SHSU Biennial Review

AN OVERVIEW OF DRUG FREE SCHOOLS AND CAMPUSES REGULATIONS FOR 2015-2017

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SAM HOUSTON STATE UNIVERSITY | ALCOHOL & DRUG ABUSE INITIATIVE
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Preface

The 2017 Sam Houston State University (SHSU) Biennial Review qualifies fulfillment of the Drug-Free Schools and Campuses Regulation that requires institutions of Higher Education to conduct a biennial review of their Alcohol and Other Drug programs and policies. An Annual Notification notifying all current students and employees of standards of conduct and drug and alcohol policies at the local, state, and federal level and the penalties that ensue violations of the standards of conduct and policies is sent via mass email. The email is sent to every official current student and employee on the 12th day of class, or the last day to withdraw. The Annual Notification is also available on the Alcohol and Drug Abuse Initiative (ADAI) website. The following review is a report of AOD prevention activities conducted from Fall 2015- Summer 2017.

Philosophy

Sam Houston State University prides itself on providing the student body with a high quality education in a broad range of different disciplines. Reaching the overarching academic goal of the University demands that SHSU provides a social environment that is conducive to the intellectual and personal development of the University community. Furthermore, in pursuit of this goal SHSU must provide services to ensure that the health, safety, and well-being of community members. Alcohol & drug abuse is widely acknowledged as the biggest public health issue in higher education. Findings from the Harvard College Alcohol Study indicate the high-risk drinking and drug use in college is associated with violence, poor academic performance, and vandalism. Most significantly, each year approximately 2,000 college students die from irresponsible alcohol use.

SHSU is committed to providing a safe and healthy environment for all community members. With knowledge of the impact that alcohol and drugs have on the welfare of our student body, SHSU is committed preventing the incidence of the negative outcomes of alcohol and drug abuse. For several years, SHSU has prioritized alcohol and drug prevention efforts. In 2004 SHSU administration formally created the Alcohol & Drug Abuse Initiative (ADAI) and created a steering committee to coordinate ADAI efforts. In 2011 the ADAI was transformed from a program to a department with a budget and staff committed to overseeing prevention efforts on a full-time basis.

In Fall 2015, SHSU formed the Office of Health Promotion and the ADAI began falling under the umbrella of the Student Health Center. This change expanded alcohol and drug prevention efforts from one full-time staff member to 3 full time staff members, and up to 6 student assistants/interns. This has improved the reach of prevention efforts which is reflected in a reduction of alcohol related issues.

SHSU benefits from having an office dedicated to health promotion and prevention. Other SHSU entities that take an active role in prevention include the Dean of Students’ Office, Residence Life, University Police Department, First Year Experience, Athletics, and many others.
Description of SHSU AOD Prevention Support & Structure

President
Dana Hoyt

Vice President of Student Affairs
Frank Parker

Assistant Vice President of Student Affairs,
Executive Director, Counseling & Health Services
Andrew Miller

Director, Student Health Center
Erica Bumpurs

Assistant Director of Wellness Programs,
Alcohol & Drug Abuse Initiative Coordinator
Edward Gisemba
Staffing

Assistant Vice President of Student Affairs,
Executive Director, Counseling & Health Services:

After several years of operating independently, the responsibility for overseeing the SHSU Alcohol & Drug Abuse Initiative was assigned to the Assistant Vice President of Student Services in January 2012. Additional responsibilities of the Assistant Vice President of Student Services includes supervision of the Counseling Center, and Student Health Center. Thus, oversight of prevention services is a natural extension to their current responsibilities. When the ADAI was transformed to a program into a department funds were set aside for a full-time ADAI Coordinator, additional staff, and a programming budget.

Director, Student Health Center:

In Fall 2015, SHSU formed the Office of Health Promotion to oversee health and wellness promotion and education. Upon creation of this office, the ADAI transitioned to fall under this umbrella overseen by the Director of the Student Health Center. In addition to alcohol and drug prevention efforts, the OHP addresses cold/flu prevention, sexual health, stress management, healthy eating, and other college health issues. There are numerous benefits to this change, including consistency with the structure of these offices at other schools in the country, and the ability to address the contextual issues that are relevant to alcohol and/or drug abuse.

Assistant Director of Wellness Programs,
Alcohol & Drug Abuse Initiative Coordinator:

The full-time ADAI coordinator carries out prevention efforts on-campus aimed at reducing high-risk drinking, drug use, and the associated outcomes among students. Other duties include supervising student employees, ADAI interns, leading the ADAI steering committee, carrying out AOD-research, and updating prevention activities as needed.

