

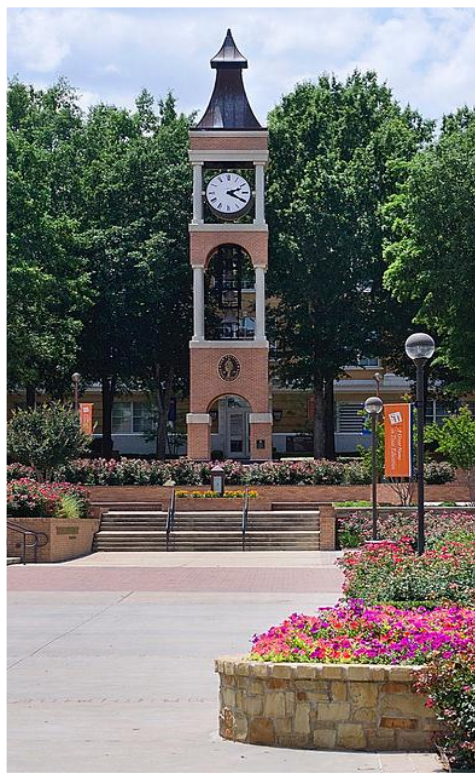
Sam Houston State University

A Great Name in Texas Education



Sam Houston State University

A Great Name in Texas Education



ENROLLMENT



Student Count Comparison

Comparing for Class Day 20

Student Level	Classification	Fall 2012 Student Counts	Fall 2011 Student Counts	Difference	Percent
Undergrad	Freshman	3,598	3,337	261	7.82%
	Sophomore	3,195	3,160	35	1.11%
	Junior	3,923	3,855	68	1.76%
	Senior	4,895	4,569	326	7.14%
Undergrad subtotal		15,611	14,921	690	4.62%
Graduate	Masters	2,318	2,112	206	9.75%
	Post Baccalaureate	239	209	30	14.35%
	Doctoral	293	285	8	2.81%
Graduate subtotal		2,850	2,606	244	9.36%
Grand Total		18,461	17,527	934	5.33%

ENROLLMENT



Semester Credit Hours by Student Level Comparison

Comparing for Class Day 20

Student Level	Classification	Fall 2012 Credits	Fall 2011 Credits	Difference	Percent
Undergrad	Lower Division	124,237	119,899	4,338	3.62%
	Upper Division	73,308	68,718	4,590	6.68%
Undergrad subtotal		197,545	188,617	8,928	4.73%
Graduate	Masters	14,743	13,578	1,165	8.58%
	Doctoral	1,443	1,392	51	3.66%
Graduate subtotal		16,186	14,970	1,216	8.12%
Grand Total		213,731	203,587	10,144	4.98%

Fall 2011 SCH Data Source: THECB PREP

Fall 2012 SCH Data Source: CBM004 generated 10/19/2012

SCH are those hours considered state funded by THECB.



Online Bachelor's Degree

Criminal Justice
Bachelors of General Studies
General Business (Proposed)

Online Doctoral Degree

Developmental Education Administration

Online Master's Degrees

Business Administration
Business Administration,
Executive
Criminal Justice
Criminal Justice LM
Curriculum and Instruction
Digital Forensics
Education Administration
Family and Consumer Science
Higher Education
Administration
History

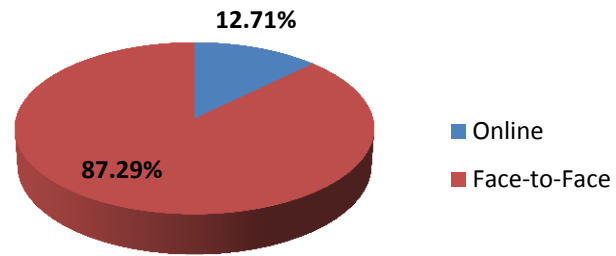
Information Assurance and
Security
Instructional Leadership
Instructional Technology
International Literacy
Library Science
Public Administration
Reading
Sociology
Teacher Certification -
Alternative Route

