



RURAL TEXAS

TOURISM CENTER

The Rural Texas Tourism Center (RTTC). is a tourism program created to improve the quality of life in rural Texas communities and support preservation and promotion of Texas heritage. By marketing all of rural Texas tourism from one center, strategically placed in Rural Central Texas, "one stop" marketing and information can be offered to Texas travelers and other tourism partners.

The RTTC promotes cultural heritage tourism which is one of the fastest growing markets in the travel industry today. Our offices in Giddings are located in a restored Union Station freight & passenger depot. The depot, restored specifically for the Rural Texas Tourism Center, also houses the Transportation Museum providing lots of room to showcase rural Texas and give a glimpse of railroad transportation history.

The Center offers a cost effective way for rural communities, businesses, and events to market themselves to thousands of potential tourists that are interested in visiting rural communities.

Partner communities have access to low-cost website hosting and page-building assistance, online marketing, events posted on a central calendar, and the ability to place materials in our physical center in Giddings.

Businesses can buy advertising spots or annual sponsorships to promote their products online, in newsletters, and at events.

Please come visit us in downtown Giddings for a tour of the offices and Transportation Museum.

For more information visit: www.ruraltexastourism.org

or contact

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