Other degrees offered through the Department of General Business and Finance:

- Banking and Finance Institutions, BBA
- General Business Administration, BBA
- Finance, BBA
- General Business Administration, specialization in Professional Golf Management, BBA

Sam Houston State University
Entrepreneurship Program
Box 2056 | Huntsville, TX 77341-2056
shsu.edu/see/entrepreneurship
1-866-BEARKAT
A BACHELOR’S DEGREE IN ENTREPRENEURSHIP

Entrepreneurship is one of Sam Houston State University’s newest degrees, and is one of the fastest-growing disciplines in colleges of business administration throughout the U.S. In today’s uncertain hiring environment, many people choose to create a job for themselves by starting their own business.

The entrepreneurship program prepares you to own and operate a business, which presents many employment opportunities. Entrepreneurship majors are especially appealing to retail and service companies for acceptance into their management development programs.

As an entrepreneurship major, you can participate in the Collegiate Entrepreneurs’ Organization and Business Plan and Elevator Pitch competitions, and you have the opportunity to start a student-run business.

REQUIREMENTS

To earn a Bachelor of Business Administration, students must achieve a 2.0 SHSU and cumulative GPA. All students majoring in entrepreneurship must take at least 50% of the required business curriculum in residence at SHSU. For entry into upper-level classes, students must first complete ACCT 2301, 2302, BANA 2372, ECON 2302, 2301, and MATH 1324 with a minimum GPA of 2.0.

Minor: A minor is not required to complete this program. However, should students want to pursue one, suggested minors include accounting, business communications, finance, management, and marketing.

SCHOLARSHIPS

Students may apply for College of Business Administration scholarships and non-degree specific scholarships by completing the Scholarships4Kats online application. Transfer scholarships are available for students who would like to continue their academic career at Sam Houston. SHSU provides a quality education at an affordable cost.

INTERNSHIPS

The SHSU Small Business Development Center has partnered with the entrepreneurship program to identify internship opportunities in Huntsville and the surrounding eight-county area served by the SBDC.

TOP FIVE CAREERS FOR ENTREPRENEURS

1. Business Owner
2. Management
3. Sales/Retail
4. Research and Development
5. Public Relations