Annual Faculty/Staff Meeting 2015
1. Among those who have never been alive in their lifetimes are Princess Diana, Notorious B.I.G., Jacques Cousteau, and Mother Teresa.
2. They have never licked a postage stamp.
3. They have grown up treating Wi-Fi as an entitlement.
4. The announcement of someone being the “first woman” to hold a position has only impressed their parents.
5. If you say “around the turn of the century,” they may well ask you, “which one?”
6. The eyes of Texas have never looked upon The Houston Oilers.
7. Teachers have always had to insist that term papers employ sources in addition to those found online.
8. The Lion King has always been on Broadway.
9. CNN has always been available en Español.

-Beloit College Mindset List
"ISN'T IT FUNNY HOW DAY BY DAY NOTHING CHANGES BUT WHEN YOU LOOK BACK EVERYTHING IS DIFFERENT..."

C.S. LEWIS
## Past Five Years

**Raises 3 of 5 Years**

<table>
<thead>
<tr>
<th>Year</th>
<th>SHSU</th>
<th>Nation</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2011</td>
<td>3%</td>
<td>0%</td>
</tr>
<tr>
<td>FY 2012</td>
<td>0%</td>
<td>1%</td>
</tr>
<tr>
<td>FY 2013</td>
<td>3%</td>
<td>1.6%</td>
</tr>
<tr>
<td>FY 2014</td>
<td>2%</td>
<td>2.3%</td>
</tr>
<tr>
<td>FY 2015</td>
<td>3%</td>
<td>2.2%</td>
</tr>
</tbody>
</table>
Montgomery County Impact

PAST FIVE YEARS

Conroe Chamber of Commerce & Economic Development Council

Board of Directors: The Woodlands Chamber of Commerce & Economic Development
PAST FIVE YEARS

Montgomery County Impact

Chairman’s Ball Sponsorship
United Way Annual Meeting
United Way Partner Meeting
United Way Strategic Planning Meeting
United Way Women’s Executive Council Scholarship Reception
Leadership Montgomery County Education Day Session
Leadership Montgomery County Positive Leadership Curriculum Development
Montgomery County Executive Women’s Alliance - Women of Vision Education Day
Project Management Institute (PMI) Monthly Chapter Meetings
PMI Toastmaster Meetings
The Woodlands Asociacion Amiga’s Expressions Latina Conference
Woodlands Writers Guild Meetings

National Novel Writers Group Meetings
World Affairs Council Speakers and Receptions
Montgomery County New Voter Registration Sign-up
The Woodlands Center Speaker Series featuring local speakers
Congressman Kevin Brady Nurse Appreciation Week Visit
Child Abuse Awareness Week, Butterfly Release Montgomery Co. Non-profit Agencies
Interfaith of The Woodlands
Montgomery County Animal Shelter
Montgomery County Food Bank
Montgomery County Heart Walk

PAST FIVE YEARS
Montgomery County Impact
PAST FIVE YEARS

Montgomery County Impact

Attend 10 or More Community Events Annually
PAST FIVE YEARS

Austin Internship Program: 2013 & 2015
PAST FIVE YEARS

Improve Visibility in Austin

Ongoing Meetings with Legislative Representatives
PAST FIVE YEARS

Improve Visibility in Austin

Bob Bullock Alumni
PAST FIVE YEARS

Improve Visibility in Austin

THEC B
- Learning Technology Advisory Committee
- Academic Course Guide Manual
- General Academic Formula Committee

Texas FFA

Apply Texas

CPUPC Efficiency Committee

Student Success Panel

Texas Education Agency
PAST FIVE YEARS

Program Diversification & Student Success

"Well, that's a new one on me — a 'bachelor's degree lite'?"
Program Diversification & Student Success

Doctoral Degrees

- Developmental Education Administration, Ed.D.
- Forensic Science, Ph.D.
- Instructional Technology, Ed.D.
## PAST FIVE YEARS

