why SHSU?

This is a university that thinks big but feels small. With a student population of over 17,000, SHSU prides itself with creating a close community. Current students and alumni alike attest to the warm, supportive environment found all over the SHSU campus. Faculty members are more than professors—they are mentors, advisors, informal tutors, and personal links to great career connections.

Sam Houston State University has something—and then some—for everyone. No matter where you look, you will find ways to have fun, make great friends, enjoy the arts, serve others, and challenge yourself.

An education from Sam Houston State University prepares graduates to be a vital part of the world. It gives them the theoretical and practical knowledge to understand and solve challenges. It equips them with the experience and confidence to become effective leaders. It develops in them a heart for service to their communities. It gives them the tools they need to have an impact—as new graduates and for the rest of their lives.

There are many ways to learn more about Sam Houston State University, but the best way is to come visit campus and experience it for yourself.

The International Business Program at Sam Houston State University is led by faculty that are recognized for excellence in instruction, research, and service.

The BBA in International Business offers coursework that is grounded in theory, a degree that is versatile, and a wide variety of experiences and cultural exposure.
There is no doubt that the growing importance of global trade is “shrinking” the world. Businesses of all kinds, both domestic and international, will continue to face a growing need for employees with specialized knowledge in international trade. A degree in International Business effectively prepares students for a career in a variety of fields, including management training programs; federal, state, and international agency employment in administrative and staff positions; and corporate staff analyst positions. It is also an excellent preparation for graduate education in international relations, diplomacy, international law, business, public administration, and economics.

Students may apply for scholarships for International Business majors as well as non-degree specific scholarships by filling out the ScholarX application. Transfer scholarships are also available for students who would like to continue their academic career at Sam Houston.

Students pursuing a Bachelor of Business Administration in International Business will automatically have a minor in Economics, and there are enough elective hours to earn a minor in most business disciplines without adding additional hours to the program.

A minor in a foreign language is strongly recommended, as students are offered numerous opportunities to study abroad. Funding is available for all students involved in the various global opportunities.

Please note that International Business is not a course subject unto itself. Rather, the curriculum is comprised of courses from all disciplines of business: economics, business analysis, accounting, finance, management, management information systems, marketing, and business communications.

“No nation was ever ruined by trade.”
- Benjamin Franklin