Student Workers:

The Office of Health Promotion employs 1-4 student employees each year to assist in prevention efforts. Responsibilities for positions are varied but include, various administrative tasks, data entry, marketing for events, and community outreach. Student workers are also helpful in providing staff with student prospective regarding health and wellness to improve prevention efforts.

Funding

Internal Funding:

The majority of ADAI funding comes from Student Services fees. Each February the ADAI requests funds for prevention programming from a committee including the Associate Vice President of Student Services, the SHSU Director of Budget, VPSS Director of Budget and Finance, and several SHSU student leaders. Each year the ADAI is typically provided with approximately $80,000
annually to cover staff salaries, operations, and prevention programming. For the past two years, the Vice President of Student Affairs has provided $10,000 in additional funds to support ADAI efforts. Funds provided from Student Service Fees are supplemented by the Student Health Center who provides $5,000 annually to cover additional expenses. Each year, over 90% of the ADAI’s budget comes from these sources.

External Funding:

Funds for ADAI efforts also come from outside donations, and sporadically from partnerships with outside organizations. Most notably, the ADAI has collaborated with Texans Standing Tall who have provided funds to the ADAI to implement a number of different projects.

SHSU Alcohol & Drug Abuse Initiative

History

The Alcohol & Drug Abuse Initiative (ADAI) is a coalition of members formed under the direction of SHSU President Dr. James Gaertner in September 2004. Originally, the Initiative focused solely on alcohol abuse and worked under the name Alcohol Abuse Initiative. In the Spring of 2007, the members voted to expand the scope to include drug abuse issues as well. In Fall 2015, the ADAI transitioned into the newly formed SHSU Office of Health Promotion.

The ADAI is a multidisciplinary group composed of faculty, staff, administrators, and students dedicated to ensuring the safety and health of SHSU students. The mission of the Alcohol & Drug Abuse Initiative is to prevent and reduce irresponsible alcohol and drug use among Sam Houston State University students through coordinated efforts to inform, educate, and modify student's knowledge, attitudes and behaviors regarding substance abuse.

The ADAI utilizes a research-based approach that is guided by the "Best Practices" identified by the National Institute of Alcohol Abuse and Alcoholism (NIAAA). The ADAI strives to include the cultural and economic diversity issues of the entire SHSU student population while working to achieve these proven strategies by the NIAA.

Mission & Vision

The mission of the Alcohol and Drug Abuse Initiative is to prevent and reduce irresponsible alcohol and drug use among Sam Houston State University students through coordinated efforts to inform, educate, and change perceptions about substance use and abuse.

Ultimately, through a multi-faceted approach, the ADAI envisions a safe, healthy SHSU community that is free of the negative and tragic outcomes attributable to alcohol and drug use.

ADAI Prevention Efforts

Campus Clarity

In Fall 2015 SHSU implemented Campus Clarity/EverFi’s program “Think About It” into its prevention
efforts. “Think About It” is an online, comprehensive education program that addresses four key areas, sex in college, partying smart, sexual violence, and healthy relationships. Completion of this program is necessary for incoming freshmen and transfer students to complete before registering for their first semester at Sam.

**KIN 2115 – Lifetime Health and Wellness Presentations**

Each semester the ADAI gives guest lectures titled “All About Alcohol” to SHSU students enrolled in the Lifetime Health and Wellness course (KIN 2115). Other topics addressed in these guest lectures include Sexual Health, Sexual Assault, and Campus Safety. Considering that alcohol and/drugs are contextual issues pertaining to this topic, they are also addressed in these lectures. Each semester roughly 2,500 students are enrolled in this course in lecture-based settings and through distance learning. In the State of Texas, health education, including alcohol and/drugs, is not mandatory in grade school.

This avenue of AOD education has numerous benefits. This includes:

- KIN 2115 is a required course for all SHSU students, thus every student receives alcohol and drug education.
- KIN 2115 is students are generally underclassmen but several upperclassmen are also enrolled. It is generally fairly difficult establish an avenue for AOD prevention to upperclassmen. The mixed demographic of the group is very beneficial.
- During the lecture students learn about the ADAI, the programs on AOD prevention offered, and about available resources.

**UNIV 1301**

The ADAI has a strong relationship with the First Year Experience (FYE) department which oversees the course UNIV 1301 (Introduction to Collegiate Studies). UNIV 1301 is a course that consists of mostly first-year students that aims to instill the knowledge and skills to enable students to have a successful college experience. The course is required for students that appear to have struggled in High School and optional for all other students. Due to the strong relationship with FYE, UNIV 1301 instructors regularly request that the ADAI deliver guest lectures to students on alcohol and make them aware of other programs. This is a great benefit to prevention efforts because first-year students are at high risk for alcohol-related problems.

**Outreach Request Form**

There is an online ‘Outreach Request Form’ that can be utilized by on-campus departments and student organizations. With the form SHSU entities can request presentations and programs on AOD-related issues. This form has been utilized by course instructors, student organizations, and fraternities.