### Program Diversification & Student Success

<table>
<thead>
<tr>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>M.S. Project Management</td>
</tr>
<tr>
<td>M.F.A. Creative Writing, Publishing, and Editing</td>
</tr>
<tr>
<td>M.A. Digital Media</td>
</tr>
<tr>
<td>M.A. in Band Conducting</td>
</tr>
<tr>
<td>M.A. in Sustainable Agriculture and Food Environment</td>
</tr>
<tr>
<td>M.Ed. Comparative and Global Education</td>
</tr>
<tr>
<td>M.S. in Sport Management</td>
</tr>
<tr>
<td>M.S. in Health Care Quality and Safety</td>
</tr>
<tr>
<td>M.P.H. in Correctional Health</td>
</tr>
</tbody>
</table>
PAST FIVE YEARS
Program Diversification & Student Success

- B.S.N. Nursing
- B.G.S. General Studies
- B.S. Victim Studies
- B.B.A. Entrepreneurship
- B.S. Biomedical Science
- B.S. Computer Software Engineering Technology
- B.S. Agriculture Communication
- B.S. Electronics & Computer Engineering Technology
- B.S. in Athletic Training
- B.S. in Health Care Administration
- B.S. in Health Sciences
- B.S. in Public Health
- B.S. in Wellness Management
- B.S. in Digital and Cyber Forensics Engineering Technology
PAST FIVE YEARS

Program Diversification & Student Success

Retention Rates
• +13%

Degrees Awarded
• +9%
PAST FIVE YEARS

Program Diversification & Student Success

Student Debt

65%  69%
PAST FIVE YEARS

Growth

Undergraduate Applications
Fall 2011 – Fall 2015


0 5000 10000 15000 20000 25000 30000

25,870
## Past Five Years

<table>
<thead>
<tr>
<th>Year</th>
<th>Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>445,024</td>
</tr>
<tr>
<td>2011</td>
<td>445,432</td>
</tr>
<tr>
<td>2012</td>
<td>475,163</td>
</tr>
<tr>
<td>2013</td>
<td>475,671</td>
</tr>
<tr>
<td>2014</td>
<td>488,944</td>
</tr>
<tr>
<td>2015</td>
<td>501,319</td>
</tr>
</tbody>
</table>

**Semester Credit Hours 2010 - 2015**
PAST FIVE YEARS

Growth

FY 2010: $227,811,158
FY 2011: $240,681,505
FY 2012: $238,631,354
FY 2013: $263,966,714
FY 2014: $277,599,063
FY 2015: $287,983,997
FY 2016: $315,911,724
Past Five Years

Annual Gift Funds FY 2011 – FY 2015

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Annual Gift Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2011</td>
<td>$2,000,000</td>
</tr>
<tr>
<td>FY 2012</td>
<td>$4,000,000</td>
</tr>
<tr>
<td>FY 2013</td>
<td>$6,000,000</td>
</tr>
<tr>
<td>FY 2014</td>
<td>$8,000,000</td>
</tr>
<tr>
<td>FY 2015</td>
<td>$16,300,000</td>
</tr>
</tbody>
</table>

Total: $16.3M
PAST FIVE YEARS
Expenditure Increases FY 2010 – FY 2015

- Scholarship & Fellowships: 8.6%
- Administrative: 29.4%
- Academic Areas: 62%
PAST FIVE YEARS
Faculty Lines F10-F15

F.2010: 493
F.2011: 498
F.2012: 503
F.2013: 533
F.2014: 544
F.2015: 562
BEST AT EDUCATING THE TEXAS WORKFORCE

Placement in the workforce upon graduation #1
LOOKING FORWARD

• Raises for three of five years
• Continue impact in Montgomery Co.
• Continue visibility in Austin
LOOKING FORWARD

Ongoing Program Diversification And Student Success

- Health science focused center in Montgomery County
- Faculty and staff diversity initiative
- Attributes SHSU wants from all graduates
- Framework to demonstrate student success
• Continue student enrollment growth
• Silent phase of capital campaign to launch $100-$150m goal: Honoring traditions. Creating futures.
How Do We Continue To Be The Best At Educating The Texas Workforce?

• Emphasize culture – our best market advantage
• SHSU builds brilliant minds & intelligent hearts because the faculty and staff:
  o Provide a caring dedication to student success
  o Have a passion for education
  o Are open to innovative approaches
  o Creatively optimize solutions
Annual Faculty/Staff Meeting 2015