ONLINE ENROLLMENT

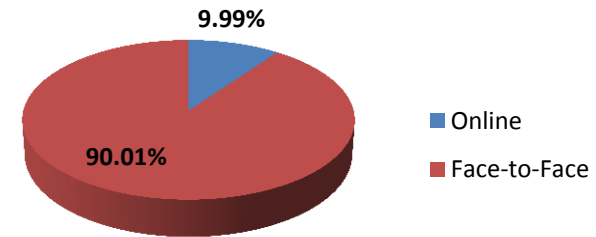
Semester Credit Hours



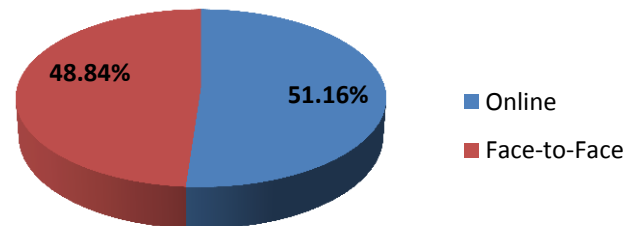
Total



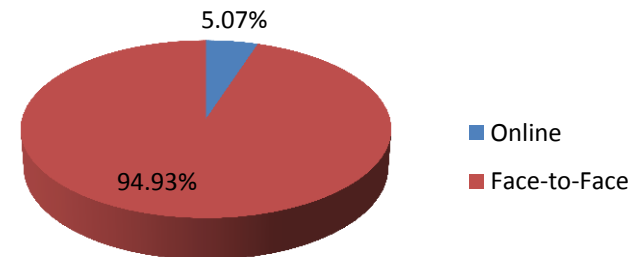
Undergraduate



Masters



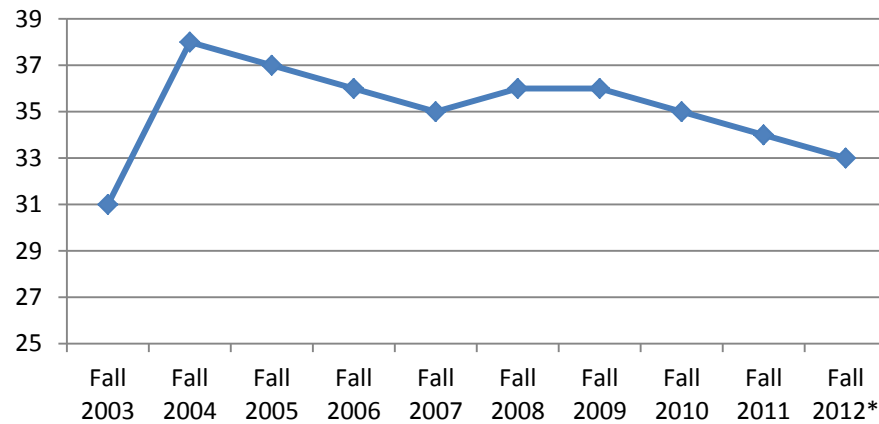
Doctoral



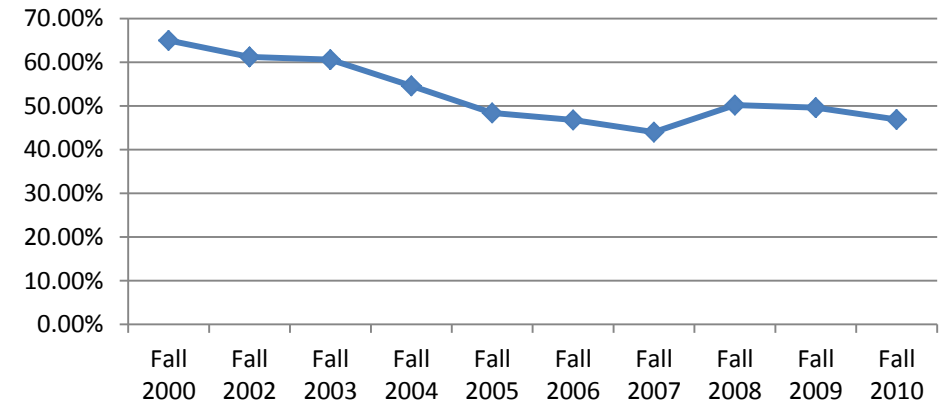
INSTRUCTIONAL EFFICIENCY



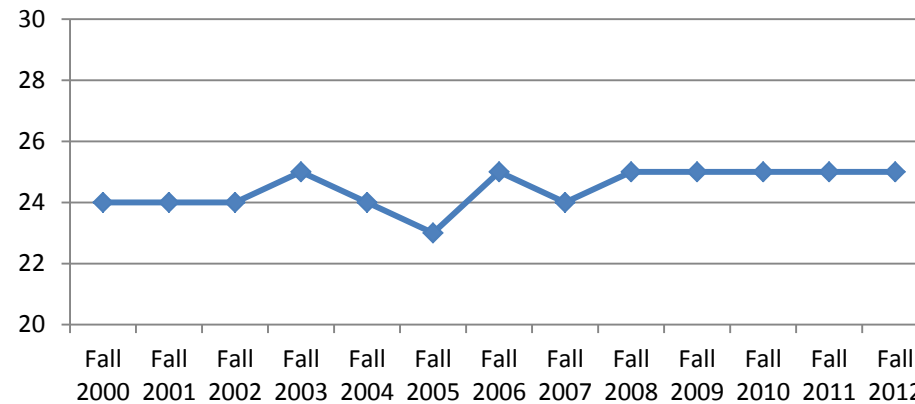
Average Lower Division Class Size



