INTERNATIONAL BUSINESS
Bachelor of Business Administration

Other degrees and minors offered through the Department of Economics & International Business:

- Economics, BBA
- Minor in Economics
- Minor in International Business
There is no doubt that the growing importance of global trade is “shrinking” the world. Businesses of all kinds, both domestic and international, will continue to face a growing need for employees with specialized knowledge in international trade. A degree in international business effectively prepares students for a career in a variety of fields, including management training programs; federal, state, and international agency employment in administrative and staff positions; and corporate staff analyst positions. It is also an excellent preparation for graduate education in international relations, diplomacy, international law, business, public administration, and economics.

International business students must maintain at least a 2.0 in their SHSU, cumulative, business, and minor grade point average. At least 50 percent of the required business curriculum for the BBA degree must be taken in residence at Sam Houston State University.

Minor: International business majors will automatically earn a minor in economics, and there are enough elective hours to earn a second minor in a business discipline without adding additional hours to the program. Opportunities in international business are likely to be enhanced with foreign language skills, so students are encouraged to either minor in a foreign language or participate in the College Level Examination Program (CLEP) to earn up to 14 hours of foreign language credits in French, German, or Spanish.

Once accepted, students may apply for relevant scholarships by completing the Scholarships4Kats online application. Transfer scholarships are available for students who would like to continue their academic career at Sam Houston State University.

Students have the opportunity to take upper-level courses while studying abroad in locations such as China, Japan, and Germany. The trips are led by COBA faculty and include special activities such as field trips to business and historic sights.