



Student Activities

Sam Houston State University Department of Student Activities STRATEGIC PLAN 2015-2020

MISSION

The mission of the Department of Student Activities is to provide students with effective services and developmental opportunities that promote and support academic and co-curricular learning. We assist students in defining and achieving personal and professional goals that will prepare them for success in a global society.

VISION

Student Activities will be a primary resource for students to actively engage in developmental and social opportunities that will prepare them for a productive life in a changing world.

VALUES

1. **PURPOSE:** *Putting our “why” into action.*
2. **RELATIONSHIPS:** *Feeling valued and respected.*
3. **COMMUNICATION:** *Intentionally sharing information.*
4. **ACCOUNTABILITY:** *Taking responsibility and following.*
5. **PASSION:** *Desire and enthusiasm that stirs us to action.*
6. **ADAPTABILITY:** *Adjusting readily to changing needs.*

STRATEGIC AREAS

1. Environment
2. Student Engagement & Spirit
3. Development & Success
4. Global Citizenship & Diversity
5. Communication & Collaboration
6. Innovation & Technology

GOALS

1. Environment
 - 1.1 Provide an engaging, quality and safe student environment.
 - 1.2 Evaluate current facilities and develop long-term strategic plans for facilities and programming space to meet the needs of an increasing enrollment.
2. Student Engagement & Spirit
 - 2.1 Create and uphold traditions and unique programs that foster Bearkat Spirit.
 - 2.2 Increase student engagement by assessing the wants and needs of the current student population.
3. Development & Success
 - 3.1 Promote holistic growth of students and staff through development opportunities and training experiences.
 - 3.2 Remain committed to student success through mentoring and intentional programming to establish a co-curricular experience.
4. Global Citizenship & Diversity
 - 4.1 Educate the campus on cultural competency, current issues and diverse perspectives.
 - 4.2 Cultivate a campus climate that is globally aware and mutually respectful.
5. Communication & Collaboration
 - 5.1 Establish a direct, clear and concise line of communication among students, faculty/staff and community.
 - 5.2 Support university initiatives through intentional collaborations.
6. Innovation & Technology
 - 6.1 Utilize current technology while recognizing, introducing and adapting to new technology.
 - 6.2 Increase access to information knowledge through user-friendly interfaces.