Lower Division Taught by Tenure/Tenure-Track Faculty



FTSE/FTFE Ratio

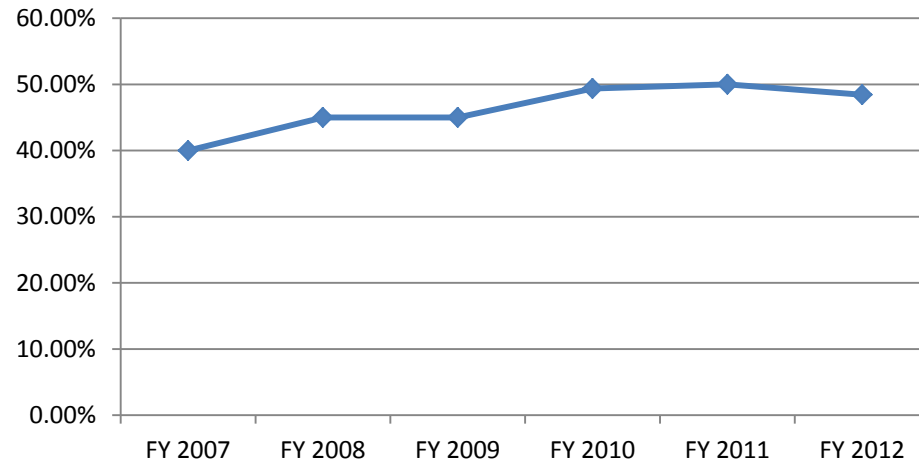


INSTRUCTIONAL EFFECTIVENESS

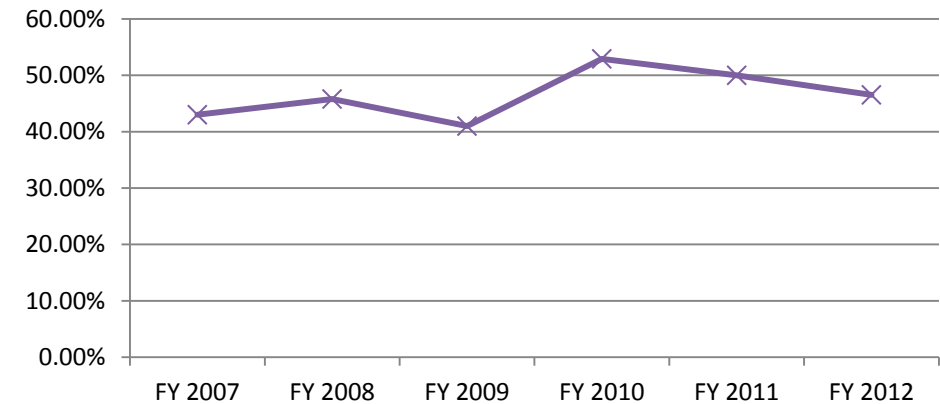
Graduation Rates



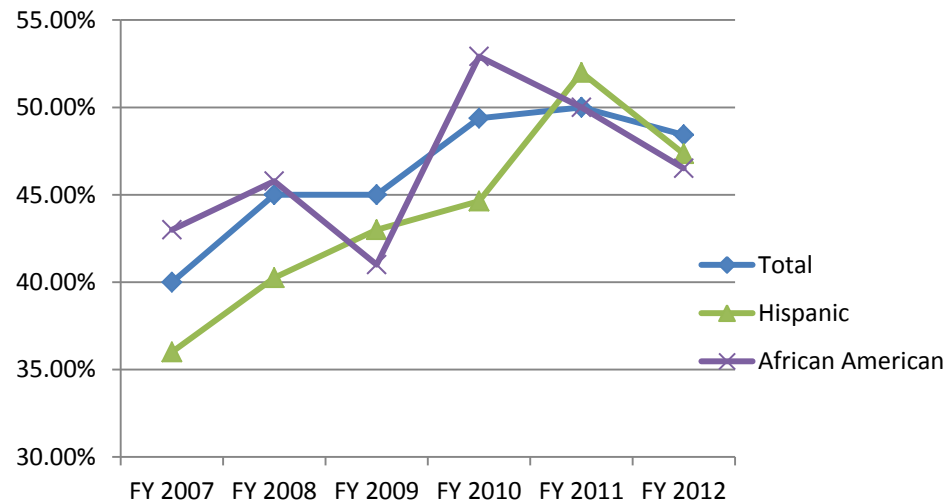
Six-Year Graduation Rates - Total



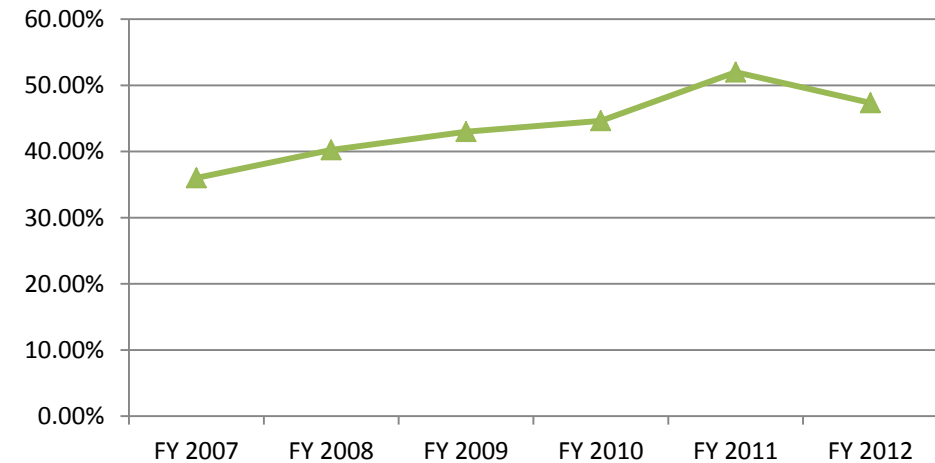
Six-Year Graduation Rates - African American



