



BFK Solutions LLC
Consultants in
Critical Cleaning

Official Media Sponsor



Product Quality
Cleaning Workshops

May 16-17, 2018

Chemistry Department
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Huntsville, TX 77340

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Product Quality Cleaning Workshop – Sponsorship Opportunities

The Product Quality Cleaning Workshop (PQCW) is a 2-day, hands-on program to bring manufacturing managers, engineers and assemblers up to speed on cleaning for product quality. This interactive workshop will be held on the campus of Sam Houston State University. Topics include industrial, precision, and critical cleaning, aqueous, solvent, and “non-chemical” processes, safety/environmental issues, process monitoring, and cleanliness testing. State-of-the art facilities allow for real-time and video demonstrations.

The program combines instruction/training, real-time cleaning demonstrations, and time for attendees to actually “play with the toys.” More: <http://www.shsu.edu/academics/chemistry/cleanresearch/>

The program combines the expertise of:

- **SHSU Cleaning Research Group**, the only university-based training and research program dedicated to cleaning science
- **BFK Solutions LLC**, the industry leaders in critical cleaning consulting

Why you should sponsor and what will it cost?

- As a workshop participant, you have two full days of face time with people who do the cleaning, who purchase products, who specify and recommend chemical and equipment providers.
- You hear attendees discuss their actual problems in a frank, informal setting.
- You can register a new employee and/or a technical person (we encourage this); they will learn about cleaning and about the problems your customers face. You don't have time for this during a trade show!
- You will receive prominent display of your logo
- All sponsors will be able to place product material onto the USB drives. All attendees will receive their course materials on a USB drive.

Available Sponsorships

- Coffee Break (\$1,300) – Your company will have signage at the coffee bar and a running PowerPoint or video during the break.
- Networking Reception (\$1,800) – Your company will have signage at the bar and a running PowerPoint or video during the reception.
- Table Top (\$1,800) – Your company can display your product literature and have focused time with attendees during generous breaks. Call us to go over power needs or if you want to bring real-time demo equipment.
- Lanyard & USB (\$1,800) – Your company logo will be on all attendee lanyards & USB drives.

A sponsorship includes one registration (\$1,100 value). Additional attendees are \$950 (group rate).

Show your support for the industrial and critical cleaning community; build lasting relationships with new and future customers. Give us a call to discuss this great opportunity.

Best Regards,

Darren L. Williams
SHSU Chemistry Department

Barbara and Ed Kanegsberg
BFK Solutions LLC