

COBA LEADERSHIP TEAM MINUTES

Thursday, January 20, 2022

Present: Mark Frank, Kristina Grimes, Kurt Jesswein, Gerald Kohers, Philip Morris, Mitchell Muehsam, Fawzi Noman, Joey Robertson, Shani Robinson, and Aneika Simmons. (Guest: Doug Berg)

1. Approval of Minutes. Minutes for January 6th were modified and approved.
2. College Curriculum Committee. (Berg & Jesswein)
 - a. New Course Proposals.
 - i. ECON 3340 (Global Economics) – Dr. Frank gave an overview of the new course and discussed the benefits of offering this as an elective. This course will be offered once a year and will be added to the elective rotation. The College Curriculum Committee members moved to approve the course.
 - ii. MKTG 4360 (Social Media Marketing) – Dr. Kohers gave an overview of the course and discussed what the course will cover. Currently, Dr. Gina Brynildsen is teaching this as a special topic. Dr. Kurt Jesswein requested a copy of the email confirmation from MCOM regarding approval of the course topic. The College Curriculum Committee members moved to approve the course.
3. CAD Updates. (Minutes were sent to team prior to meeting.)
 - a. Discussion.
 - i. Teaching in Prisons – The Provost asked if the colleges would like to pursue the possibility of teaching in the prisons again. The Dean will try to get more information on what this will look like before the Chairs bring this to their faculty for discussion.
 - ii. Texas Business Hall of Fame (TBHF) – Dr. Muehsam presented to CAD the changes being made to the TBHF scholarship. The scholarship will now be called Texas Future Business Legends Award and COBA may submit three names for consideration along with three others from across the other colleges. The deadline for submission is March 31, 2022. Dr. Robinson will be the contact person in our college.
4. Deadlines for Registration, FAEV, and Textbook Issues.
 - a. Registration – The deadline for students to register for classes is Monday, January 24th. Student may join the class and cannot be penalized for late work. An email from the Dean's Office will go out to remind the faculty.
 - b. FAEV – The dean asked the Chairs to remind their faculty of the upcoming deadlines for FAEV.
 - c. Textbook Issues (Bemarkat Bundle) – Dr. Robinson has been working on getting issues resolved and will help track down faculty to make sure the process is completed. She will also track any problems that may happen.
5. Evaluations, Feedback and Faculty Development. The Leadership Team will have a separate meeting next week to discuss the processes across departments for evaluations and promoting faculty development.
6. Miscellaneous.
 - a. Letter from DPTAC – The Dean confirmed that the faculty member will receive the letter in its entirety throughout the process.