

Fine Arts Seminar

Poster Presentation Assessment Rubric for the Music Section Oral, Written, Visual Communication

Submitted by Sheryl K. Murphy-Manley, Sam Houston State University, August 2012

Student(s) _____

Country Discussed, Date _____

Topic (Weight)	Unacceptable (0)	Marginal (1)	Acceptable (2)	Exceptional (3)	Points
Appropriate cultural model built as part of the research process (20%)	Little or no understanding of the task	Some understanding of building a cultural model, but falls short by omitting required information.	Sound understanding of the process of building a cultural model. The content includes most or all of the following information about the culture: governments, religions, gender roles, class roles, music within the belief system, aesthetics of music, contexts of music, general information about the country	Clear and complete understanding of the process of building a cultural model. The student gives exceptional detail and makes relevant points and connections with the content material, including most or all of the characteristics listed in the acceptable column	_____ x 2
Content and sources used (30%)	Very little information is presented; neglects important sources and/or uses unscholarly sources	Some necessary content is present, but many questions about the music culture remain unaddressed; some appropriate sources are used	The content contains most or all of the following information: specifically focused music culture context, functions of music within the culture, styles (melody, harmony, rhythm, form, etc), performance venue, transmission, composition, movement issues, texts; all sources used are appropriate and scholarly	Clear and complete presentation of characteristics of the music culture. The student gives exceptional detail and makes relevant points and connections within the cultural model, including most or all of the characteristics listed in the acceptable column	_____ x 3
Quality of writing on the poster, visual aids, musical examples, and overall effectiveness of poster session presentation (20%)	-Some poor wording choices and/or spelling and grammatical errors -No or very little use of relevant photos and/or visual aids -Musical examples are missing, inappropriate, distracting, or incomprehensible -Speaker has back to the audience and/or blocks view of the poster	-Wording on the poster is correct, but lacks clarity and detail -Minimal use of visual aids and/or less than effective photos were presented -Musical examples were not the best examples for the points made in the poster presentation -Speaker occasionally faces the audience, but blocks the audience's view and/or does not refer to the poster contents in an appropriate or effective manner	-The text on the poster is written well, with few or no errors, and communicates the main points of the content effectively -Musical examples were well-chosen and visual aids were appropriate for the content and discussion -Speaker faces the audience most of the time, not blocking the audience's view of the aid, and/or refers appropriately to the content on the poster	-The text on the poster is well-written, without errors, and adds in an exemplary way to the poster's effectiveness -Visual aids, and musical examples demonstrate presentation points in an exemplary fashion -Speaker consistently faces the audience, does not block the audience's view of the poster and discusses the content in an extremely effective manner	_____ x 2

Delivery (verbal and nonverbal) (20%)	-Lack of effort of pronunciation - Inappropriate or ineffective enunciation, volume, pitch, or inflection -Pace seriously hinders the speaker's audibility or communication with the audience. -Excessive reading -Inappropriate display or lack of energy that adversely affect the delivery -Poor posture, distracting or inappropriate body movements or gestures, or lack of eye contact interferes with the delivery	Only minimal effort is made in pronunciation -Enunciation is occasionally lazy with some inappropriate volume, pitch, inflection -Pace may be noticeable but such instances do not seriously hinder the presentation -Delivery does not contain excessive reading or faltering -Inappropriate body movements, facial expressions, or gestures are occasionally noticeable	Clear attempts at pronunciation; - Enunciation is clear; the pitch, volume, inflection, are appropriate -Pace is generally maintained and effective -Occasional lack of enthusiasm or energy level might occur -Speaker appears interested -Facial expressions are consistently compatible with spoken content; body movements and gestures are usually natural, appropriate, and relaxed. -Any nervous movements do not interfere with the effectiveness of the presentation; any lack of eye contact is only momentary	Pronunciations show rehearsal -Clear enunciation, with excellent pitch, volume, inflection, and pace of the content. -Speaker sounds genuinely interested in the topic -Delivery appears spontaneous and professional throughout -Notes may assist, but do not interrupt or control delivery -Physical presentation is appropriate and purposeful in enhancing the speaker's comments -Body movements and gestures are natural, appropriate, and relaxed with consistent eye contact	_____ x 2
Organization and logical presentation of information (10%)	-Provides little or no focus or order to the material -Lacks audience awareness -Organizational pattern (introduction, sequenced material, conclusion) is missing	-Provides some focus or order to the material, but the structure is somewhat unclear -Information is not logically presented or is appropriate for the audience	-Focuses and orders the material to convey a generally unified presentation - Information is mostly logical and/or appropriate for the audience	-Focuses and orders the material to convey a unified presentation in a highly effective manner -Information is completely logical and appropriate for the audience	_____ x 1
OVERALL PERFORMANCE	Unacceptable (F)	Marginal (D or C)	Acceptable (B)	Exceptional (A)	TOTAL
POINTS REQUIRED	0–9	10–17	18-24	25-30	