Six-Year Graduation Rates



Six-Year Graduation Rates - Hispanic

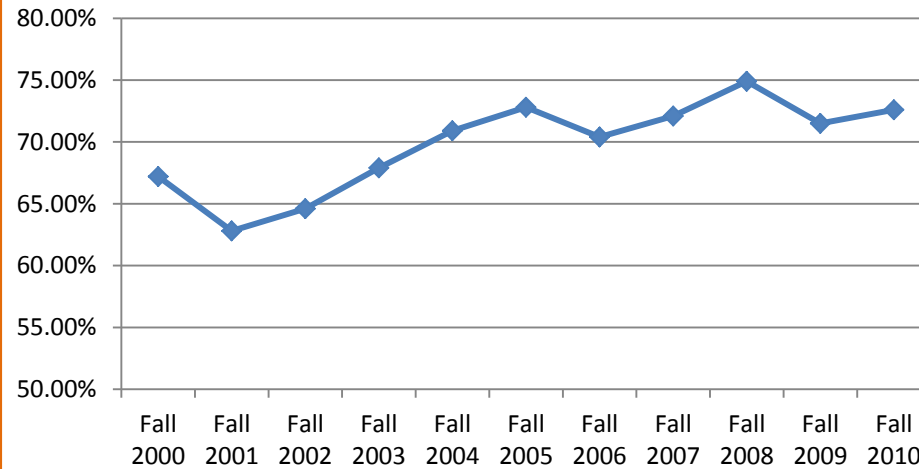


INSTRUCTIONAL EFFECTIVENESS

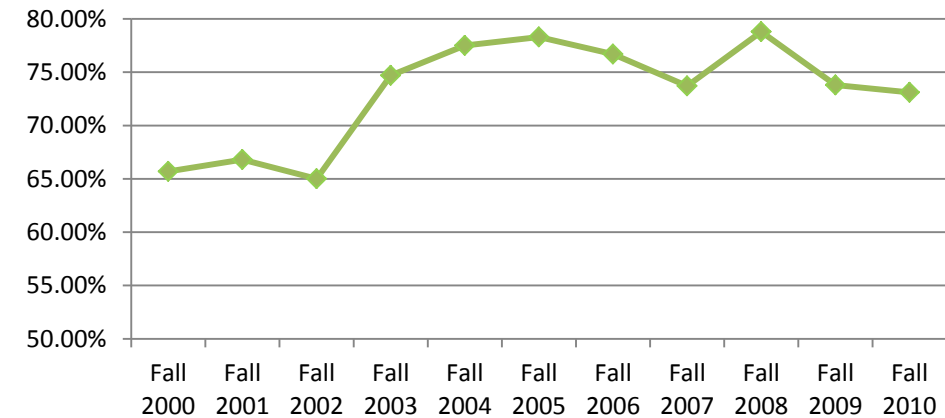
Retention Rates



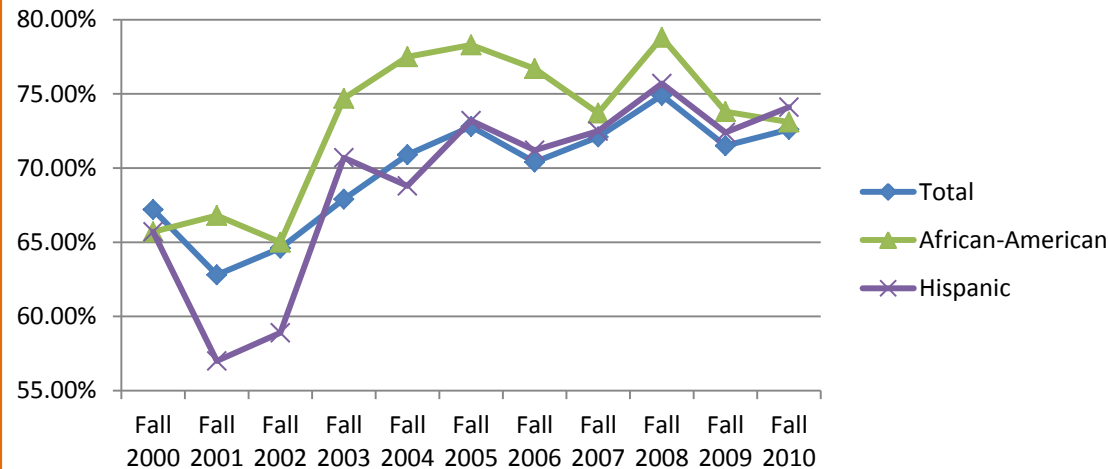
1-Year Retention - Total - SHSU



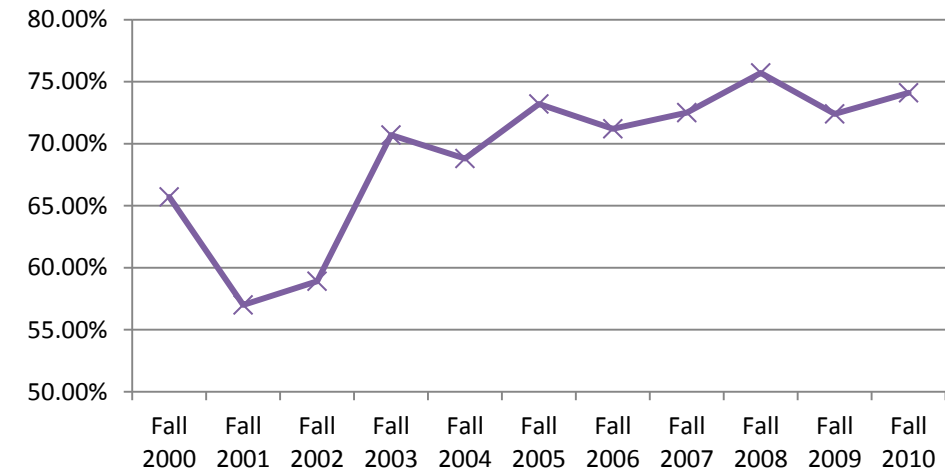
1-Year Retention - African American - SHSU



1-Year Retention - SHSU



1-Year Retention - Hispanic - SHSU



NATIONALLY RECOGNIZED MINORITY STUDENT SUCCESS



- ❑ The Education Trust study “Advancing to Completion: Increasing degree attainment by improving graduation rates and closing gaps for African-American students,” ranked **SHSU 7th** in a list of public universities, just behind **Old Dominion University** and just ahead of **SUNY at Albany** in New York.
- ❑ Top 100 Universities in the U.S. conferring bachelor’s degrees to minorities
 - 64th – Hispanic Students*
 - 80th – African American*
 - 96th – American Indian*
 - 96th – Total minority students*

