



Sam Houston State University

A Member of The Texas State University System

DEPARTMENT OF THEATRE AND MUSICAL THEATRE

Thank you for your interest in becoming a Gala sponsor.

Our Scholarship Gala raises funds which support theatre and musical theatre students in their studies of these disciplines. Our department feels a strong obligation to our students to find ways to raise money to help them pursue their personal goals. We also feel it's important for our patrons to enjoy their evening accompanied by food, libations and entertainment. Event sponsors allow us to be gracious hosts to our guests while still allowing the majority of the proceeds from the evening to go to our students in the form of scholarships.

As a sponsor, your company will be highlighted in the program distributed to the approximately 200-300 Gala attendees as well as recognition in all of the 2017-2018 season performance programs. This includes all musical productions, Erica Starr Theatre performances, Showcase Theatre performances, and KCACTF performances at the state and regional level. In addition, your company's name and/or logo would appear on our Gala event webpage for one year. Your company would also receive two season tickets for our 2017-2018 theatre season.

Thank you for your kind consideration of the opportunity to be a Gala sponsor. To become a Gala sponsor or for more information, please contact Laura Avery at lka005@shsu.edu or 936.294.3404. We look forward to hearing from you.

Sincerely,

Penelope Hasekoester
Chair, Department of Theatre and Musical Theatre
Sam Houston State University
SHSU Tax ID#746001430