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# Technical Communication

## Master of Arts

[shsu.edu/techcomm/ma](http://shsu.edu/techcomm/ma)

## Technical Communication

Technical communication is a broad term used to describe the work of technical writers and editors, information architects, instructional designers, web developers, content marketers, and others.

Technical communicators frequently consult with varied industries or find employment in medicine, oil and gas, marketing, aerospace engineering, defense, software and web development, or other technical fields that require superior, diverse modes of communication.



## Financial Assistance

You are eligible for federal financial aid as long as you maintain half-time enrollment.

Scholarship opportunities are also available to graduate students. SHSU uses a streamlined scholarship application, Scholarships4Kats, that allows you to be considered for all relevant scholarships.

Visit [shsu.edu/finaid](https://shsu.edu/finaid) for more information.

## Program Overview

The **Master of Arts in Technical Communication** program provides students with advanced study of technical and professional writing. By learning theory and applying it actively to coursework, students in this program develop essential workplace skills:

- Communicate technical information clearly and efficiently for audiences who have nontechnical backgrounds
- Design documents that are both useful and appealing to users
- Produce documents for print, web, video, and multimodal distribution
- Manage large communication projects

This 36-credit-hour program benefits:

- People seeking careers in the field
- Students who want to pursue doctoral studies
- Established professionals in other fields who are regularly tasked with communicating their expertise across a variety of media

This program is 100% online.

Please see [shsu.edu/techcomm/ma](https://shsu.edu/techcomm/ma) for the most current information.

## Admission Requirements

Applicants seeking admission must submit the following directly to the Office of Admissions:

- ❑ Graduate Admissions Application with the application fee via ApplyTexas
- ❑ Official transcript from the institution that issued the baccalaureate degree (showing GPA of 3.0 or higher in undergraduate major)
- ❑ 3 references (name, organization, job title, phone, and email for each reference)
- ❑ A personal statement of intent (750–1000 words) explaining your perceptions of technical communication and thoughts about how the M.A. in Technical Communication might help you reach your professional goals
- ❑ Résumé

Please see [shsu.edu/techcomm/ma](https://shsu.edu/techcomm/ma) for the most current application requirements.

The Admissions Committee for the Technical Communication program will review applications for completeness before conducting a holistic review for competitive admission to the program.

For questions, contact Admissions at [graduate@shsu.edu](mailto:graduate@shsu.edu) or 936.294.1971.



College of Humanities and Social Science

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