



Canadian, Texas

Internship of A Lifetime

Chiffon Hatfield

Texan Pride: The Rural Experience



GO TEXAN.

Big State. Big Backyard.
Come Play.

Outline

- The Families
- The History
- Lipscomb County Platform Dance
- The Great American Cattle Drive Of '95
- "Tired Eyes"
- The Projects
- 4th Of July
- Marketing: HWDP
- Cast Away
- The Citadel
- Go Green
- How It All Applies



Family #1: Big Ed and Julie Culver



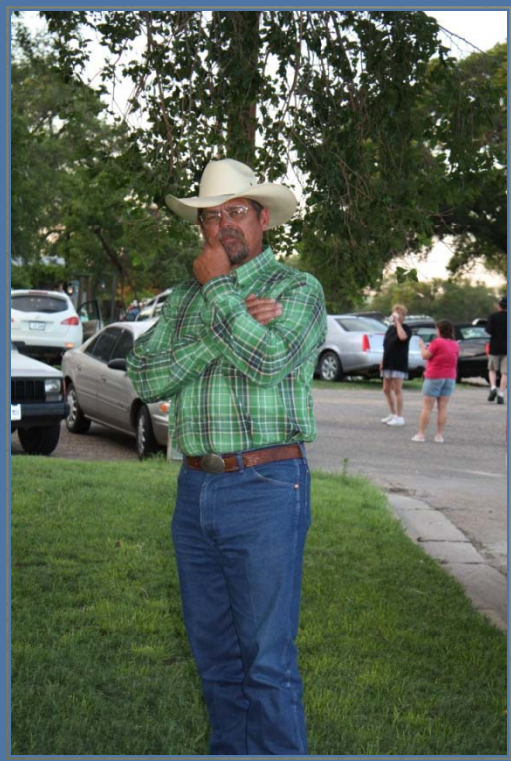
- Children: Capp, Cade & Carlee
- County Commissioner & Arrington Oil Co. and 4th Grade School Teacher
- Capt. George W. Arrington
- Canadian, TX Lessons
- “Texas Tea” & “Drill Baby Drill”

- Built in 1917
- Use to be a house for single female teachers to live.
- Beautiful oak woodwork



Family#2: Steve and Linda Rader

- Son: Justin
- Daughters: Hailey and Sarah
- The Rader Ranch: Lipscomb, TX



- Calf Pacifiers (my first)
- Rancher and Kindergarten School Teacher
- “I’m proud of you...”
- Father’s Day

Family#3: John and Lee Ann Julian



- 2 Daughters: Kimbra & Tamera
- 1 Son: Ike
- Wild turkeys

- Lee Ann: Lee Ann's Mexican Imports and The Store
- John: Water well Supply Company
- Small farm
- Icee or Margarita?



Family#4: Bryan and April King

- Children: Conner and Kelton
- Canadian Baseball Playoffs!
- The Roots Run Deep



- Bryan: Oil Rig Supply Co.
- April: Arrington Co. Receptionist
- The Bomb Squad
- Blossom's Backyard Stadium