A CULTURE OF MINORITY STUDENT SUCCESS



Local Initiatives

- ☐ SHSU Bilingual/ESL faculty member is a founder of **Walker County UNIDOS** – a new Latino community organization dedicated to Latino education issues
- ☐ SHSU Bilingual/ESL faculty participate in the Saturday at SAM – Spanish speaking parents participate in Q and A with this faculty
- ☐ Encuentro
- ☐ Festival Inspiracion

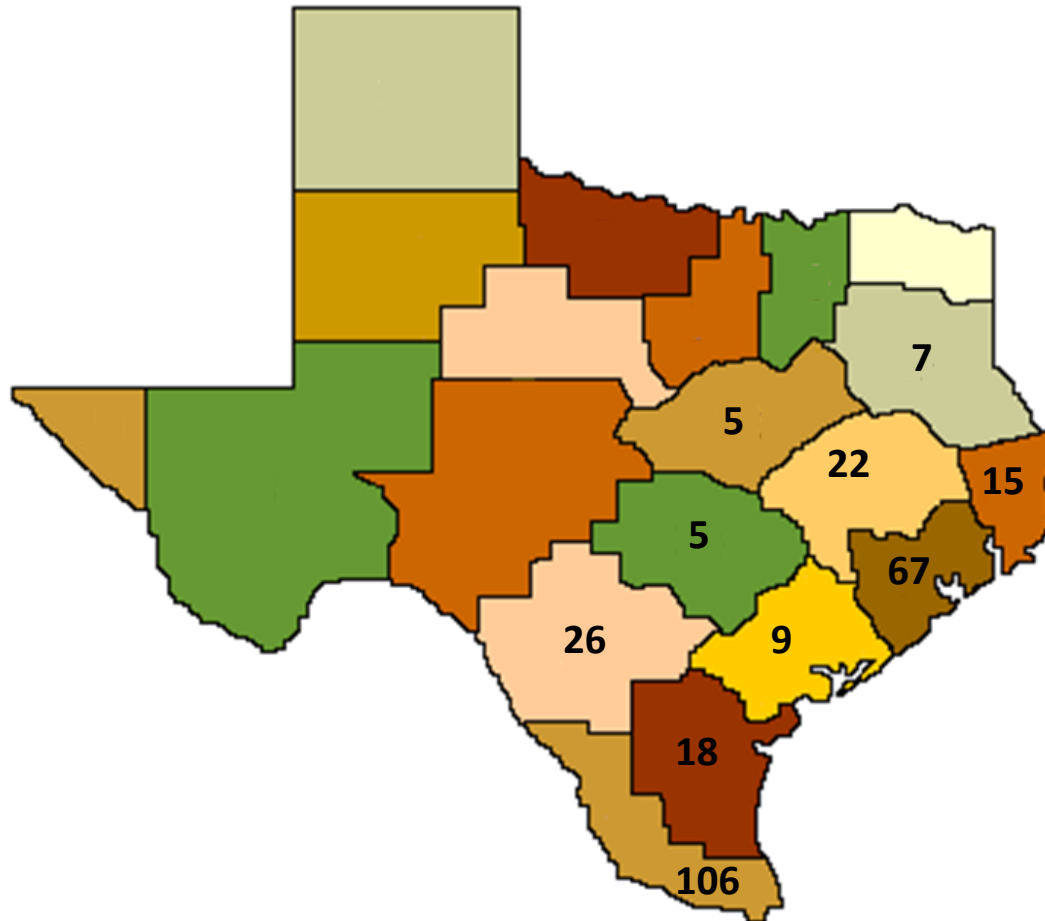
Statewide Impact

- ☐ **ESL Preparation** for EC-4 and 4-8 prospective teachers – **100%**
- ☐ Online Masters in Library Science – 65% Hispanic

STATEWIDE IMPACT OF STUDENT SUCCESS



2011-2012 SHSU Librarians by ESC Region



ESL Supplemental Certification

- AY 2010 - 2011 120
- AY 2011 – 2012 155
- Certification exam 98% pass rate

IMPACT ON TEXAS WORKFORCE



❑ THECB Almanac – “Exiting Students Cohort Report”

- Texas Workforce Commission and CBM data match
- Sam Houston State University ranks **3rd** statewide in baccalaureate graduates employed in the Texas workforce at **69.9%**

❑ Three TSUS system schools in top 10

SHSU Percentage Working or Continuing Education

Male	Female	White	African-American	Hispanic
73.5%	78.3%	75.6%	83.4%	76.0%

The THECB has heightened its focus on four areas where Texas is well below its 2015 Target



Closing the Gaps Goals

Close the Gaps in Participation

Close the Gaps in Success

Close the Gaps in Excellence

Close the Gaps in Research

Closing the Gaps Areas Well Below Target

Participation of Hispanic Students and African American Male Students

Success of Hispanic and African American Students

STEM Degrees

Teachers Certificates and Effectiveness

Nursing Awards

Research Funding

***Accelerated Plan
Focus Areas***

While nursing awards and research funding are also below CTG targets, these areas already have legislative support and momentum.

