Printing and Mailing of the SHSU Heritage Magazine  
753-5-63284309DJF  
Responses to Questions

**Question #1:** Are the two color accurate proof sets required here for the images only or complete pages?

**Response:** Rounds to proof images (per pre-press) is fine but all color on a page, not just images, must be proofed per bid: Proofs: Magazine – color match (contract) and imposition proof.

**Question #2:** How many images may require adjustment?

**Response:** We may have 60+ images in an issue. All effort is made to correct color before release BUT due to differences in equipment, it is up to the printer to ensure that color produced through their facility is accurate.

**Question #3:** Are the proofs required here in addition to those under Prepress?

**Response:** Rounds to proof images (per pre-press) is fine but all color on a page, not just images, must be proofed per bid: Proofs: Magazine – color match (contract) and imposition proof.

**Question #4:** Is the inside of the front and back covers printed? If so what is the specification of each?

**Response:** Yes, both the Inside Front Cover and Inside Back Cover match back cover specs.

**Question #5:** When and in what form will the address list be provided?

**Response:** The address list will be provided in Excel format and will uploaded via a dropbox or FTP.

**Question #6:** Can we bid on just the direct mailing of this magazine?

**Response:** No.

**Question #7:** I have a question in regards to the amount of colors per each side of the covers. You listed the colors for the front and back covers but what about the inside of the covers. Can you please clarify what the colors and coating will be?

**Response:** Yes, both the Inside Front Cover and Inside Back Cover match back cover specs.

**Question #8:** Is Somerset sheet okay?

**Response:** Per Specifications: (Must use preferred paper only for a successful bid).