Canadian & Hemphill County History



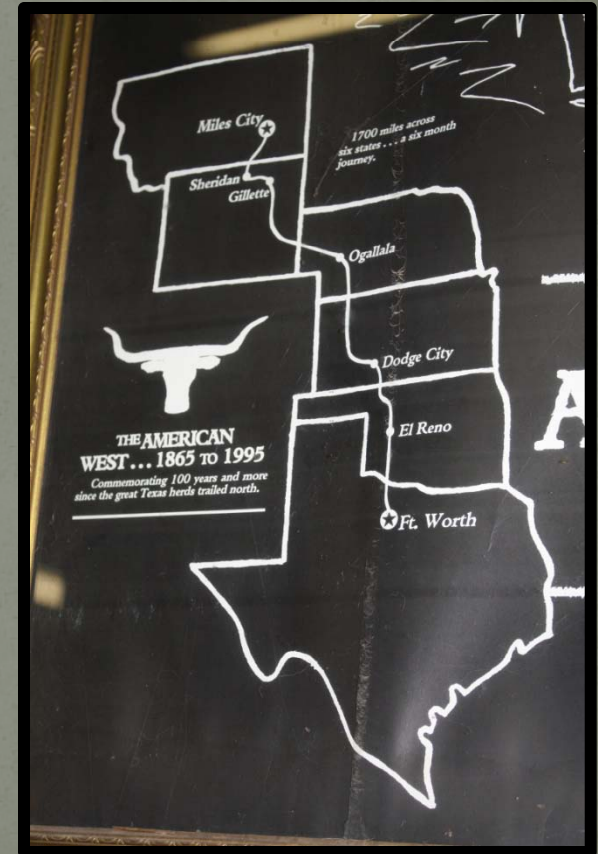
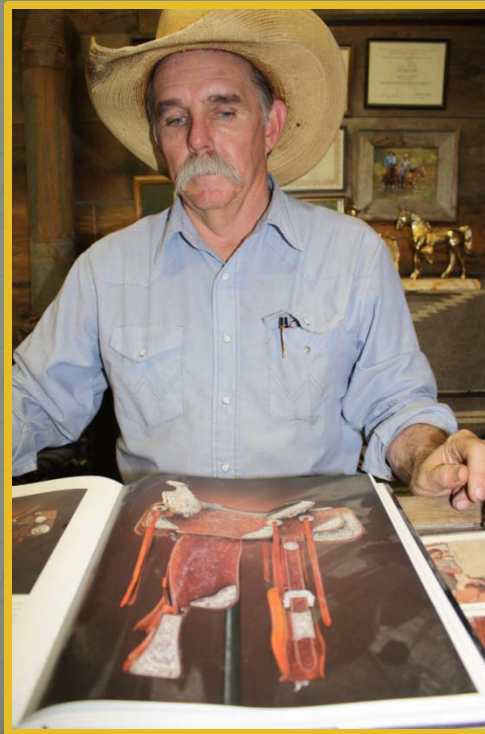
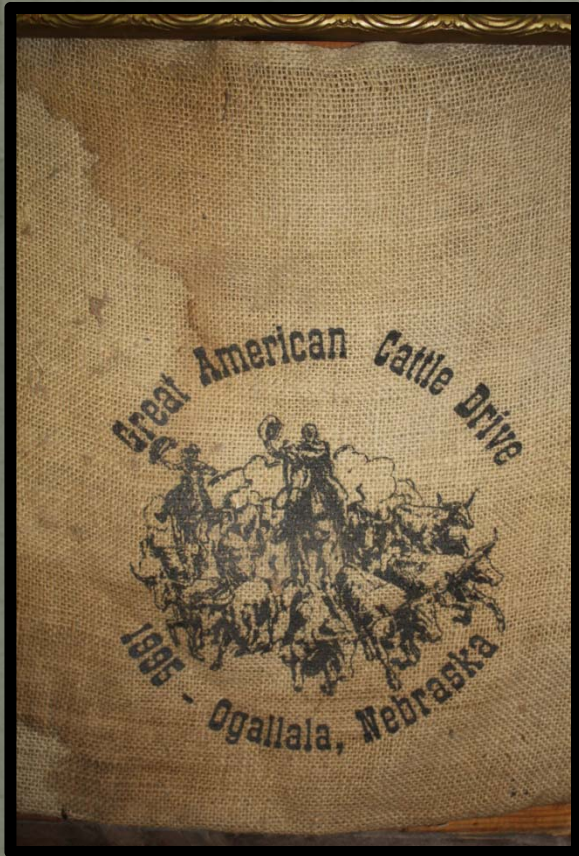
- The historic wagon bridge
- “Hogtown:” Hogs roaming the streets, hygiene of the residents and sanitation of the settlement
- Rumor Has It: 13 Saloons, No Churches; residents consisted of RR Workers, Saloon Keepers, Ladies of the Night and Gamblers
- Railroad Business Boom
- Tornado Alley (Glazier)
- Fall Foliage
- Gene Howe Wildlife Management Area
- Black Kettle National Grasslands
- Lake Marvin