**SAFE Week**

Every fall, the Dean of Students Office and the Alcohol & Drug Abuse Initiative sponsor “SAFE Week”. SAFE Week is a series of events and activities designed to show students some of the risky situations they may encounter during their time in college. In addition to showing students the potential dangers they may face, students are educated on how to be safe despite these dangers and make smart decisions. Topics covered include, but isn’t limited to, alcohol & drug use, hazing, drunk driving, and general campus safety.
iDrive

iDrive is a designated driver incentive program sponsored by the Sam Houston State University Alcohol Abuse Initiative and participating Huntsville bars and restaurants. Bars and restaurants sponsoring the iDrive program will provide free non-alcoholic beverages to you, if you choose to be the designated driver for your friends. When entering a sponsoring bar or restaurant, you will receive an iDrive wristband that will identify you as the designated driver. You can then ask for your free non-alcoholic drinks in an iDrive cup, which is yours to keep. URL for the iDrive program is listed below.

http://www.shsu.edu/idrive

Approximately ten bars, clubs, and restaurants in the Huntsville area support the iDrive program. Most notably, iDrive support comes from The Jolly Fox and Shenanigan’s and Confetti’s Beach Clubs. The latter of which is noted as being ‘The biggest night club between Houston and Dallas’.

Good SAM Program

The Good SAM program is SHSU’s Good Samaritan program. With the Good SAM program we guarantee amnesty to anyone that is acting in the best interest of anyone in an alcohol or drug-related crisis. In the event that student’s heath and/or well-being is in danger the Good SAM program ensures that anyone that reports an incident does not face legal penalties.

Alcohol-Free Options

Student Activities, and Recreational Sports

SHSU’s Departments of Student Activities, Recreational Sports, and several student organizations plan programs and events for students to utilize throughout the academic year. These options include athletic events, informational conferences and lectures, concerts, shows, and more. There is extensive marketing of these options including, printed fliers, posting on SHSU social media pages, and promotion at location on-campus with heavy student traffic. Since alcohol use often occurs at night and on weekends SHSU offers many of the alcohol-free option on nights and weekends so students have an alternative to alcohol use.

Student Activities

All activities on campus are publicized on the Student Activities webpage. An example of the programs offered during “Welcome Week”, one of our staple programs, located in the Appendix. A full schedule is available at the URL below.

https://events.shsu.edu/

Recreational Sports

The SHSU Recreational Sports department offers a wide variety of different activities for student participation with very flexible hours. The hours of operation are listed below:

<table>
<thead>
<tr>
<th>Facility Hours</th>
<th>Pool Hours</th>
<th>Climbing Wall</th>
<th>University Camp</th>
</tr>
</thead>
</table>

7
In regards to programming, Rec Sports offers various club sports, informal recreation, intramural sports, outdoor recreation, and contributes to Special Events held on-campus. They regularly publicize the programs and activities on their webpage and through four different forms of social media. The URL to the RecSports homepage is listed below.

http://www.shsu.edu/dept/recreational-sports/

**Normative Environment**

*New Student Orientation*

SHSU makes an ongoing effort to address the potential for alcohol and/or drug use with students before they matriculate for their first semester. The SHSU Dean of Students and ADAI Coordinator lead a session during Orientation regarding Student Conduct to incoming students and their families. During the session we address many of the pitfalls other students have had in their college experience and pass down some words of wisdom for student success. Each incoming student is required to attend one of the orientation sessions.

*Faculty/Staff Support of Prevention*

For several years the ADAI has flourished due to strong support from SHSU Faculty, Staff, and community members. Generating attendance at alcohol prevention programs is often difficult; however, faculty members across campus often incentivize these events by offering extra credit and bringing their classes to the programs. Several SHSU Faculty/Staff also serve on a steering committee that works hard to plan events such as the Bearkat Wellness Incentive Program, RIDD Week, and others.

*First Alert*

In order to better serve students out-of-classroom needs, the SHSU Student Advising and Mentoring Center (SAM Center) has a program known as First Alert. This program serves as a platform for faculty to inform support staff about students’ whose academic progress may be in jeopardy. First Alert enables Sam Houston State University factulty and staff to refer students whose in- or out-of-class performance demonstrates a need for academic support. Reasons for referring a student might include, low test scores, missing assignments, frequent unexcused absences, as well as a number of other issues. It is acknowledged that alcohol and/or drug use often compromises student success, therefore, students referred to First Alert are at higher risk for substance abuse related issues.
Additionally, a member of the SAM Center is on the Students of Concern (SOC) committee. The Students of Concern committee is led by the Dean of Students and has members from across campus. This includes, but is not limited to, Residence Life, UPD, the Counseling Center, and the Student Health Center. Students of particular concern that are identified through First Alert are discussed in the SOC meeting. Thus, there is a multidisciplinary team in place to address the needs of the student.

