



1802 Ave. I, Office 216 • Huntsville, TX77341

# Sponsorship Proposal

**Dear Potential Sponsor,**

This September, hundreds of SHSU families and athletes from local communities and all over the Harris and Montgomery counties will be traveling to Huntsville to attend SHSU's Barkat Family Weekend and to compete in the Barkat Bolt 5K. We are currently looking for sponsorships and donations to help make this event a huge success for the Rita B. Huff Animal Shelter, SHSU students that will receive scholarships, and every athlete that attends!

## **Benefit of Sponsorship**

We currently have over 1,100 students in our fraternity and sorority life community, it is estimated that approximately 3,000 people will attend Barkat Family Weekend, and it is our goal to have approximately 500 people participate in this 5K event, and we expect our numbers to continue to increase every year. Position your business/organization with a healthy lifestyle/community and lifelong fitness associated with running. Position your business/organization with an attractive demographic: college students and their families.

Please know that in addition to advertising and promoting your business, your generosity means so much more. Money we raise from this year's event will benefit the Rita B. Huff Animal Shelter and the SHSU Greek Life Scholarship program.

If interested please contact us to discuss sponsorship levels and benefits:  
Jerrell Sherman: [jsherman@shsu.edu](mailto:jsherman@shsu.edu) (o) (936) 294-1785 (f) (936) 294-3961  
Website: [www.shsu.edu/greeklife](http://www.shsu.edu/greeklife) Hosted by: SHSU Greek Life/Dean of Students Office - Barkat Bolt 5K Run/Walk. Sponsorship checks should be made out to Sam Houston State University and Greek Life 5K should be listed in the memo section of the check.

**Jerrell Sherman**  
**Associate Dean of Students/Race Director**

# HOW TO SUPPORT THE EVENT AND DESCRIPTION OF SPONSORSHIP BENEFITS

## **Sprinter Sponsor \$500 (One Available)**

- Largest logo on race & volunteer T-shirts
- 3 free individual entries
- Opportunity to set up promo/info table/tent at race site on race day
- Largest logo and website link on race website for one year ([www.shsu.edu/greeklife](http://www.shsu.edu/greeklife))
- Invitation to provide item(s) for runner swag bag
- Race-day recognition

## **Jogger Sponsor- \$400 (Five Available)**

- approx. 1/3 size logo in relation to Sprinter Sponsors logo on race & volunteer T-shirts
- 2 free individual entries
- 1/3 size logo and website link on race website or one year, ([www.shsu.edu/greeklife](http://www.shsu.edu/greeklife))
- Invitation to provide item(s) for runner swag bag
- Race-day recognition

## **Race Walker Sponsor - \$300 (Unlimited)**

- Business name printed on race shirt
- 1 free individual entry
- Your business name listed as race sponsor on race website ([www.shsu.edu/greeklife](http://www.shsu.edu/greeklife))
- Invitation to provide item(s) for runner swag bag
- Race-day recognition

# HOW TO SUPPORT THE EVENT AND DESCRIPTION OF SPONSORSHIP BENEFITS

## **Bib Sponsor - \$200 (one available)**

- Business logo on race bibs
- Business name printed on race shirt
- Your business name listed as race sponsor on race website ([www.shsu.edu/greeklife](http://www.shsu.edu/greeklife))
- Invitation to provide item(s) for runner swag bag
- Race-day recognition

## **Food/Beverage donations valued at \$100 or more**

(examples: post-race food, bagels,snacks, bottled water, etc.)

- Business name printed on race/volunteer T-shirt
- Your business name listed as race sponsor on race website ([www.shsu.edu/greeklife](http://www.shsu.edu/greeklife)) for one year.

## **You can also be a Supporting Sponsor:**

- A Supporting Sponsor provides event support other than in a financial way. Benefits to sponsor will be determined by the value of support given. Some support opportunities are listed below. If you have a service or product to offer that can support the Bearkat Bolt 5K Event, we will be happy to discuss that with you.

## **Support Opportunities:**

- T-shirts • Awards • Giveaways • Aid Stations - water/sports drink • Event signage - Traffic control • Medical coverage • Bike lead for course • Run course

# VOLUNTEERS

If you are unable to participate financially, volunteers are always needed, and greatly appreciated on race day. Volunteers receive a race T-shirt and have the opportunity to experience the action up close and personal. Also, as everyone can benefit from new people visiting the area, we will be happy to include your business flyer, brochure or promotional item in our race packets. Simply contact me, Jerrell Sherman at (936) 294-1785, to arrange pickup or delivery. We plan to fill at least 500 event registration packets this year.