Lipscomb County Platform Dance



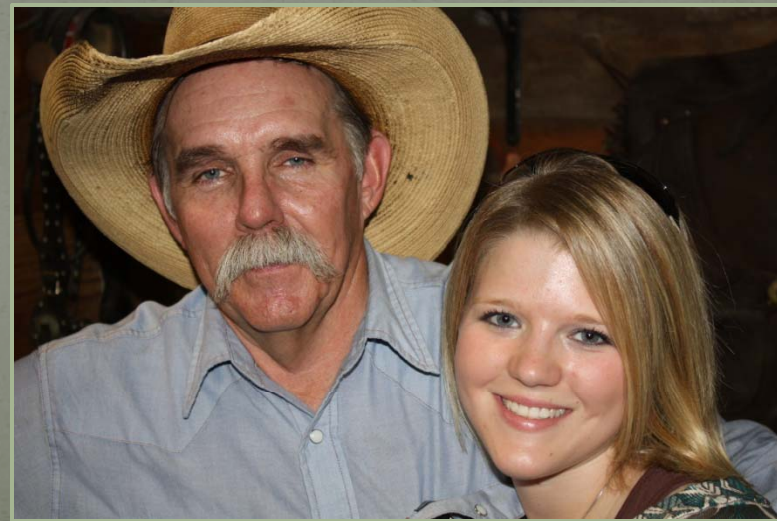
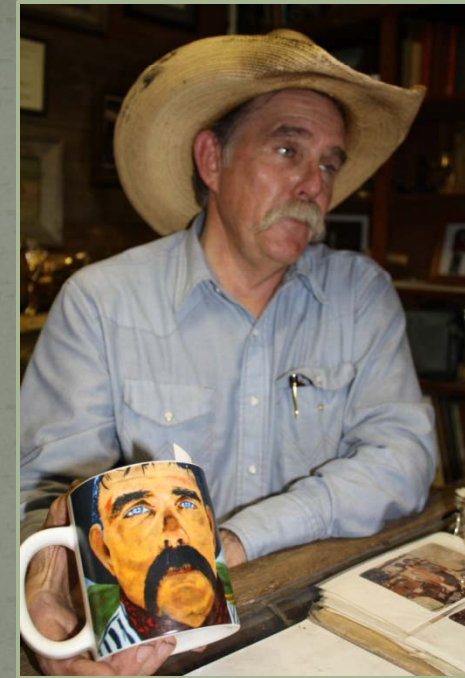
The Great American Cattle Drive Of '95

- Only rider to make the whole trip: JW Beeson
- Travel Troubles
- “Tired Eyes” by Harvey Jackson



“Tired Eyes”

- Upcoming mural artist; Harvey Jackson
- Cattle Driver to Mural Celebrity
- Owns saddle shop in Lipscomb, Texas



Project#1: Event Planning

- What I did:
 - Seasonal Table Toppers
 - Meeting Business Owners
 - Getting Pumped About Events
 - Posters
 - Event Schedule Table Toppers
 - Flyers
- Other Marketing Techniques:
 - Up-to-date Website
 - Commercials
 - Business Card Exchange
 - Coordinating the event's main attractions: man power, booths, toilets, sanitation areas, contacting TxDot, etc.