Students of Concern Committee

The Students of Concern committee is a group of student affairs professionals from various areas on-campus. The committee is led by the SHSU Dean of Students’ and is designed to proactively address a variety of situations that compromise student success.

The goals of the Students of Concern (SOC) Team are:

1. To assist in the direction of a student in crisis while paying special attention to the safety and security needs of community members.
2. To offer counseling, guidance, referrals, and any other feasible type of support needed to members of the SHSU community, including their families.
3. To use the experience of crisis, when appropriate, as a teachable moment which may enhance the quality of life for all of those touched by the experience.

Despite catering to a wide variety of students’ crisis’s, the SOC committee is well-equipped to address alcohol and/or drug-related situations as well.

Support for Substance Abuse & Dependence

SHSU recently built a facility to house the Student Health Center and Counseling Center. The decision was made for several reasons including, the need to expand the resources to cater to the growing student population, and the added benefits in housing the Counseling and Health services at the same location. With the expansion of these resources there are even better equipped to assist students with substance abuse and dependence-related issues. Especially considering that successful sobriety may require both counseling and medical services.

As of Spring 2017 the Student Health Center added a psychiatrist to the staff. This may provide opportunity to further improve alcohol and drug prevention efforts since substance dependence is a class of mental illness that is addressed within this specialty. Additionally, substance abuse is common as self-medication for a number of psychiatric conditions.

Additionally, SHSU has a Peer Led support group for students recovering from alcohol and/or drug abuse. SHSU students can bring their lunch and meet Tuesday’s at 12pm in the library at the Wesley Foundation-Located on the corner of University Ave and 17th Street. The goal is for students in recovery to support one another in maintaining their sobriety.

Alcohol Availability

*Alcohol is restricted on-campus*
Policy Development and Enforcement

Residence Life

According to Residence Life, ‘the possession or consumption of alcoholic beverages by persons under the legal age is strictly prohibited’. Furthermore, a student who ‘is found to have illegally possessed, used, sold, or distributed any drug, narcotic, or controlled substance, whether the infraction is found to have occurred on or off campus, will have their housing contract terminated’. Thus policies are put in place in order to prevent underage alcohol use and any recreational drug use from occurring. The Residence Life alcohol and drug policies can be found in the Residence Life Handbook, which is available as a hardcopy and online. It’s is expected that students make themselves aware of the Residence Life policies before signing the housing contract.


First time violations of this policy results in a fine of $100 and attendance at an in-person alcohol awareness course. This course is referred to as our Sam Houston Alcohol Referral Program (SHARP). The subject matter used in the course is state-approved for minor-in-possession violations and is often used for off-campus violations as well. This incidence of these referrals are tracked annually and the number of referrals in the past several years is listed below. The numbers indicate that the alcohol policy that prohibits underage use is being consistently enforced by the Residence Life staff and UPD.

Since the creation of the ADAI, the SHARP program was outsourced to a non-SHSU entity who handled enrollment, instruction, and administration if the program. In Fall 2015, oversight of the SHARP program became a responsibility of the ADAI Coordinator. The reason for this change was to facilitate
more intricate collaboration between Residence Life, the Office of Health Promotion, and Dean of Students’ Office surrounding alcohol policy violations. We are also able perform direct evaluation and quality improvement to ensure that efficacy is obtained considering the high-risk population that SHARP is intended to address.

<table>
<thead>
<tr>
<th>Year</th>
<th>SHARP Referrals</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>117</td>
</tr>
<tr>
<td>2006</td>
<td>106</td>
</tr>
<tr>
<td>2007</td>
<td>100</td>
</tr>
<tr>
<td>2008</td>
<td>76</td>
</tr>
<tr>
<td>2009</td>
<td>82</td>
</tr>
<tr>
<td>2010</td>
<td>65</td>
</tr>
<tr>
<td>2011</td>
<td>46</td>
</tr>
<tr>
<td>2012</td>
<td>58</td>
</tr>
<tr>
<td>2013</td>
<td>45</td>
</tr>
<tr>
<td>2014</td>
<td>48</td>
</tr>
<tr>
<td>2015</td>
<td>54</td>
</tr>
<tr>
<td>2016</td>
<td>45</td>
</tr>
</tbody>
</table>

**Dean of Students’ Office**

The SHSU Dean of Students Office is tasked with enforcing violations when students break University policy. In relation to alcohol and drugs, the Dean of Students Office handles all incidents in which students’ violation the drug policy and the alcohol violations that occur outside of the Residence Halls.