ALIGNING THE INSTITUTIONAL PLAN WITH STATE INITIATIVES



THECB Key Strategies and Initiatives

➤ Expanding Access to Higher Education

- Restructuring Financial Aid
- Low-cost degrees
- Institutionalizing LEAN culture of continuous improvement
- Strengthening Community Colleges
(Including improving transfer and aligning outcomes with workforce needs)

➤ Sustaining collaboration with P-12

- College Readiness
- Professional Development for Teachers

➤ Improving higher education outcomes

- Reinventing Developmental Education/ABE
- Outcomes-based Funding for Institutions



SHSU Strategic Enrollment Management Planning Goals

- Goal 1: Increase the size, diversity, quality, and success of the total Undergraduate Student Body
- Goal 2: Increase the size, diversity, quality, and success of the total Graduate Student Body
- Goal 3: Provide excellent student services and programs to enhance retention for all classifications and ethnic groups (Student Services Plan)
- Goal 4: Collaborate and coordinate with academic departments and faculty to produce and implement the Academic Program plan
- Goal 5: Enhance and provide timely marketing and recruiting initiatives
- Goal 6: Provide quality facilities and support services
- Goal 7: Connect the SEM plan to the financial plan of the institution (Finance/Budget Plan)

ALIGNING THE INSTITUTIONAL PLAN WITH STATE INITIATIVES



SEM Goals

Goal 1: Increase the size, diversity, quality, and success of the Total Undergraduate Student Body

Goal 2: Increase the size, diversity, quality, and success of the total Graduate Student Body

Goal 5: Enhance and provide timely marketing and recruiting initiatives

Goal 3: Provide excellent student services and programs to enhance retention for all classifications and ethnic groups (Student Services Plan)

Recruitment and Retention Committee

Initiative 1: **International Student Recruitment Plan**

- Identify target populations
- Develop Marketing Plan
- Modify admission processes

Initiative 2: **Student Success Formula**

- Create new PREP formula
- Develop predictive model for enrollment projections

Initiative 3: **Transfer Initiative Council**

- Identify all transfer enrollment and retention efforts on campus
- Coordinate efforts and develop a Transfer student plan

Initiative 4: **Retention Plan**

- Identify and document all retention efforts on campus
- Connect efforts to Career Services and success data tracking

ALIGNING THE INSTITUTIONAL PLAN WITH STATE INITIATIVES



SEM Goals

Goal 4: Collaborate and coordinate with academic departments and faculty to produce and implement the Academic Program plan

Goal 6: Provide quality facilities and support services

Goal 7: Connect the SEM plan to the financial plan of the institution (Finance/Budget Plan)



Inter-divisional Initiatives

Competitive Marketing Team

- Optimization of web searches and navigation
- Consistency in online information and services

Undergraduate Program Marketing

- Develop formal plans and materials for 12 programs
- Provide maintenance funds annually

Graduate Hobson's/Recruiting

- Converting graduate prospect database to integrated Hobson's database
- Enhance targeted graduate marketing

Office of Institutional Effectiveness

- Institutional resources data collection and reporting
- Legislative tracking
- Administrative assessment

Office of Academic Planning and Assessment

- Coordination of Academic planning and assessment
- Student COGNOS data reporting

Space Utilization Analysis

- Identify spaces deemed under-utilized by THECB measures
- Optimize THECB score

Efficiency Task Force

- Identify operational inefficiencies from staff perspective
- Incorporate efficiency efforts into divisional and institutional initiatives

Campus Master Plan



- ☐ Initiated to enhance marketing edge with for-profits
- ☐ Enhance navigational efficiency of SHSU website
- ☐ Optimize search engine inquiries
- ☐ Improve consistency in messaging

Academic Planning and Assessment



- ❑ Extensive graduate program review initiated Fall 2012
- ❑ Dashboard data collection and reporting in conjunction with IE
- ❑ Centralized and uniform assessment efforts
- ❑ Undergraduate program review guidelines developed
 - Incorporate ALL THECB measures and assessments
 - Incorporate ALL accrediting agency assessments
 - Incorporate nationally normed student evaluation - IDEA

CAMPUS MASTER PLAN



- ❑ President's Cabinet
- ❑ Advisory Committee
- ❑ Focus Groups
 - Real Estate
 - Space Needs/Utilization
 - Mobility
 - Facilities and Infrastructure
 - Student Life
 - Safety
 - Academic Affairs/Enrollment
 - Athletics
 - Research



CAMPUS MASTER PLAN



*Oct 18-Nov 20,
2012*

Working period
for final draft
report
document and
final draft
board
presentation

*October 30,
2012*

Draft phasing
costs, submit
to SHSU for
review

Nov 20, 2012

Submit final
draft report
and final draft
Board
presentation
for review to
SHSU

*Nov 20 – Dec
6, 2012*

Review period
for SHSU

Dec 7-19, 2012

Working period
to incorporate
SHSU
comments into
final report and
final Board
presentation

Dec 20, 2012

SGJIR to submit
final report to
SHSU and final
Board
presentation

*Feb 14-15,
2013*

Board of
Regents
presentation in
Austin, TX

HIGHLIGHTS



☐ Woodlands Grand Opening, May 30, 2012



- ☐ Faculty/Staff Annual Fund Campaign
- 82% Participation Campus-Wide
 - Raised over \$300,000



- ☐ 2012 President's Higher Education Community Service Honor Roll - More than 600,000 hours of service



