

**Sam Houston State University**  
**A Member of The Texas State University System**

**President's Office Policy PRE-11**

**LOGO USE POLICY**

It shall be the policy of the university to require a firm or agency to execute a Non-Exclusive License Agreement in conjunction with permission to use Sam Houston State University "marks" or logos. The form for the Non-Exclusive License Agreement appears in the "Forms" section, and the president or his designee will execute the agreement for the university. This process is initiated through the office of the athletic director, 936.294.4205.

Reviewed by: Kathy Gilcrease  
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