SHSU has a no tolerance policy for drugs and weapons. Therefore, possession of drugs results is strongly enforced. Alcohol policy violations are addressed in a manner similar to how they are in Residence Life.

<table>
<thead>
<tr>
<th>Year</th>
<th>Drug Violations</th>
<th>Alcohol Violations</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>57</td>
<td>13</td>
<td>70</td>
</tr>
<tr>
<td>2010</td>
<td>47</td>
<td>3</td>
<td>50</td>
</tr>
<tr>
<td>2011</td>
<td>45</td>
<td>0</td>
<td>45</td>
</tr>
<tr>
<td>2012</td>
<td>53</td>
<td>9</td>
<td>62</td>
</tr>
<tr>
<td>2013</td>
<td>45</td>
<td>3</td>
<td>48</td>
</tr>
<tr>
<td>2014</td>
<td>79</td>
<td>7</td>
<td>86</td>
</tr>
<tr>
<td>2015</td>
<td>57</td>
<td>4</td>
<td>61</td>
</tr>
<tr>
<td>2016</td>
<td>66</td>
<td>9</td>
<td>75</td>
</tr>
<tr>
<td>2017</td>
<td>60</td>
<td>0</td>
<td>60</td>
</tr>
</tbody>
</table>

**UPD – Alcohol & Drug-related Crime**

The SHSU University Police Department publishes a crime report that notes all the offenses that they address throughout the year. All offenses listed take place on/near campus, and the majority of the offenses listed are among SHSU students.

The ADAI reviews this crime log periodically and extracts information on crimes that directly pertain to alcohol and/or drug use or catalyzed by substance use. This includes, but is not limited to, public
intoxication, DUI/DWIs, possession of illicit drugs/paraphernalia, violent assault, sexual assault, and domestic violence. It is not known that alcohol or drugs are a factor in many of these violations, however, alcohol and drugs often make them more likely. Data from the past several years is below. Similar to within Residence Life, the numbers indicate that the alcohol policy that prohibits underage use is being consistently enforced by local law enforcement.

<table>
<thead>
<tr>
<th>Year</th>
<th>Alcohol</th>
<th>Drugs</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>132</td>
<td>51</td>
<td>183</td>
</tr>
<tr>
<td>2006</td>
<td>147</td>
<td>41</td>
<td>188</td>
</tr>
<tr>
<td>2007</td>
<td>112</td>
<td>59</td>
<td>171</td>
</tr>
<tr>
<td>2008</td>
<td>146</td>
<td>75</td>
<td>221</td>
</tr>
<tr>
<td>2010</td>
<td>85</td>
<td>21</td>
<td>106</td>
</tr>
<tr>
<td>2011</td>
<td>90</td>
<td>31</td>
<td>121</td>
</tr>
<tr>
<td>2012</td>
<td>143</td>
<td>119</td>
<td>262</td>
</tr>
<tr>
<td>2013</td>
<td>36</td>
<td>80</td>
<td>116</td>
</tr>
<tr>
<td>2014</td>
<td>31</td>
<td>85</td>
<td>116</td>
</tr>
<tr>
<td>2015</td>
<td>32</td>
<td>92</td>
<td>124</td>
</tr>
<tr>
<td>2016</td>
<td>43</td>
<td>106</td>
<td>149</td>
</tr>
<tr>
<td>2017</td>
<td>13</td>
<td>61</td>
<td>74</td>
</tr>
</tbody>
</table>

**2009 not reported.
2017 reporting is from January to July.

**Assessment of AOD Prevention**

Assessment serves a critical role in the assessment of AOD prevention efforts at SHSU. The Alcohol & Drug Abuse Initiative regularly assesses the efficacy of prevention efforts with a survey completed by students every semester. With these surveys we gather data to determine the prevalence of alcohol use and the efficacy of the event or presentation. Furthermore, the ADAI regularly communicates with Residence Life and the University Police Department to track the number of alcohol violations and the incidence of alcohol or drug-related crime. The surveys give us the ability to determine whether our alcohol and drug education serves the purpose of reducing irresponsible alcohol and drug use. Tracking the incidence of policy violations and crime enable us to determine if the broader goal of prevention is reached. That being, making the SHSU community a healthier and safer environment for student learning. Survey results and reporting from Residence Life and UPD are outlined below.

**Office of Health Promotion - KIN 2115 Survey Results (Alcohol & Drug Use) – Spring 2017 (n= 450)**

With a sample size of over 400 students, we are able to get a fair idea of alcohol and drug use trends for the entire student body. The survey respondents are not demographic specific; therefore, we see diversity is class standing, race/ethnicity, gender, and involvement in student organizations.

