why SHSU?

This is a university that thinks big but feels small. With a student population of over 18,000, SHSU prides itself with creating a close community. Current students and alumni alike attest to the warm, supportive environment found all over the SHSU campus. Faculty members are more than professors—they are mentors, advisors, informal tutors, and personal links to great career connections.

Sam Houston State University has something—and then some—for everyone. No matter where you look, you will find ways to have fun, make great friends, enjoy the arts, serve others, and challenge yourself.

An education from Sam Houston State University prepares graduates to be a vital part of the world. It gives them the theoretical and practical knowledge to understand and solve challenges. It equips them with the experience and confidence to become effective leaders. It develops in them a heart for service to their communities. It gives them the tools they need to have an impact—as new graduates and for the rest of their lives.

There are many ways to learn more about Sam Houston State University, but the best way is to come visit campus and experience it for yourself.

The Bachelor of Science in agricultural communications is designed for students who would like to combine their interests in the fields of mass communication and agriculture.

The U.S. Department of Agriculture expects communicators proficient in multimedia and social media to have the strongest employment prospects in the estimated thousands of agricultural communications job openings in coming years.

shsu.edu/see/agcomm
Agricultural Sciences and Engineering Technology: Agricultural Communications Bachelor’s Degree

Advocate for Agriculture

The Bachelor of Science in agricultural communications brings Sam Houston State University’s Department of Agricultural Sciences and Engineering Technology together with SHSU’s nationally-recognized Mass Communication Department to study broadcast journalism, marketing, and public relations. Students will be prepared to promote the various disciplines within the agricultural industry—from beef cattle to environmental efforts and from food production to sustainable energy.

CAREERS

Career opportunities for graduates of the agricultural communications program include journalism, public relations, broadcast, advertising/marketing, and photography.

SCHOLARSHIPS

Students may apply for agriculture-related scholarships and all other university scholarships by completing a single ScholarX application. Over 50 scholarships are awarded annually with a total value exceeding $110,000. Thanks to the generous support of our donors and alumni, our scholarship funds and endowments continue to increase each year. Transfer scholarships are also available for students who would like to continue their academic career at Sam Houston State University.

STUDENT GROUPS

Students are encouraged to actively participate in professional extracurricular activities. Some of those sponsored by the department include Alpha Gamma Rho, Collegiate FFA, Delta Tau Alpha, National Agriculture Marketing Association, Rodeo Club, and Sigma Alpha.