why SHSU?

This is a university that thinks big but feels small. With a student population of over 18,000, SHSU prides itself with creating a close community. Current students and alumni alike attest to the warm, supportive environment found all over the SHSU campus. Faculty members are more than professors—they are mentors, advisors, informal tutors, and personal links to great career connections.

Sam Houston State University has something—and then some—for everyone. No matter where you look, you will find ways to have fun, make great friends, enjoy the arts, serve others, and challenge yourself.

An education from Sam Houston State University prepares graduates to be a vital part of the world. It gives them the theoretical and practical knowledge to understand and solve challenges. It equips them with the experience and confidence to become effective leaders. It develops in them a heart for service to their communities. It gives them the tools they need to have an impact—as new graduates and for the rest of their lives.

There are many ways to learn more about Sam Houston State University, but the best way is to come visit campus and experience it for yourself.

The new Film Production Program at Sam Houston State University is perfect for anyone interested in studying digital cinema.

The BA in Mass Communication with an emphasis in Film offers you the chance to interact closely with faculty who have domestic and international film experience.
Mass Communication Bachelor’s Degree—Film Production Track

Get Your Shot!

Whether you want to write, direct, produce, design, edit, or shoot, you can get your first shot in Sam Houston’s Film Program. The Film Production track of the Mass Communication major provides students with an excellent liberal arts education from a renown department with a high degree of student-faculty interaction, a wide variety of hands-on courses, state-of-the-art facilities located in the Dan Rather Communications Building, and worldwide networking opportunities. Students will be prepared for a career in motion picture and media production in a diverse, multi-cultural, and rapidly changing media world.

STUDY ABROAD

Students have the opportunity to participate in special hands-on study programs at famed film institutes in Europe, Asia, and Latin America. An annual trip to the Cannes Film Festival offers student film submission, internships, and the opportunity to interact and network with leading film and television industry professionals from around the globe.

COURSEWORK

The Film Production Program provides students interested in digital cinema with fundamental production and post-production skills, as well as knowledge designed to prepare them for an exciting career in the filmmaking industry. Required courses include Film History and Criticism, TV & Film Production, Motion Picture Aesthetics, Cinematography, Advanced Editing for Film, Scriptwriting, Mass Media Law & Ethics, and more.

SCHOLARSHIPS

Students may apply for Mass Communication scholarships by contacting the department. Non-degree specific scholarships are available by completing the ScholarX application. Transfer scholarships are also available for students who would like to continue their academic career at Sam Houston.