**Prevalence of Alcohol Use**

The prevalence of alcohol use among the SHSU student body is slightly lower the national average for college students at 65% (national average according to the Harvard College Alcohol Study is 72%).
Prevalence of Tobacco Use

The prevalence of tobacco use among the SHSU student body approximately 9%. This is lower than reported prevalence of tobacco use among the US adult population of 18-20%. Considering SHSU’s tobacco policy, efforts to increase compliance may be better suited if it targets faculty and staff as opposed to students.

Prevalence of Marijuana Use

The prevalence of Marijuana use among SHSU students is approximately 25% according to respondents. This increase in prevalence is reflected in the increase in AOD-related issues cited in the UPD crime log. To improve student health, safety, and retention, the ADAI should further pursue efforts to prevent marijuana and other illicit drug use.

Impact of KIN 2115 “All About Alcohol” Presentation

The post-survey polls students on their responses to the following three questions. Summary of the responses to these questions are included below.

1. Was the program informative? (scale for -2 to 2 ; strongly disagree = -2, strongly agree = 2)
   - Responses had a mean score of 1.04 with 70% of scores being a 1 or 2.

2. Was information delivered new? (scale for -2 to 2; strongly disagree = -2, strongly agree = 2)
   - Responses had a mean score of 0.41 with 39% of scores being a 1 or 2.

3. Will the information provided help you make more responsible decisions concerning alcohol consumption?
   - Responses had a mean score of 0.87 with 65% of scores being a 1 or 2.

Notable Findings in Analysis

Various analytics were used in evaluation data in order to assess efficacy and improve service delivery. Notable findings are included below.

- Upperclassmen are more likely to use alcohol than underclassmen (58% vs. 81%). This may indicated that policy is effective is reducing underage use.

- Despite lower average ratings compared to low-risk drinkers, the majority of high-risk drinkers report that the education provided was informative, and will help them make more responsible decisions about their alcohol use in the future.

- Users of marijuana are more likely to be heavy alcohol users and report more negative outcomes of their substance use than students that use neither or students that use only one

Strengths of AOD Prevention Program

- Funding
  - After covering staff and student worker salaries the ADAI has operating budget of
approximately $30,000 from multiple sources. Taking into account the cost from AOD prevention efforts there are a variety of different types of programs that can be implemented.

- **Lack of a Pre-Matriculation AOD Education Program**
  - SHSU administration agreed to implement the program “Campus Clarity” as a pre-matriculation program for incoming students. The program is designed to deliver substance abuse and sexual assault prevention programming to students through an online platform. Campus Clarity is designed to fulfill some of the university’s Title IX and Campus SaVE mandates; however, the content included is also pertinent to AOD Prevention. Completion of the educational modules is necessary prior to course registration.

- **A department of full time employees, student workers dedicated to prevention efforts**

- **Programming and recreational options on nights and during weekends to serve as an alternative to high-risk drinking**

- **Commitment from staff overseeing high-risk groups such as Greek Life, Athletics, and First Year Experience to prioritize the need for AOD and other prevention programming**

- **Policies are in compliance with Drug Free Schools and Campuses Act**

- **Code of Student Conduct effectively addresses on and off-campus violations**

- **Support from SHSU Administration**

- **Support for Huntsville Community**

**Weaknesses of AOD Prevention Program**

- **Lack of mandated high school health education in Texas**
  - Basic AOD education is often a component of high school curriculums. However, this isn’t mandated in Texas. Therefore, a significant number of SHSU students may matriculate into college without adequate AOD education. This makes them more vulnerable to tobacco and alcohol corporations that target adolescents in marketing.

- **The general culture of heavy drinking on college campuses**
  - The ADAI has acknowledged that notable reductions in substance abuse and the associated outcomes will require changes in the campus culture. In addition to continuing to educate students on alcohol and drugs, an emphasis will be placed on environmental prevention strategies.

- **Changing climate on public opinion about marijuana use**
  - Legalization of recreational marijuana in several states and medicinal marijuana in
nearly half of the states in the United States has altered student opinion on the drug. They appear to see marijuana use as benign despite strict policies at SHSU and in the community about use. This may be the reason why there is an observably higher prevalence of marijuana use and drug possession violations.

Opportunities for AOD Prevention Program

- Collaborating with more bars/clubs in the Huntsville area to promote iDrive, SHSU’s designated driver incentive program.

- Growing the student organization Peer Health Advocates

- Willingness of various departments on campus to collaborate and contribute to indirect prevention efforts.

- A working relationship with the SHSU Marketing and Communication department to promote general responsibility.

- A Case Worker within the Counseling Center that is a Licensed Chemical Dependency Counselor.