Project#2: GeoCaching



- GeoCaching – Kind of like an international treasure hunt
- Anyone can join
- GPS Coordinates
- Tourism

- Research
- Ideal Locations
- Creativity
- Treasures for Each Cache
- Hiding the Caches
- Upload/Hints/Sizes



Project#3: Meetings

- Commissioners Court:
 - Court's Record Keeping
 - Renovations/New Constructions
 - County-Local Road Changes
 - Manages Money in the County
- City Council Meeting:
 - Park Expenses (advice?)
 - Appointing New Chairmen
 - City-Local Road Problems
 - Manages Money in the City
- EDC Board Meeting:
 - Job Opportunity Assistance (new businesses)
 - Rules Regarding the JOA Program
 - Current Businesses Looking to Partake in JOA Program
 - Looks for Community Development Opportunities & Markets Current Community (asks for money to work with)



Project#4: Brochure Assistance

- Pictures! (that's me!)
- Showing off the location's amenities.
- Collecting the data for reservations at each location.
- Combination of pictures and information...
- Print Brochures = Cheap Advertisement!

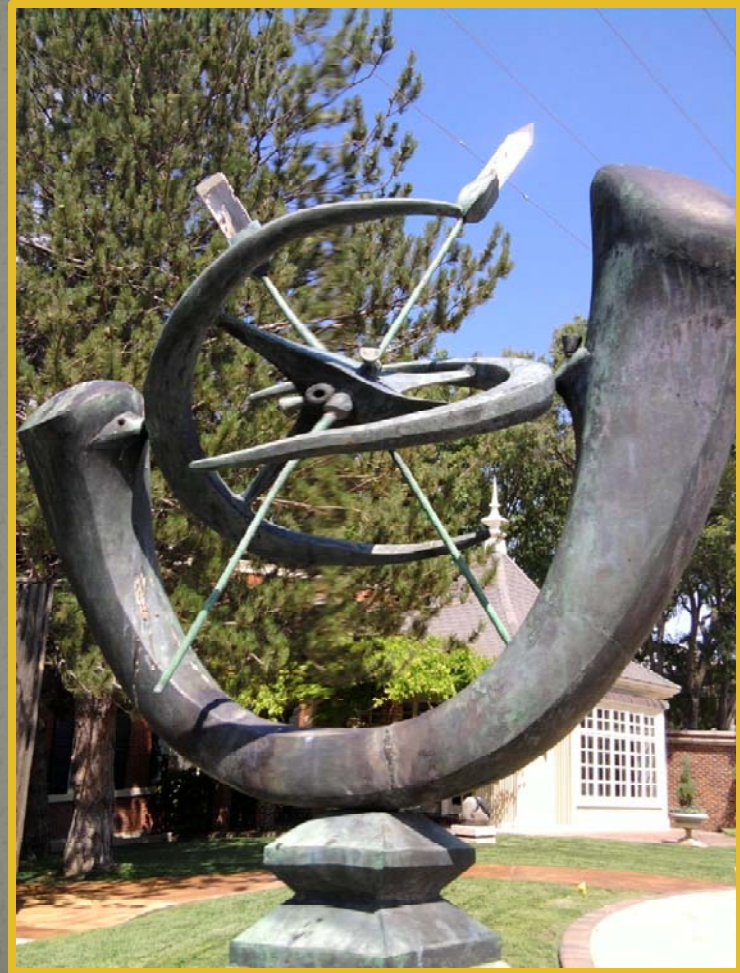


Project#5: Scavenger Hunt

- Future EDC Addition?
- Researching different buildings and historical attractions
- Picture Clues
- Possible Prizes?

EXAMPLE:

I was once a church where many worshipped. I was closed and in utter disrepair, when I was taken in by a young couple. They fixed me up, while everyone stared. Once restored and much adored by this family of five, I was soon donated for the community to eye. Grand paintings and sculptures fill my walls. WHO AM I? _____



The 4th Of July

Schedule of Events:

- Thursday, July 1st
 - Rodeo Slack – 7 pm
- Friday, July 2nd
 - River Valley Pioneer Museum (33rd Annual Sagebrush Painters Art Exhibit) – 9 am - 12 noon & 1-4 pm
 - Rodeo Slack – 8 am
 - Rodeo Performance – 7 pm
 - Specialty Act – Bomb Squad (ATV-4 Wheeler Freestyle) immediately after rodeo
 - Pinocchio – (drama camp for children) 6 pm
 - Rodeo Dance – (Cruz Duke, Gary P. Nunn) 9 pm - 1 pm

