

Official Sam Houston State University Social Media Community Application

Please fill out one application per social media account.

Name: _____ *Title:* _____

E-mail Address: _____ *Contact Phone:* _____

I am: Faculty _____ Staff _____ Student _____ Alumni _____ Organization Advisor _____ Other _____

I am: Applying for a new account _____ Applying for an existing account changeover _____

Name of the department/group/program/organization requesting to become a part of the Official SHSU Social Media Community:

Briefly describe the intended purpose of your account:

Briefly describe the short term and/or long term objectives you wish to achieve by joining the Sam Houston Social Universe:

Name AND e-mail addresses of who will have access to and manage account:

Account Manager/Ambassador #1:

_____ *name* _____ *.shsu email address (required)*

Account Manager/Ambassador #2:

_____ *name* _____ *.shsu email address (required)*

Account Manager/Ambassador #3:

_____ *name* _____ *.shsu email address (required)*

What type of account are you applying for? If the account exists, include the current URL, login name, and password:

_____ Facebook _____

_____ Twitter _____

_____ YouTube _____

_____ Blog _____

_____ Request contact to discuss use of SCVNGR/Foursquare with your Official Community account

If a change of access/account manager is requested by both parties below, including account management change due to incoming leadership, please disclose:

Name of Group: _____

Outgoing Account Manager/Ambassador:

name

email address

Incoming Account Manager/Ambassador:

name

email address

**This is a blanket change of access to any/all accounts attached to your organizations.*

Profile Photo:

Please submit your profile image/avatar for approval and to confirm compliance with SHSU graphics standards.

Policy Agreement:

Failure to follow the guidelines, procedures, and policy restrictions for the Official SHSU Social Media Community may result in removal from the Official Community, SHSU Social Media Directory, or reassignment of account management per the University's discretion.

- ___ I have read, understand, and agree to the terms and conditions applicable to the social media account(s) I am applying for (Facebook, Twitter, YouTube, Foursquare, SCVNGR, blogging site).
- ___ I am aware that failure to follow University policies and these terms of service can expose me to personal legal liability.
- ___ I have read and agree to adhere to SHSU's Social Media Policy and Procedures Manual.

Signature of Applicant

*Signature of Marketing and Communications Department
or IT Department Representative*

Email this document and profile photo to SocialUniverse@shsu.edu with the subject line "SHSU Application" to apply.