- A Collegiate Recovery Program run out of the SHSU Counseling Center

Threats for AOD Prevention Program

- Changing landscape around the country regarding recreational drugs
  
  - E-Cigarettes are increasing in popularity, marijuana use is increasing, and we’re seeing more recreational use of prescription medications. Generally speaking, many of the educational points and prevention tactics that have been used in prevention are having limited efficacy. Outcomes are often seen as trivial and it may not improve health behavior.

- Conflicting messages between physical environment on-campus and in the surrounding Huntsville area
  
  - Alcohol marketing is not allowed on-campus, but it is allowed in the surrounding area. Specifically, alcohol advertising directed to SHSU students by utilizing Sam Houston colors and the mascot.
Part 86, Drug-Free Schools and Campuses Regulations
Compliance Checklist

1. Does the institution maintain a copy of its drug prevention program?
   o Yes, SHSU’s Alcohol & Drug Abuse Initiative

2. Does the institution provide annually to each employee and each student, who is taking one or more classes for any type of academic credit except for continuing education units, written materials that adequately describe and contain the following?
   o Yes, at the approval of University Administration, SHSU’s Human Resources sends a notice to faculty, staff, and students regarding the drug-free campus policy.

REQUIRED NOTICE:
DRUG-FREE CAMPUS AND WORKPLACE
Sam Houston State University (SHSU) is committed to ensuring the safety and health of its students and employees. This communication will serve as official notice of the Drug-Free Schools and Campuses regulations and the Drug and Alcohol Abuse Prevention regulations.

SHSU has implemented the Drug Free Work Place Policy (ER-8) that prohibits the unlawful manufacture, distribution, dispensation, possession, or use of illicit drugs or alcohol by students and employees on University property, at any school activities, or while employees are on official duty. All students and employees are required to obey the law and to comply with the Rules and Regulations of the Board of Regents, Texas State University System and SHSU institutional rules. The unlawful manufacture, distribution, dispensation, possession, or use of drugs or alcohol by employees will result in disciplinary action up to and including separation of employment.

The SHSU Drug Awareness and Prevention program is a three part program to inform students and employees about:
1. Health risks involved in the use of illicit drugs and the abuse of alcohol which often result in poor health and premature death.

2. Help available to all SHSU students and employees for drug and alcohol counseling, treatment, and rehabilitation.
   o Students may contact the SHSU Counseling Center at (936) 294-1720 for help regarding substance abuse and addiction issues.
   o All Sam Houston State University faculty, staff and family members have access to the University of Texas Employee Assistance Program (UTEAP). One of the services an EAP provides is referral to Substance Abuse Professionals for assistance to help resolve issues related to alcohol and drug problems. Employees who need to schedule an appointment may call (800) 346-3549.

1. Local sanctions which include fines and/or imprisonment for violation of local, state, or federal drug laws. SHSU upholds laws which prohibit the possession, use, or distribution of controlled substances. Anyone who is found to be in violation of these laws will be referred to the
appropriate legal authority for prosecution. More details about SHSU discipline and the penalties under state and federal law are included in the SHSU Annual Security Reports.

A description of the health risks associated with the use of illicit drugs and the abuse of alcohol

- Information regarding the health risks of AOD use/abuse is incorporated in Campus Clarity, an online education class required prior to course registration

A description of application legal sanctions under local, state, or federal law

- Information regarding the legal sanctions under local, state, or federal law for AOD use/abuse is published in the 2013-2016 Student Guidelines (page 91)
- See student guidelines page 40-41 under ‘Student Code of Conduct’

A description of applicable counseling, treatment, or rehabilitation programs

- See student guidelines page 14 under ‘Counseling Center’

A clear statement of the disciplinary sanctions the institution will impose on students and employees for AOD policy violations

- See student guidelines page 76 under ‘Alcohol and Drugs’
- See residence life handbook pages 22-23 under ‘Drugs’

3. Are the above materials distributed to students in one of the following ways?

- Emails to each student each academic term - Yes
- Through faculty/staff email addresses – Yes
- Class Schedules which are available on the college website – No
- During freshman and new student orientation – Yes

4. Does the method of distribution provide adequate assurance that each student receives the materials annually?

- Yes, an email regarding the SHSU Alcohol & Drug policy is sent out at the beginning of every semester
5. Does the institution’s distribution plan make provisions for providing these materials to students who enroll at some date after the initial distribution?
   o Yes, the email regarding the SHSU Alcohol & Drug policy is distributed after the 12th day of class to account for late registrations

6. Are the above materials distributed to faculty/staff in one of the following ways?
   o Email?
     Faculty: Yes Staff: Yes
   o During new employee orientation?
     Faculty: Yes Staff: Yes

7. Does the method of distribution provide adequate assurance that faculty, staff, and students receive that materials annually?
   o Faculty/Staff: Yes Students: Yes

8. Does the institution’s distribution plan make provisions for providing these materials to staff and faculty who are hired after the initial distribution?
   Yes, as a component of New Employee Orientation faculty and staff are require to study the HR page that references certain state legislation. The Drug Free Schools and Communities notification is included among these laws. Furthermore, new employees must review all of these legislations and sign a form acknowledging that they have reviewed them. A signed version of this form in housed within the SHSU Human Resources department.