HIGHLIGHTS



Piper Professors

12 SHSU Recipients since 1958 inception
5 SHSU Piper Professors within the last 9 years

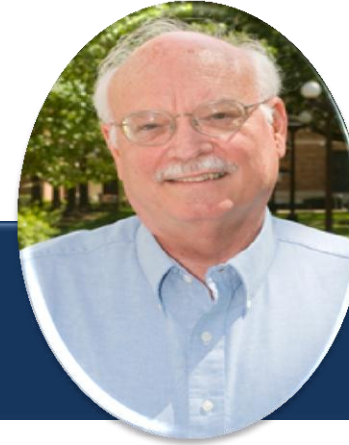
Caroline Crimm,
History (2004)



James Olson,
History (2006)



Vic Sower,
Management (2005)



Frank Fair,
Philosophy (2011)

Bala Maniam,
Finance (2012)



HIGHLIGHTS



- ❑ Brandi Cannon, Biology - **Outstanding Research Award** McNair Scholar
- ❑ Brittany Winner, Forensic Chemistry-2012 Society of Toxicology **Pfizer Undergraduate Student Award**
- ❑ Orange Pride Dance Team-**National Champions**-2010, 2011, 2012
- ❑ Greg Sprowls-Football **Quarterback-Elite 89 Award** for 2012 NCAA Division I Football
- ❑ Jazz Ensemble - **Top College Jazz Band in Texas**



HIGHLIGHTS



- ❑ Rich Ballinger - elected president of the national PGA Golf Management Education Association and won the 2012 Southern Texas PGA **Horton Smith Award** for **outstanding educational contributions** to golf professional education.
- ❑ Dr. Teri Lesesne - **Richard Halle Award** for **Excellence in Middle Level Education**
- ❑ Co-Ed Cheer-2012 **National** Cheerleaders Association (NCA) **Champions**
- ❑ Elizabeth Combs-2012 **National Champion** Barrel Racer
- ❑ Debate Team has won 8 **National Championship** Titles



HIGHLIGHTS



2012 “Great College to Work For”

2012 “Great College to Work For”



2012 Honor Roll

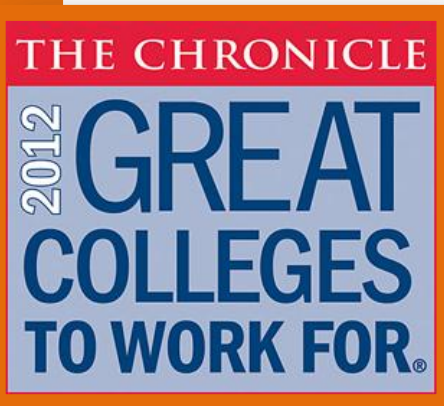
Workspace & Security

Job Satisfaction

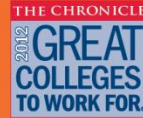
Work/Life Balance

Supervisor/Department Chair Relationship

Respect & Appreciation



2012



SAM HOUSTON STATE UNIVERSITY



ON THE HORIZON



Construction Planning

- ☐ Biology/Allied Health Building
- ☐ Ag and Engineering Technology Building
- ☐ Research Park
- ☐ Agricultural Complex
- ☐ University Camp
- ☐ LSC Expansion
- ☐ Health Center Expansion

Academic Planning

- ☐ Allied Health Programs
- ☐ BBA in Entrepreneurship
- ☐ Forensic Anthropology
- ☐ Doctorate in Forensic Science
- ☐ Doctorate in Digital Forensics
- ☐ Engineering Technology
- ☐ The Woodlands Center
- ☐ Expanding Online minors

