SHSU KATFACTS

BEST COLLEGES FOR THE MONEY

OVER EIGHTY UNDERGRADUATE DEGREES & COUNTING

FACULTY TO STUDENT RATIO 1:25

MORE THAN 230 STUDENT ORGANIZATIONS

COMMUNITY ENGAGED UNIVERSITY

Student organizations offered by the Department of Communication Studies:

• Speak Easies (majors and minors club)
• Lambda Pi Eta
A BACHELOR’S DEGREE IN COMMUNICATION STUDIES

Communication studies—a social science similar to sociology and psychology—is the science of how communication affects our relationships with other people in a variety of contexts. The communication studies program teaches you how to prepare and present informative and persuasive speeches and engage in interpersonal, small group, and organizational communication. You also study nonverbal communication; intercultural communication; communication in the family; persuasion; lying and deception; internship; and theories of rhetoric and communication.

Our degree prepares you for a variety of fields, including teaching at all levels, public advocacy and public relations, governmental relations, the ministry, motivational speaking, and website development and marketing. Many of our students continue their studies in graduate programs or law schools.

REQUIREMENTS

Communication studies offers both the Bachelor of Arts (BA) and Bachelor of Science (BS). The BA option requires 14 hours of a foreign language plus a philosophy course, while the BS requires 8 hours of natural science plus a math/statistics or computer science course beyond the core curriculum science requirement.

Minors: Students should select a minor that suits their interests and career goals. Common minors include English, political science, foreign languages, psychology, criminal justice, or sociology.

SCHOLARSHIPS

Students may apply for communication studies scholarships and non-degree specific scholarships by completing the Scholarships4Kats online application. Transfer scholarships are available for students who would like to continue their academic career at Sam Houston. SHSU provides a quality education at an affordable cost.

HIGHLIGHTS

Faculty and students have ongoing research programs in such areas as relationship maintenance and repair and visual persuasion. The program is actively involved in advising students about course sequences available to prepare them for careers in public and private agencies which specialize in family matters.