9. In what ways does the institution conduct Biennial Reviews of its drug prevention program to determine effectiveness, implement necessary changes, and ensure that disciplinary sanctions are enforced?
   o Conduct student alcohol & drug use surveys
     • Yes, see Appendix
   o Conduct opinion survey of its students, staff, and faculty
   o Evaluate comments obtained from a suggestion box
   o Conduct focus groups
     • Yes, with student organization Peer Health Advocates
   o Conduct intercept interviews
   o Assess effectiveness of documented mandatory drug treatment referrals for student employees
   o Assess effectiveness of documented cases of disciplinary sanctions imposed on students and employees
     • Yes, there was a 0% reoffender rate between 2015-2017 and under 10% for drug-related offenses

10. Who is responsible for conducting these Biennial Reviews?
    SHSU Division of Student Affairs
    Assistant Director of Wellness Programs
    Alcohol & Drug Abuse Initiative Coordinator
11. If requested, has the institution made available, to the Secretary and the public, a copy of each requested item in the drug prevention program and the results of the Biennial Review?
- Yes

12. Where is the Biennial Review documentation located?
- Hard Copy of the Biennial Review approved by the SHSU President is located in the Lee Drain Annex and final version is available on the ADAI webpage
Appendix

ATOD Use survey

“All About Alcohol” - Evaluation

PLEASE DO NOT PUT NAME ON FORM

1. **Classification:** (Circle one) Freshman Sophomore Junior Senior Graduate Student
2. **Age:** (Circle one) 16-20 21-24 25 and over
3. **Within the last 30 days,** how often have you used the following:
   - Cigarettes? None 1-5 days 6-10 days 11-19 days 20 or more
   - Alcohol? None 1-5 days 6-10 days 11-19 days 20 or more
   - Marijuana? None 1-5 days 6-10 days 11-19 days 20 or more
4. **Within the last 30 days,** how often do you think the **typical student** at your school used:
   - Cigarettes? None 1-5 days 6-10 days 11-19 days 20 or more
   - Alcohol? None 1-5 days 6-10 days 11-19 days 20 or more
   - Marijuana? None 1-5 days 6-10 days 11-19 days 20 or more
5. **Over the last two weeks,** how many times have you had 5 or more drinks of alcohol in one sitting (2 hours period)?
   - *One drink = 12oz beer, 5 oz glass of wine, or 1.5 oz of liquor (shot or mixed drink)*
6. **Within the last 12 months,** have you experienced any of the following when drinking alcohol?
   - (Please mark the appropriate column for each row with a checkmark or x)
   - Did something you later regretted
   - Forgot where you were or what you did
   - Got in trouble with the police or University
   - Physically injured yourself or someone else
   - Missed class or came to work late after a night of drinking
   - Gotten into arguments/conflicts with friends, family, or a significant other while drinking
7. **This program/presentation was informative.**
   - Strongly Agree  Agree  Neutral  Disagree  Strongly Disagree
8. **Some of the information delivered in this program was new to you.**
   - Strongly Agree  Agree  Neutral  Disagree  Strongly Disagree
9. **The information presented in will help you make more responsible decisions regarding alcohol consumption in the future.**
   - Strongly Agree  Agree  Neutral  Disagree  Strongly Disagree
Program Marketing

Establishing A New Norm
BUILDING A SAFER & SUCCESSFUL SHSU COMMUNITY
10th Annual Alcohol & Drug Summit
Friday, September 18, 2015
LSC 3rd Floor  9:00 a.m. - 4:00 p.m.
#SHSUNewNorm

S.A.F.E. WEEK
SEPTEMBER 26-30, 2016
BY SHSU GREEK LIFE
RISK MANAGEMENT
*open to all shsu students*
Contact greeklife@shsu.edu for more information

MONDAY
DRIVING AFTER THE PREGAME
DUI simulator
11AM-1PM LSC ATRIUM

TUESDAY
FIGHT BACK!
Self Defense Class
7:15PM-9PM
LSC BALLROOM

WEDNESDAY
HUMP DAY
STD information & screenings by ADAI
11AM-1PM LSC MALL

THURSDAY
RISK MANAGEMENT
MOCK TRIALS
by Student Legal Services
5PM-8PM LSC THEATER

FRIDAY
STRESS MANAGEMENT
by the Counseling Center
11AM-1PM LSC MALL