4th of July Celebrations

Schedule Of Events

• Saturday, July 3rd

- Welcome and Information – 11 am - 3 pm
- Parade: “American Heroes” – 10 am
- Arts & Crafts Fair – 9 am - 4 pm
- Turtle Race – immediately after parade
- Hot Dog Lunch – (25¢ hot dogs) after parade
- Old Timer’s Reunion & BBQ – 11:30 am - 1 pm
- 17th Annual Water Polo – 12 noon
- The Citadel Art Foundation – 1-4 pm

• Saturday, July 3rd (con’t)

- Shop Canadian – all day
- River Valley Pioneer Museum – 1-5 pm
- Palace Theatre Free Movie – 3 pm
- 16th Annual Great Canadian Duck Race – 6 pm
- Watermelon Feast – 5:30 pm
- Rodeo Performance – 7 pm
- Specialty Act: Bomb Squad – immediately after rodeo
- Fireworks Display – dusk
- Rodeo Dance – 9 pm - 1 pm
- Sunday, July 4th
- 3rd Annual Canadian Ranch Rodeo – 7 pm

Marketing: Hard Work, Dedication & Patience

- Marketing for an event has taught me this:
 - If you have patience, but have nothing in life to live for; your life will not amount to much.
 - If you put your heart and soul into something you are passionate about, but have little patience; little will be accomplished.
 - However, if you work hard, dedicate yourself and have patience to see the outcomes; the payoffs are most rewarding
- I saw the effects of hard work, dedication and patience in the lives of many of those I met during my internship.
 - Ex) The Arrington and Abraham families.

Cast Away

- Van Tein catalog home
- Built in 1919
- Delivered by railroad and then moved in pieces by wagon the last ten miles.

- Featured in the hit movie, “Cast Away,” with Tom Hanks.
- Also featured in Texas Magazines and Newspapers for its Bed & Breakfast and great nature trails!



Original Home of:
Captain George
Washington Arrington



The Citadel



- Malouf and Therese – Members of the National Trust for Historic Preservation
- Bought the church with plans to make it their home
- Malouf & Therese engagement



- Originally built as the First Baptist Church in 1910
- Bought by the Church of Christ in 1955
- Sat vacant from 1975-1977 and was planned to be torn down for new construction



Go Green

Though many people in Canadian, Texas make their living from the oil drilling and water well companies, some feel a sense of responsibility to help the environment by making Texas a “Go Green” state.



A Few Ideas for Go Green Texas:

- More Research & Experimentation-artificial fuel, waste management, energy efficient cars and housing
- Complete Circle for food, fuel, etc.
- Recycling System (example UK)

Applications Of Education

- Sociology: The study of human society; the interactions between groups of a society
 - Rural vs. Urban:
 - People in rural societies have closer relationships between non-related persons, than the relations of the population in more urban areas. (lean on one another, yet completely dependent to create their own dreams)
 - Urban and rural areas have similar class structures and the housing in rural areas are split up, much in the same way that urban housing is divided. (the other side of railroad tracks)
 - Rural areas have a hard time expanding much of the time because of the lack of housing, education, or business opportunities in order to bring younger generations back to the community.

Applications Of Education

- Photojournalism: Journalism that presents a story mainly through the use of photography.
 - Capturing the unique social attractions of rural Canadian through a lens. (not only the lens of a camera, but through my very eyes)
 - Using my artistic eye to create one of a kind GeoCache containers for Hemphill County.
- Photography to Sociology:
 - Art is a connection between an image and the emotion it generates. Feelings are created through the lens in which one views society. (the institutions create an image meant to portray society)

A Special Thanks:

- Texas Department of Agriculture
 - Dr. Gene Theodori
 - My Family, Friends, and Fiancé
 - Sam Houston Sociology and Art Departments
- Thank you for giving me the opportunity, the support and the education to make this internship a great learning opportunity and new ideas for the future.