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Title: Marketing Meat and Meat Products

Unit: 12.2

Instruction:

- The students will be paired up to make a commercial to promote cuts of meat and/or meat products.
- The students will have to research the different cuts of meat on different species of animals.
- They will also research what cut is the best for you and worst for you.
- The students will have a class time to prepare their project and present.

Materials needed:

- Video Camera, Computer, software to make a video on the computer, power point software, equipment to present project to the class.

Website:

- <http://www.virtualweberbullet.com/meatcharts.html>
- www.youtube.com/watch?v=A8tnWA79fpQ