why SHSU?

This is a university that thinks big but feels small. With a student population of over 18,000, SHSU prides itself with creating a close community. Current students and alumni alike attest to the warm, supportive environment found all over the SHSU campus. Faculty members are more than professors—they are mentors, advisors, informal tutors, and personal links to great career connections.

Sam Houston State University has something—and then some—for everyone. No matter where you look, you will find ways to have fun, make great friends, enjoy the arts, serve others, and challenge yourself.

An education from Sam Houston State University prepares graduates to be a vital part of the world. It gives them the theoretical and practical knowledge to understand and solve challenges. It equips them with the experience and confidence to become effective leaders. It develops in them a heart for service to their communities. It gives them the tools they need to have an impact—as new graduates and for the rest of their lives.

There are many ways to learn more about Sam Houston State University, but the best way is to come visit campus and experience it for yourself.

The Economics Program at Sam Houston State University is led by faculty that are recognized for excellence in instruction, research, and service. The BBA in Economics offers small class sizes, a strong foundation in the “father of all business disciplines,” and a degree that can lead to many career opportunities.
Economics Bachelor’s Degree

Supply the Demand

The Economics Program is intended for students seeking a logical, ordered way of looking at various business and economic problems. By studying economics, you will learn principles, approaches, and conclusions that form the basis for developing sound policies in business, government, and personal life decisions. A bachelor’s degree in Economics effectively prepares you for several types of careers, including management training programs in corporations and financial institutions; federal, state, and local government employment; or in a variety of occupations such as journalism, international relations, education, and the non-profit sector. It is also excellent preparation for graduate studies in Economics, Law, Business, Public Administration, Environmental Studies, Healthcare Administration, Labor Relations, Urban Planning, Diplomacy, and other fields.

Scholarships

Students may apply for College of Business Administration, Economics, and non-degree specific scholarships by completing the ScholarX application. Transfer scholarships are also available for students who would like to continue their academic career at Sam Houston State University.

Coursework

The 120-hour Bachelor of Business Administration in Economics requires general coursework, as well as 45 semester hours of Foundation Knowledge for Business. This foundation includes courses in Accounting, Economics, General Business, Finance, Marketing, Management, Business Communication, and Management Information Systems.

All Economics majors will study microeconomics and macroeconomics to establish a foundation in economic theory. You may then tailor your degree by taking the Economics courses most closely aligned with your career goals. Options include Monetary Economics, Economics of Sports, Economic Development, International Economics, and more.

Internship

Students may earn academic credit for approved, supervised educational work experience by identifying the internship opportunity and meeting the eligibility conditions.