What is a Portal?

A portal is used to build a campus gateway which provides access to and interaction with relevant information, applications and business processes, targeted towards specific audiences in a highly personalized manner.
Portals Facilitate...

- Content Aggregation
- A Consistent User Experience
- Personalization
- Constituent Interaction
- An Integration Platform

Introduction
Well designed portals
Provide A Consistent User Experience

Well designed portals
- Serve as the campus community’s secure internal social network, using Facebook & Twitter-like features – but more private and secure.

- Work on mobile devices and tablets, as well as traditional web browsers.

- Increase student, faculty and staff collaboration by being the digital forum people want to use... a place where everyone has a voice.
• Automatically personalize the user interface for every individual, remembering how they prefer to work.

• Automatically organize course collaboration groups for faculty and students.

• Improve: incoming student interactions, student retention and alumni engagement.

• Cut through email spam clutter and provide messages that are relevant to each individual.

Modern features
Considerations

1. What is the primary role of the SHSU portal?
2. What systems do we want to integrate with and how?
3. How do we plan to push users to the portal and how?
4. Who will be our first user group to design for?
5. What information do we want the users to access?

6. How much user customization (personalization) do we want to allow?

7. How do we push new channels (portlets) to users?

8. What channels should users always see?