RECENT DEMOLITION



King Hall



Smith-Kirkley



FISCAL YEAR 2012-2013



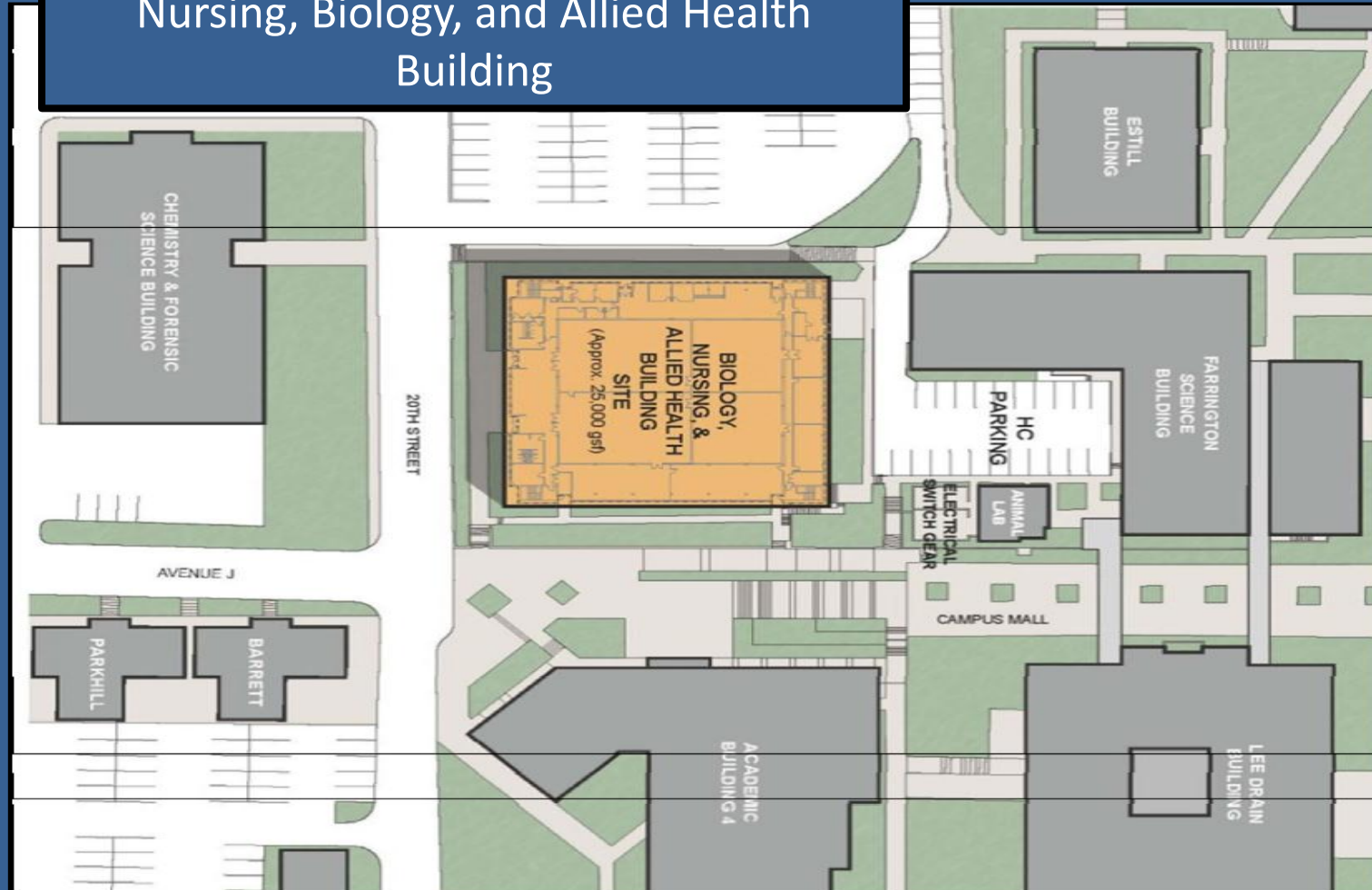
Agriculture Complex



FISCAL YEAR 2012-2013



Nursing, Biology, and Allied Health Building



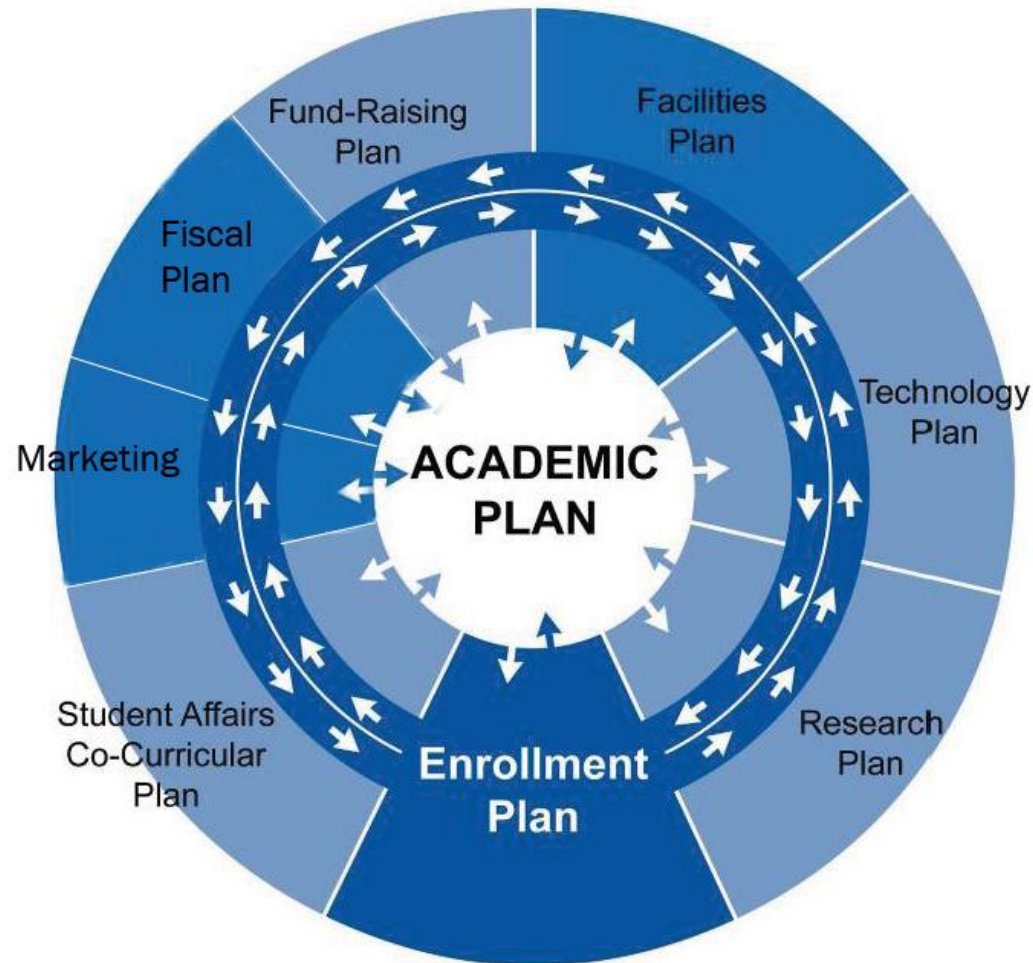
Strategic Planning Philosophy



Traditional Planning

set goals and then
develop steps to
achieve them

Institutional Strategic Planning



Strategic Planning

align the organization
with the environment
to promote stability
and growth

A GREAT NAME IN TEXAS EDUCATION

