo Bayou Art Park, Board Member, 2008-2012
- Houston Museum of Natural Science, Volunteer, 2007-2011
- Fairfax County Sheriff's Office, Reserve Deputy, 2005-2007
- Joint Fairfax Local Emergency Planning Committee, 2005-2007
- National Capitol Texas A&M Club, 2005-2007 (Vice President, 2006-2007)
- Green County Local Emergency Planning Committee, 2004-2005
- The Growl eRadio, Producer & On-Air Personality, 2004-2005
- KANM Student Radio, Producer & On-Air Personality, 2002-2004